1. **Call Committee of the Whole to Order**

2. **Adoption of Agenda**

3. **Delegations and Staff Presentations:**
   
   3.1 Proclamation – National Child & Youth Mental Health Day  
   Sharon Evans, Mental Wellness Centre  
   1

   3.2 RCMP – Youth Engagement and Police Service Dog Demonstration  
   2

   3.3 Coyote Cruises request for 20 year lease – 215 Riverside Drive  
   Diana Sterling, Mike Campol, Derek George  
   3

   3.4 Economic Development: First Quarter Update  
   Jennifer Vincent, Economic Development Specialist  
   4-39

   3.5 IRONMAN Canada  
   Dave Christen  
   40

   3.6 Student Delegation – Eliminating the use of single use plastic bags at stores  
   Claire Taylor  
   41

   3.7 Student Delegation – Safety in the downtown region through the eyes of a student  
   Emily Oakes and Tayler Wesnoski  
   42

4. **Public Question Period**

5. **Adjourn to Regular Meeting of Council**
National Child and Youth Mental Health Day
May 7, 2019

Whereas: “National Child and Youth Mental Health Day” is a FamilySmart™ Institute campaign that takes place every year on May 7 since 2007; and

Whereas: FamilySmart™ is about achieving better mental health outcomes for children and youth, today and for generations to come, by experiencing our shared humanity; and

Whereas: “National Child and Youth Mental Health Day” is about having caring conversations and making connections between children, youth and caring adults in their lives; and

Whereas: With caring, connected relationships, all working together for the mental wellness of children and youth, it is possible to face new challenges and change how we approach situations; and

Whereas: FamilySmart™ asks adults to show they care by joining them and the South Okanagan Similkameen Mental Wellness Society on May 7 by connecting with young people and recognizing their strengths, contributions, lived experience and resiliency, as well as raising awareness and reducing stigma around mental health.

NOW, THEREFORE I, Mayor John Vassilaki, DO HEREBY PROCLAIM May 7, 2019 as “National Child and Youth Mental Health Day” in the City of Penticton.

Mayor John Vassilaki
Request to Appear as a Delegation

Preferred Council Meeting Date: 2019 May 07

Second choice(s): 

Subject matter: RCMP - Youth Engagement & Police Service Dog Demonstration

Name of person(s) making presentation:

Address: 
Phone: 250-492-4300

Email: bob.vatamaniuck@rcmp-grc.gc.ca

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

- RCMP will concisely detail our YES
- RCMP will introduce recruiting efforts and opportunities for career
- RCMP will perform a police dog service demonstration with past/-existing K-9's and puppies in training

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- We recommend you bring backup PowerPoint files with you on a memory stick.
- Delegations are limited to 5 minutes.

Corporate Office
Angie Collison, Corporate Officer
171 Main Street, Penticton, B.C., V2A 5A9

Phone: 250-490-2410
Fax: 250-490-2402
angie.collison@penticton.ca
Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s): 

Subject matter: Coyote Cruises request for 20 year lease (215 Riverside Drive)

Name of person(s) making presentation:

Mike Campol, Diana Sterling, Derek George

Address: 215 Riverside Drive
Penticton BC V2A 8M2

Phone:

Email:

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

Coyote Cruises has signed a partnership agreement, majority owned by Penticton Indian Band. Our partners are local tourism industry professionals, that manage existing leases with the City of Penticton and have tourism and hospitality experience operating LocalLanding, The Peach and Boston Pizza.

Our goal is to offer guests a fun, safe and memorable experience. We will continue to build as a culturally vibrant Indigenous tourism destination. Initial concepts will be shown and included engagement with PIB members in the design for the new building. Our team is working on a three-year plan for structural and design upgrades, and improved services in order to provide a world class experience.

In order to move forward with the partnership and any business investment (structural, design, upgrades) we require a 20-year lease on the property at 215 Riverside Drive. We are currently operating a license-to-use with no year to year security. 215 Riverside Drive is the entry point for guests, while PIB owns the exit point.

