

April 8, 2020

***Revised Public Notice for the following application:**

Subject Property:

187 Westminster Ave W.

File No: Civic – PL008545

Applications:

Neighbourhood Brewing Company Inc. has applied for:

Manufacturing Brewery Lounge Endorsement:

Interior occupant load: Main floor (98 persons), Mezzanine: (120 persons); Exterior patio (153 persons). The proposed hours of operation are Monday to Sunday 9:00am to 2:00am with restrictions to patio service hours and no amplified music past 11pm.

Special Event Area Endorsement (SEA): Interior (manufacturing area) occupant load (100 persons) with proposed hours of operation from Monday to Sunday 9:00am to 2:00am.

Information:

On March 3, 2020, Council endorsed staff's recommendation to support the application for Manufacturing Brewery Lounge and Special Event Area Endorsements for Neighbourhood Brewing Company Inc. and move to final consideration after public notification. A copy of the staff report can be found on the City's Council Regular Agenda – March 3, 2020 – 15.2. If you have further questions regarding this application, please contact Licencing at 250-490-2488.

The April 21, 2020 final report to Council will be available for viewing on **Thursday, April 16, 2020** on the City's Website at www.penticton.ca/latestannouncements. Select Public Notice under Category. Please contact Licencing at 250-490-2488 with any questions.

Council Consideration:

Council will consider this application at its regular Council Meeting scheduled for 1:00 p.m. Tuesday, April 21, 2020.

As per Provincial Public Safety Order M083, in response to the COVID-19 pandemic, council meetings will remain closed to the public. All meetings will be live streamed via the City's website: www.penticton.ca.



Public Comments:

We welcome your feedback. Please submit a petition or written comments by mail or email no later than **9:30 am on Tuesday, April 21, 2020** to:

Attention: Corporate Officer
171 Main Street, Penticton, B.C. V2A 5A9
corpadmin@penticton.ca

No letter, report or representation from the public will be received by Council after the conclusion of the **April 21, 2020** Council Meeting.

Please note that all correspondence submitted to the City of Penticton in response to this Notice will form part of the public record and will be published in a meeting agenda when this matter is before the Council. The City considers the author's address relevant to Council's consideration of this matter and will disclose this personal information. The author's phone number and email address is not relevant and should not be included in the correspondence if the author does not wish this personal information disclosed.

Sincerely,

Ken Kunka ASCT, RBO
Deputy Director of Development Services
Development Services
250-490-2505
ken.kunka@penticton.ca

Date: April 21, 2020 **File No:** RMS/ Address
To: Donny van Dyk, Chief Administrative Officer
From: Ken Kunka, Deputy Director of Development Services
Address: 187 Westminster Ave West
Subject: **Manufacturing Brewery Lounge and Special Event Area Endorsements for Neighbourhood Brewing Company Inc.**

Staff Recommendation

THAT Council recommend to the Liquor and Cannabis Regulation Branch (LCRB) to support the request for proposed Brewery Lounge and Special Event Area endorsement application from Neighbourhood Brewing Company Inc. located at 187 Westminster Avenue West with restrictions of exterior patio service hours and no amplified music past 11:00pm.

Strategic priority objective

Community Design: The City of Penticton will attract, promote and support sustainable growth and development congruent with the community's vision for the future.

Background

On March 3, 2020 Council directed staff (58/2020) to commence public notification for the proposed brewery lounge and special event endorsement with restrictions of exterior patio service hours and no amplified music past 11:00pm. Staff were to report back to Council on April 7, 2020 with the public consultation results for final consideration. Do to COVID-19 restrictions this meeting date was re-adjusted with notifications resent to local residents and owners.

The Liquor Control and Licencing Branch (LCLB) require that local government considers and provide a resolution based on specific criteria (technical review) as well as public consultation. As part of March 3, 2020 report staff conducted a preliminary review and support of the proposal along with the City's Liquor Licence Technical Review Committee (LLTRC) and provided commentary, resulting in a request to reduce exterior patio service hours. (Attachment A)

Financial implication

Mandatory public consultation notification costs will be offset through the City's Liquor Application review fees.

