

**Approval date:** January 18, 2016

**Resolution No.:** 38/2016

**Subject:** **Baby Friendly Policy**

## Goal

The goal of the Baby Friendly Policy is to create a welcoming environment which supports all mothers, babies and their feeding methods in the City of Penticton facilities including creating a positive breastfeeding culture.

## Scope

The scope of the Baby Friendly Policy applies to all City of Penticton owned and operated public facilities.

## Policy

The right of children to be breastfed anywhere, anytime is protected by the Canadian Charter of Rights and Freedoms and the British Columbia Human Rights Code. B.C.'s Human Rights Code protects a mother's right to breastfeed on the job, or anywhere generally open to the public. It is discriminatory to ask a breastfeeding mother to cover up or breastfeed somewhere else.

The City of Penticton staff will support this Policy through:

- Presenting a welcoming attitude to all mothers, including those who are breastfeeding.
- Not asking breastfeeding mothers to cover up or relocate.
- Responding appropriately to concerns from other visitors in City facilities by indicating breastfeeding is an acceptable and supported practice in our facilities and that we would be in violation of the Human Rights Code of BC to ask a nursing mother to cover up or request that she breastfeed in another location. If appropriate or available, offer to move the concerned visitor to a more comfortable location.
- Offering any available public seating area in the facility for breastfeeding should a mother request an area to breastfeed.
- Displaying Baby-Friendly symbol in City facilities.
- Being aware and educated on the rights of breastfeeding mothers.

Certified Correct:

  
Dana Schmidt, Corporate Officer