

Community Holiday Light Display Project

The City of Penticton invites local businesses to participate in the Community Holiday Light Display Project, a festive initiative that builds on Penticton's holiday light tradition by expanding into Rotary Park with up to five winter-themed light installations.

We're looking for creative and enthusiastic partners to design and install a spectacular winter or holiday-themed light display in Rotary Park. This is a unique opportunity to showcase your business while contributing to the magic of the season.

We encourage you to partner with community groups to bring your installation to life.

Program Requirements:

- Participants must be a licensed business in Penticton.
- Businesses must sign an Agreement and Waiver.
- Provide Required insurance with the City as Named Additional Insured (see Insurance below).
- The installation must be:
 - Spectacular and professional in presentation
 - Approved by the City (concept/ design)
 - Winter-holiday themed with a focus on light
 - Non-commercial
 - Structurally sound and safe for the public (no inflatables)
 - Resilient and Weatherproof (able to withstand a month of winter weather)
 - Scaled to fill the space and designed within available electrical supply
- The Business is responsible for the regular inspection and maintenance of the display for the duration of the project.

The City will supply the space and access to electrical connections.

Cost

Participants are asked to supply and maintain the installation. There is no cost to register in the program.

Promotion

Participating businesses will receive:

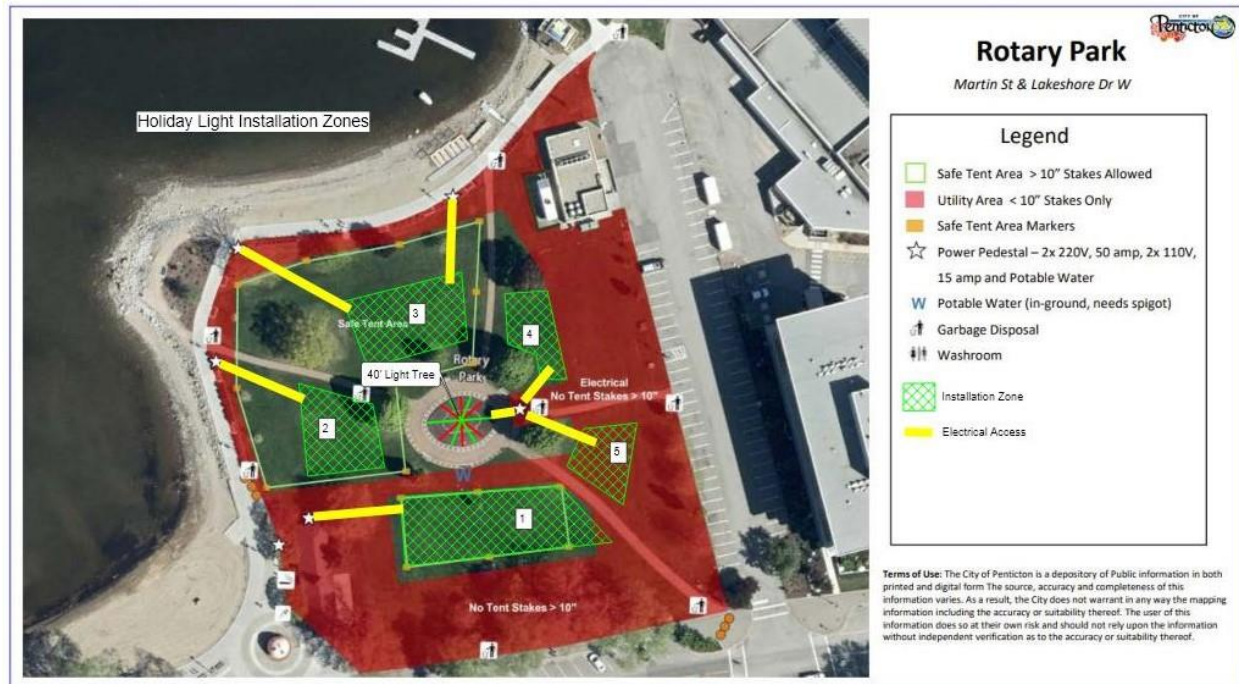
- Recognition through signage at their sponsored installation
- Mentions via the City's social media channels

Insurance Requirements

- The City of Penticton shall be included as an "Additional Insured" on a Commercial General Liability policy.
- Such policy shall be written on a comprehensive basis with inclusive limits of not less than \$3 million per occurrence.
- The policy shall contain a clause providing that the insurer will give the City thirty (30) days prior written notice in the event of cancellation or material change.
- The business shall provide the City with evidence of such insurance coverage in the form of an executed copy of a Certificate of Insurance to the City ten (10) days prior to installing the display.

Locations

There are 5 designated areas for installations in Rotary Park. These sites surround a 40' tall light tree that will be installed in the center of the park. See below.



Key Dates

October 10 th	Deadline for submission of interest
October 17 th	Selected businesses notified
November 24-30 th	Displays installed in Rotary Park
November 30 th	Magic on Main St & Display Light Up
January 5 th	Remove installation

Submit Your Interest

If you are interested, please fill out the online form at www.penticton.ca/holiday-magic by Friday, Oct. 10, 2025, including your contact information and a brief description of your display concept.