Analysis

As per the Liquor Licensing regulation, staff conducted public consultation to gather comments from adjacent property and business owners. Public notification was completed by:

- sending notices to neighbouring properties within a 100m radius,
- placement of an on-site public notice sign, and
- one notice within the local newspaper.

As a result, there have been 26 letters (emails) of support with one letter of concern against at the time of this reports completion.

The letter of concern addresses potential parking issues in the area in conjunction with other drinking establishments.



100m radius mail out

Based upon the comments received from the LLTRC members and consultation with staff and public, it is recommended that the proposed application be supported.

Alternate recommendations

Council can support the recommendation as provided by staff or support the application without any conditions. Alternatively Council could deny support for the application. If that is the case the applicant will be informed of Council's decision and a Council resolution outlining the reason for the denial is forwarded to LCRB.

1. THAT Council support the Neighbourhood Brewing Company Lounge and Special Event Area Endorsement application for public consultation without any limitation on amplified music or hours of exterior patio service.
2. THAT Council deny the Neighbourhood Brewing Company Lounge & Special Event Area Endorsement application.

Attachments

Attachment A – March 03, 2020 technical review comments

Attachment B – Public consultation comments

Respectfully submitted,

Ken Kunka ASCT, RBO
Deputy Director of Development Services
Concurrence

Director	Chief Administrative Officer
<i>BL</i>	

Attachment A
March 03, 2020 – Technical review comments

A technical review has been completed by staff and the Liquor Licensing Technical Review Committee (LLTRC) and is supportive of the application with the following comments for Councils' consideration.

Location of establishment, person capacity and hours of service

- There is a mix of commercial, restaurant, office, multi-family residential (to north & south) within the Downtown core area.
- Westminster Ave W & Winnipeg Street are classified as a Commercial Urban Collector route.
- There is no parking on site, but there are many parking opportunities (on-street and parking lots) within 100m of the property. An additional 33 on-street parking stalls were created on Westminster Avenue from Main Street to Brunswick Street in 2019.
- Proposed occupant loads have been approved in relation to BC Building Code requirements.
- There are no restrictions on the hours of operation under the Zoning or Business Licence Bylaw.
- There are five licensed establishments within several blocks to this property. Slackwater Brewing (218 Martin St) has a licensed late hour service (interior) until 2:00 am and exterior patio use until 10:00 pm. Black Antler Restaurant (215 Winnipeg St) was recently approved for late night services hours (interior 2:00am) with patio use to 11:00pm. The Bad Tattoo (169 Estabrook Ave) has been operating since 2014 with service hours until 11:00pm.

Current City and LCRB regulations can address nuisance, occupant loads and traffic related issues. The proposed hours of service (interior and exterior) match hours of similar local drinking establishments.

The impact of noise on nearby residents:

Past concerns about noise in the area related primarily to patrons moving from the Lakeside Resort's Barking Parrot (which has a 2:00 am closure) to the now-closed Mule nightclub (which had a 3:00 am closure). There have been no recorded nuisance complaints related to the Slackwater Brewing or Black Antler Restaurant late night operations.

Typically, other licensed patios and lounges (winery/brewery/distillery) have been restricted to no amplified music (speakers) on the exterior patio areas. Staff have met with the applicant to discuss the potential noise issues with 2:00am exterior lounge closure and they have agreed to restrict hours of service and amplified music to 11:00pm for the exterior patio lounge.

The applicant has outlined an action plan to have staff assess and control patron noise and any potential nuisances to the surrounding neighborhood governed by the City's existing Bylaw regulations.

The impact on the community if the application is approved:

The Brewery operations will continue to add to the vitality of the Downtown winery/brewery/distilleries atmosphere, which is becoming a distinct local and tourist destination as part of the "BC Ale Trail". The owners operate another manufacturing brewery "Yellow Dog Brewing Company Inc" in Port Moody, BC and are highly aware of the restrictions and responsibilities that come with this type of endorsement.

There are seven social and cultural facilities in the immediate area including:

- [Black Antler Restaurant](#)
- [Landmark Cinemas](#)
- [Slackwater Brewing](#)
- [Bad Tattoo Brewery](#)
- [Luso Canadian Multicultural Center](#)
- [Tugs Tap House](#)
- [Old Order Distilling Co.](#)

Staff and the Liquor Licensing Technical Review Committee (LLTRC) do not foresee the proposed changes having any negative impacts to the surrounding community.



