

## **MEDIA ADVISORY**

June 19, 2017

Customer Information: 1-844-442-2212

Website: [BCTransit.com/South-Okanagan-Similkameen](http://BCTransit.com/South-Okanagan-Similkameen)

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### **South Okanagan-Similkameen Transit System alignment better supports passengers**

South Okanagan-Similkameen – The South Okanagan-Similkameen Transit System will make travel easier for customers by introducing a new fare structure, rider’s guide and website.

Previously, the five separate systems in the region had their own rider’s guide and fare structure. To make things easier for passengers, the local government partners have agreed on a new fare structure, rider’s guide and website. The communities involved in the change in the South Okanagan-Similkameen include Penticton, Summerland, Naramata, Hedley, Kaleden, Okanagan Falls, Gallagher Lake, Coalmont, Oliver, Osoyoos, Keremeos, and Princeton and area.

Starting July 1, these routes will be shown in one rider’s guide and on one webpage at [bctransit.com/south-okanagan-similkameen](http://bctransit.com/south-okanagan-similkameen). The new fare structure will lead to a phased introduction of new fare products that can be used on local and regional routes. Current fare products will be accepted until the end of the year.

For more information, please visit [BCTransit.com/South-Okanagan-Similkameen](http://BCTransit.com/South-Okanagan-Similkameen).

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