



## NEWS RELEASE

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### PFD marks Fire Prevention Week

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Oct. 9, 2012

**PENTICTON** — The Penticton Fire Department encourages all residents to expand their home escape plans for Fire Prevention Week, set for Oct. 7 to 13.

The theme for the 2012 Fire Prevention Week is “Have Two Ways Out,” calling on families to not only have a home escape plan, but consider two potential exits for each room in their home if they were in a fire.

“This year's theme underscores the importance of making people aware of the simple preventative measures they can take to prevent disaster from occurring to them,” said Fire Chief Wayne Williams.

“Statistics reveal that most fires are caused by careless behavior. An ounce of prevention in this case will save lives and homes. Every one of us is responsible for educating ourselves on the simple fire prevention measures we can take.”

Fire Prevention Week is recognized every October during the week Oct. 9 falls in. Despite the fact that fewer fire losses are reported in Canada, on average, eight Canadians die from fire every week. Most of these fires are preventable and caused by careless behaviour, which is why fire departments across the nation spend the week promoting public awareness of fire safety and prevention.

The Penticton Fire Department and students from Penticton High School has scheduled the Fire Safety Education Roadshow to present “The Price is Right,” a series of school elementary school performances during Fire Prevention Week. School children who work on their home escape plan will be entered to win Fire Chief for a Day and a pizza party for their classroom.

An open house is scheduled at the Penticton Fire Department Fire Hall at 250 Nanaimo Ave. West, on Oct. 18 from 2 to 5 p.m. featuring tours, activities and interactive displays for kids and a chance to try on firefighter turnout gear. The public is welcome.

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