



NEWS RELEASE

www.penticton.ca

For immediate release

City of Penticton proclaims June 28 WestJetville Day

June 26, 2012

PENTICTON — The City of Penticton will change its name to WestJetville for the day of June 28.

Mayor Dan Ashton has signed the official proclamation changing the City's moniker on Thursday, which coincides with the presentation the City delegation will give to WestJet executives in Calgary.

"WestJet and Penticton are a good fit, and we felt changing the name of the City would be the icing on the cake of our presentation," said Ashton. "We know a partnership between WestJet and Penticton will really take off, so we are welcoming them to the South Okanagan-Similkameen."

WestJet announced it was launching a regional carrier expansion program to fly Bombardier Q400 NextGen planes to destinations not currently connected by the Calgary-based airline. As part of the selection process, WestJet invited 30 communities to give in-person presentations at its Calgary headquarters, including the City of Penticton.

The WestJetville delegation will present a comprehensive business case regarding the regional carrier system opportunities within Penticton and the entire South Okanagan. Testimonials from throughout the area are included, as is a standing invitation to visit the City and entire region.

- 30 -

Contact:

Mayor Dan Ashton
250-809-2540
mayor@penticton.ca

Annette Antoniak
City Manager
250-490-2407
annette.antoniak@penticton.ca