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2019: Q1 Update
• **Strategic Plan:** 5-year Goal Summary
• **Key Result Areas Goals:** 2019 Work Plan
• **Progress Reporting:** Q1 Activity
• **Q1 Economic Indicators:** What the Data says
• **Megaphone:** Meet Penticton Business Owners
2018-2022 STRATEGIC PLAN KEY RESULT AREAS

**STRATEGIC COMMUNICATION**
Developing key messaging & reporting to our internal & external stakeholders

**COLLABORATION**
Identifying strategic partnerships & working towards common goals

**RETENTION & EXPANSION**
Focusing on businesses currently within the community

**ATTRACTION**
Focusing on bringing businesses, investment & labour to Penticton

**ORGANIZATIONAL EXCELLENCE**
Continually improving the economic development department
2019 WORK PLAN

KEY INITIATIVES

<table>
<thead>
<tr>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECONOMIC DEVELOPMENT NEWSLETTER</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HIRING &amp; HOUSING BUSINESS FORUM</td>
<td></td>
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<tr>
<td>WELCOME PACKAGE</td>
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</tr>
<tr>
<td>FUTUREBIZ PENTICTON ECONOMIC FORUM</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>PRIORITY CLUSTERS IMPACT ASSESSMENTS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Q1 ACTIVITY
PENTICTON ECONOMIC DEVELOPMENT PARTNERSHIP

Q1 MEETING: MARCH 21st 2019

• Roundtable of strategic priorities
• Draft OCP presentation
New Immigration Program

Matching Foreign Entrepreneurs with Community Priorities
• Required exploratory visit & meeting with community representatives
• Alignment with Community’s priority industry subsectors (NAICS)
• Entrepreneurs referred to this program by a Community are fast-tracked

Penticton’s priority subsectors:
• 311 - Food Manufacturing
• 312 – Beverage Manufacturing
• 541 – Professional, scientific and technical services
UBCO CAPSTONE PROJECT
FURTHERING THE SMART CITIES CHALLENGE OUTCOMES

Frame Your Success Workshop

- City of Penticton
- Penticton & Wine Country Chamber of Commerce
- Penticton Industrial Development Association
- Ku’L Group
- DPA
- SOICS
- Community Foundation
- Smart Cities Core Volunteer Group
PENTICTON AIR SERVICE CHANGES

AIR CANADA

- Upgrade of Dash 8 to Q400
- Routing changes: loss of 6am departure & 10pm arrival

Air your views on the Penticton Airport’s flight service

Go to shapeyourcitypenticton.ca to complete a survey.
Farm-To-Glass Study Tour
Showcasing the breadth of our beverage cluster

- VQA Wine Information Centre
- Maple Leaf Spirits
- Red Rooster Winery
- Cannery Brewing
GIANT EVENTS CALENDAR
AT WESTMINSTER & MAIN STREET

Celebrating a 4-Season Calendar
ECONOMIC INDICATORS
PLANNING INDICATORS

NEW RESIDENTIAL UNITS
10
All Duplex units
Q1 2018: 99 units (various types)

NEW FEE SIMPLE LOTS
7
Subdivisions

DEVELOPMENT PERMITS
9

REZONING
7
Including Farmhouse brewery

SKAHA LAKE TOWERS
3 Phases = 261 units
Tower 1 occupied
Tower 2 under construction

Source: City of Penticton Planning Department
CONSTRUCTION VALUES: BUILDING PERMITS

Q1 2019
- Quarter 1 Values: $46,820,626.00
- End of Year: $145,111,923.00

Q1 2018
- Quarter 1 Values: $37,616,389.00
- End of Year: $197,876,905.00

Q1 2017
- Quarter 1 Values: $25,474,581.00
- End of Year: $197,869,483.00

Q1 2016
- Quarter 1 Values: $9,723,437.00
- End of Year: $145,111,923.00

Q1 2015
- Quarter 1 Values: $19,506,736.00
- End of Year: $59,524,208.00

Q1 2014
- Quarter 1 Values: $8,541,254.00
- End of Year: $59,524,208.00
COMMERCIAL PERMITS ISSUED

- Q1 2014: 86
- Q1 2015: 64
- Q1 2016: 42
- Q1 2017: 14
- Q1 2018: 19
- Q1 2019: 13

(End of Year & Quarterly # comparisons)
INDUSTRIAL PERMITS ISSUED

<table>
<thead>
<tr>
<th>Quarter</th>
<th>End of Year</th>
<th>3rd Quarter #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2019</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Q1 2018</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Q1 2017</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>Q1 2016</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Q1 2015</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Q1 2014</td>
<td>27</td>
<td></td>
</tr>
</tbody>
</table>

Legend:
- **End of Year**
- **Quarterly #**
TENANT IMPROVEMENT PERMITS ISSUED

- **End of Year**
  - Q1 2014: 7
  - Q1 2015: 11
  - Q1 2016: 8
  - Q1 2017: 7
  - Q1 2018: 17
  - Q1 2019: 11

