



NEWS RELEASE

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Vibrant Penticton downtown enters dialogue phase

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PENTICTON — The City of Penticton and Downtown Revitalization Select Committee invite the entire community to view and give feedback on Vibrant Penticton Downtown ideas as the dialogue phase begins.

“We are in the dialogue phase of planning and we’re looking to have a conversation with the community on the ideas that came out of the stakeholder design charrette,” said Barb Haynes, the Committee Co-Chair and Downtown Penticton Association Executive Director.

“Creating a plan for Downtown Penticton requires input from the public, and we’re looking forward to listening to everyone’s thoughts, ideas and suggestions.”

The dialogue sessions will outline what the City and Committee heard from the community during visioning and learning phases this spring, and ideas that came from the Vibrant Penticton downtown design charrette in August. Fifty stakeholders consisting of a variety of community members were involved in idea generation and discussion while the charrette team illustrated the potential projects that could contribute to downtown revitalization.

The public is invited to attend a series of displays where they can review the ideas and provide feedback through sticky notes and survey questions. The display schedule is as follows:

- Saturday, Sept. 22 at the Downtown Market from 8:30 a.m. to 1 p.m.
- Monday, Sept. 24 at the Penticton Community Centre from 3 p.m. to 7 p.m.
- Thursday, Sept. 27 at the Shatford Centre from 4 to 7 p.m.

A “Come and Eat Downtown” campaign will also be held from Monday, Sept. 24 to Friday, Sept. 28. From noon to 2 p.m. each day, patrons can visit each restaurant in Downtown Penticton and receive a rack card that includes current pictures of the downtown compared with conceptual drawings of what improvements could be made in future.

“The City is inviting input from residents, businesses and all other stakeholders on the downtown plan ideas and future direction and want to hear about their thoughts and priorities as we move forward in the planning process,” said Anthony Haddad, the Director of Development Services.

“The feedback has been great and very important to the process of developing a draft downtown plan through the visioning, learning and design phases, and we want the input to continue.”

Residents and stakeholders are welcome to give their input and feedback at any time by emailing downtown@penticton.ca. Regular updates on the Downtown Revitalization Select Committee's progress will also be available at www.penticton.ca/downtown.

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