

'Snap your city' photo contest

(Penticton, BC – January 7, 2019) – Hobby photographers are invited to submit their best snapshots of Penticton for use on the City's new website now being developed. The City is seeking photos that celebrate life in Penticton in five categories including *Recreation & Sports, Arts, Culture & Events, Amenities & Places, Outdoors, Nature & Parks, and Innovation & Economy.*

"This is a great opportunity for residents to showcase what they love about living in Penticton and for the City to showcase the amazing talent we have in the community," says Philip Cooper, Communication Manager.

Interested photographers can submit their best photos on www.shapeyourcitypenticton.ca from Jan. 7 to Feb. 6. At the end of the submission period, the City will create a shortlist of photos to be used on the site or in City publications. Residents will then be invited to vote for their favourites from the shortlist between Feb. 13 and Feb. 27. The photographer of the photo that receives the most votes in each of the five categories will receive a one-month family pass to the Community Centre (Fitness Centre and Pool).

Photographers whose photos are selected as feature shots for use on the main page(s) of the website will receive a photo credit. In addition to the website, photos may be used in City reports, social media, and other internal and external communications. Full contest details can be found at shapeyourcitypenticton.ca.

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