- **Quarterly #**
  - Q1 2014: 0
  - Q1 2015: 0
  - Q1 2016: 0
  - Q1 2017: 0
  - Q1 2018: 0
  - Q1 2019: 0

- **Total**
  - Q1 2014: 0
  - Q1 2015: 0
  - Q1 2016: 0
  - Q1 2017: 0
  - Q1 2018: 0
  - Q1 2019: 0

- **Total for all quarters**
  - End of Year: 44
  - Quarterly: 0

- **Total for Q1 2014 to Q1 2019**
  - End of Year: 96
  - Quarterly: 0
SINGLE FAMILY HOUSE UNITS APPROVED

<table>
<thead>
<tr>
<th>Quarter</th>
<th>End of Year</th>
<th>Quarterly #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2019</td>
<td>7</td>
<td>31</td>
</tr>
<tr>
<td>Q1 2018</td>
<td>92</td>
<td>83</td>
</tr>
<tr>
<td>Q1 2017</td>
<td>98</td>
<td>93</td>
</tr>
<tr>
<td>Q1 2016</td>
<td>92</td>
<td>69</td>
</tr>
<tr>
<td>Q1 2015</td>
<td>92</td>
<td>83</td>
</tr>
<tr>
<td>Q1 2014</td>
<td>92</td>
<td>69</td>
</tr>
</tbody>
</table>

Legend: 
- **End of Year**
- **Quarterly #**
MULTI FAMILY UNITS APPROVED

Q1 2019: Quarterly # 91, End of Year 221
Q1 2018: Quarterly # 139, End of Year 254
Q1 2017: Quarterly # 9, End of Year 249
Q1 2016: Quarterly # 3, End of Year 221
Q1 2015: Quarterly # 39, End of Year 39
Q1 2014: Quarterly # 42, End of Year 42
CARRIAGE HOUSE UNITS APPROVED

Q1 2019: End of Year 26, Quarterly 4
Q1 2018: End of Year 26, Quarterly 4
Q1 2017: End of Year 11, Quarterly 1
Q1 2016: End of Year 8, Quarterly 1
Q1 2015: End of Year 6, Quarterly 2
Q1 2014: End of Year 2, Quarterly 2
SECONDARY SUITE UNITS APPROVED

<table>
<thead>
<tr>
<th>Quarter</th>
<th>End of Year</th>
<th>Quarterly #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2014</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>Q1 2015</td>
<td>9</td>
<td>4</td>
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<tr>
<td>Q1 2016</td>
<td>12</td>
<td>4</td>
</tr>
<tr>
<td>Q1 2017</td>
<td>34</td>
<td>12</td>
</tr>
<tr>
<td>Q1 2018</td>
<td>41</td>
<td>17</td>
</tr>
<tr>
<td>Q1 2019</td>
<td>51</td>
<td>11</td>
</tr>
</tbody>
</table>
### SUMMARY: HOUSING UNITS TOTALS SINCE 2014

<table>
<thead>
<tr>
<th>Year</th>
<th>Single Family Dwellings</th>
<th>Duplex Units</th>
<th>Multi-Family Units</th>
<th>Commercial/Residential – Mixed Use /Hotel</th>
<th>Secondary Suites</th>
<th>Carriage Houses</th>
<th>Annual Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Residential Units Created)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>92</td>
<td>20</td>
<td>42</td>
<td>0</td>
<td>8</td>
<td>2</td>
<td>164</td>
</tr>
<tr>
<td>2015</td>
<td>69</td>
<td>56</td>
<td>39</td>
<td>0</td>
<td>9</td>
<td>6</td>
<td>179</td>
</tr>
<tr>
<td>2016</td>
<td>83</td>
<td>50</td>
<td>221</td>
<td>43</td>
<td>34</td>
<td>8</td>
<td>439</td>
</tr>
<tr>
<td>2017</td>
<td>93</td>
<td>64</td>
<td>249</td>
<td>15</td>
<td>41</td>
<td>11</td>
<td>473</td>
</tr>
<tr>
<td>2018</td>
<td>98</td>
<td>62</td>
<td>254</td>
<td>22</td>
<td>51</td>
<td>26</td>
<td>513</td>
</tr>
<tr>
<td>2019 (end Q1)</td>
<td>7</td>
<td>20</td>
<td>91</td>
<td>98</td>
<td>11</td>
<td>4</td>
<td>231</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>442</strong></td>
<td><strong>272</strong></td>
<td><strong>896</strong></td>
<td><strong>178</strong></td>
<td><strong>154</strong></td>
<td><strong>57</strong></td>
<td><strong>1999</strong></td>
</tr>
</tbody>
</table>

