News Release

penticton.ca

City seeks organizer to lead signature triathlon event

(Penticton, BC – March 22, 2019) – In the spirit of continuing Penticton's long tradition of hosting major sporting events, the City is seeking an event organizer to plan and execute a future signature triathlon.

"This opportunity is a chance for a successful event organizer to contribute to Penticton's reputation as a world-class triathlon event host," said Director of Recreation and Facilities, Bregje Kozak. "Hosting major sporting events has shaped Penticton's identity as an event destination with an outdoor adventure lifestyle, encouraged volunteering and allowed residents to take pride in showing their community to the world. We're currently seeking an event organizer to help continue this legacy."

Penticton has historically played host to a signature triathlon event each year, including Ironman, Challenge, ITU Multisport World Championships and Super League Triathlon races. Super League Triathlon's current contract expires in 2019 and the City is proactively planning for 2020 and beyond.

The City is interested in proposals for multisport, long-distance or any other forms of triathlon events and will therefore accept multiple submissions from one organizer, if applicable. More information can be found on the City's website at https://penticton.bonfirehub.ca/portal

Complete the survey!

In addition to seeking an event organizer, the City is also looking to obtain feedback from the community on the types of sporting events residents are interested in seeing the City host, the advantages and disadvantages of hosting these events and how these events are funded. Residents are encouraged to provide their feedback starting today by completing a survey posted to www.shapeyourcitypenticton.ca .

-30-

Contacts:

Bregje Kozak
Director of Recreation and Facilities
City of Penticton
250-276-2165

Philip Cooper
Communication Manager
City of Penticton
250-490-2583