

New signs to improve public feedback on proposed development

(Penticton, BC – March 27, 2019) – The City of Penticton has launched a new sign standard aimed at better informing residents of proposed developments being considered in their neighbourhood. Using a design that is bigger, features vibrant colours, clear imagery and large text, the new appearance seeks to improve the role that signs play in providing notice of development to passing neighbours, pedestrians and motorists.

“When trying to attract attention, nothing beats a clear sign,” said Planning Manager, Blake Laven. “In the past, notice of development signs were notorious for their awkward appearance and inconsistent assembly of information concerning what’s being proposed or how to provide feedback. The City’s new signs balance the requirement to share proposed development details while using a noticeable and readable format.”

Expenses associated with notice of development signs are recovered through development fees. There are no costs to the City.

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City of Pentticon

Public Notice

A new development is being proposed in your neighbourhood.

434 Lakeshore Dr W

- Site specific rezoning to permit Bed & Breakfast Home

Public Hearing to be held at Council Chambers, City Hall:
April 2, 2019, 6:00 pm

Applicant: **Peter Duutel**
Proposing to operate a Bed & Breakfast (up to 4 sleeping units)

City of Pentticon
771 Main Street
Pentticon, BC
V2A 5A9

250-660-2400
publichearings@pentticon.ca

For information and to tell us what you think go to:
pentticon.ca/publichearings