

Busy weekend at SOEC to provide data for parking study

(Penticton, BC – June 5, 2018) – The City is taking advantage of multiple, overlapping events at the South Okanagan Events Centre this weekend to provide data for the parking study update now underway. Events are scheduled for a few of the main facilities on the complex bringing visitors from around the province and increasing traffic in the area.

“We’re taking advantage of this busy weekend to gather data around parking usage, traffic patterns and pedestrian habits during bigger events,” says Bregje Kozak, Recreation and Facilities Director. The City kicked off the update to the parking study last month with the release of a survey for visitors to the site and residents in the area. The survey has already received nearly 500 completions and will run until June 13. Results from the survey as well as preliminary findings from the study will be shared with the public at an **open house** planned for June 25 between 4 pm and 7 pm at the Convention Centre.

Upcoming events at the SOEC

Residents planning to visit the complex this weekend are encouraged to be aware of the following events and allow additional travel time.

Date	Event
June 8 - 10	South Okanagan Events Centre Jehovah’s Witness Regional Convention
June 8 - 10	Memorial Arena PMLA Lacrosse Midget Barnburner Tournament
June 9	Community Centre and Pool Penticton Pikes Swim Meet
June 9 - 10	Okanagan Hockey Training Centre Zone Hockey Tryouts
June 9 - 10	Penticton Trade and Convention Centre Penti-Con

To reduce traffic on the site this weekend, a shuttle service has been arranged for the convention which is expected to attract over 3,000 guests. “It won’t be as busy as some weekends but residents are encouraged to consider the different events as they determine their plans,” says Bregje Kozak, Recreation and Facilities Director. More information is available at shapeyourcitypenticton.ca.

Recreation and Facilities Director

250-490-2579