Single Family Dwellings make up **22%** of housing stock approved since 2014
Multi Family Dwelling Unit types make up **78%** of housing stock approved since 2014

**1999** Housing Units approved since 2014
BUSINESS LICENSE STATISTICS

3048
Total Active Business Licenses as of March 31, 2019

107
Total New Business Licenses issued as of March 31, 2019
LABOUR & RESIDENT ATTRACTION CAMPAIGN

Top 4 job listing categories
- Healthcare
- Professional Services
- Trades & Technical
- Administration

Top 4 job search categories
- Trades & Technical
- Healthcare
- Administration
- Professional Services

Total to Date (March 31, 2019)

- Employers Posting: 140 (25% over 2018)
- Job Seeker Profiles*: 476 (50% over 2018)
- Unique Website Visits: 21,366 (35% over 2018)

*Profiles are optional for job seekers
BUSINESS INQUIRIES

DIRECT INQUIRIES TO THE ECONOMIC DEVELOPMENT OFFICE IN Q1

- 6 New Resident Inquiries
- 20 New Business Support
- 7 Existing Business Support
PENTICTON IN THE NEWS

RECENT MEDIA EXPOSURE

- **Right Sizing Magazine** (Spring 2019) “Right Sized Cities for Work” and a double page photo spread
- **Vancouver Sun** (Feb 27) “Naramata Bench winemaker Tait’s tipping point led to a life among the vines”
- **Vancouver Courier** (Feb 27) “Drink this: Naramata Nut Brown by Cannery Brewing”
POLISH BISTRO

Walter Hryniewicz, Co-Owner
OGOFLOAT
Julie Turner, Co-Founder
QUESTIONS?
## 2018-2022 STRATEGIC PLAN KRA’S

### COMMUNICATION
- Develop a clear communications strategy
- Facilitate communication between community partners & internal City departments
- Foster active communication between businesses and the Economic Development department
- Create, collect and disseminate simplified data and information for the business community

### COLLABORATION
- Foster a collaborative working relationship with regional, provincial and federal agencies and organizations
- Work Collaboratively with other community partners to explore Penticton’s identity
- Collaborate with City and stakeholders to ensure plans, processes and policies support the growth of Penticton’s economy
- Foster a collaborative working relationship with the Penticton Indian Band for the mutual prosperity of both
- Facilitate collaboration and knowledge-sharing with both external and internal stakeholders to foster vitality

### RETENTION & EXPANSION
- Develop and implement a plan to foster an environment that further develops priority industry clusters
- Provide business succession support
- Foster an environment that supports innovation, entrepreneurial thinking and entrepreneurial business

### ATTRACTION
- Develop and implement a plan to foster an environment that attracts new ventures in priority clusters
- Develop and implement a plan to attract and retain skilled workers

### EXCELLENCE
- Work continually to improve department and staff performance and report results
- Achieve and report key deliverables based on and informing the operational plan
Request to Appear as a Delegation

Preferred Council Meeting Date: May 7

Second choice(s): 

Subject matter: IRONMAN Canada

Name of person(s) making presentation:

Dave Christen

Address: 1795 Dogwood Street
Louisville, CO 80027

Phone: 720-519-1607
Email: dave.christen@ironman.com

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

This presentation is set to outline a plan that would bring IRONMAN CANADA back to Penticton. This plan is hypothetical in nature and will be predicated on approval from Council and finalization of negotiations with the City of Penticton.

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Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s): 

Subject matter: Elimination of Single Use Plastic Bags

Name of person(s) making presentation:

Claire Taylor - Pen High Student

Address: 
Phone: 

Email: 

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

I will presenting on the urgency of the need for stores in our community to eliminate the prolific use of single use plastic bags. Many other BC and Canadian communities have moved to this strategy to improve the local and global waste management. It is a timely issue that necessitates consideration in our community.

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Request to Appear as a Delegation

Preferred Council Meeting Date: May 7, 2019

Second choice(s):

Subject matter: Safety of downtown core

Name of person(s) making presentation:

Emily Oakes, Tayler Wesnoski - Pen High Students

Address: __________________________ Phone: __________________________

________________________________________ Email: _________________________

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

We will address the safety of the downtown core from the perspective of young people in the community. The drug use and homelessness has a significant impact on our safety and there must be ways to address the safety issues that result from this.

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