Attachment B
Public Consultation Comments

Letter of Concern

We received the proposal for the property at 187 Westminster Avenue West, and find that with 3 Brew Pubs within a 2 block radius which have not been an issue this one has the seating capacity to become a problem. The outside proposed Patio is far too large and will no doubt be extremely noisy even with restrictions in place, it seems it will be at least twice the size of the patio at the Resort which only affects the visitors at the Resort whereas this new Patio will affect Penticton residents on Westminster Avenue and Winnipeg Street. Presumably the business is expecting that guests will be visiting on foot as I do not know where that many clients will find suitable parking nearby on the streets unless the business itself has on site parking I am of the opinion that this project is just too big to be manageable .. Sincerely Barbara Glynes () Winnipeg Street..

Re. Support for Neighbourhood Brewing Company Inc.

Dear Ms. Greer,

I, Mourad Benrahmouni, residing at [REDACTED] Road, Penticton, B.C. support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), I am excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

Let's keep the reputation of the City of Penticton as "winner" in number of "micro brewery" establishments .

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Also, in addition to the current popularity and appeal that the City of Penticton already has when it comes to tourism, this new business will only increase attraction to our very nice South Okanagan town and therefore stimulate our local economy.

Yours truly,



Mourad Benrahmouni

250 [REDACTED]

Letter of Support for Neighbourhood Brewing Company Inc.

I, Helen Cowdell, residing at () *Winifred Rd.* support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

I have seen the architects rendered drawings from the last council meeting and truly believe this will enhance this corner in the downtown area...

Yours truly, Helen Cowdell, Naramata.

Letter of Support for Neighbourhood Brewing Company Inc.

I, Jane Somerville, residing or operating a business at () Rogers Cres, Penticton, BC support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

It is important for the City of Penticton to include new business opportunities to our growing city. This will enhance the downtown atmosphere and esthetics.

Yours truly, Jane Somerville

Letter of Support for Neighbourhood Brewing Company Inc.

I, Beatrice Lindstrom, residing or operating a business at () *Winifred Road, Naramata, BC V0H1N1*, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area

Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Beatrice Lindstrom

Letter of Support for Neighbourhood Brewing Company Licensing Application

As a resident of Penticton, residing at () Rigsby St, I support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), my family is excited to have them create a new family-focused brewery here in Penticton. They've demonstrated strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Thank you, Kyle Stewart

Letter of Support for Neighbourhood Brewing Company Inc.

I, **Darren Binnema**, residing at () Moosejaw Street Penticton, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

I've had the pleasure of working for the Coghill's for over 5 years and know that they are great champions of community and strive to help and support local businesses whenever they can. I am pleased to support this application!

Yours truly, Darren Binnema

Letter of support for Neighbourhood Brewing Company inc.

I, Maurice Watts , residing at () Acacia Place, Penticton B.C., support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), I am excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and I am glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

This new building will be a great landmark entrance to the downtown core.

Yours truly, Maurice Watts

Letter of Support for Neighbourhood Brewing

I, Melinda Coghill, owner of property address, 187 Westminster West, Penticton, BC, V2A 1J7, hereby support Neighbourhood Brewing's Application for Manufacturing Brewery Lounge and Special Event Area Endorsements with the City of Penticton.

Being the owner of this property, where Neighbourhood Brewing is currently under construction, it is a very exciting time seeing this prominent corner of Penticton transforming before our eyes. I expect that this business will become a highly sought out destination for many people across BC and Canada.

I would like to see Council support the City's recommendation approving their request for occupancy and proposed hours of operation. What they have requested in regards to allowable occupancy and hours of operation, are consistent with the surrounding businesses of the same nature.

As a property owner in the downtown core, I believe that any company willing to relocate their friends and families to our community and willing to invest in this area, should be firmly embraced and supported by the City of Penticton.

Kind regards, Melinda Coghill

Letter of Support for Neighbourhood Brewing Company Inc.

We, *Eric and Rebecca Noort*, residing at () *Vanhorne Street Penticton BC, V2A 8S4*, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. We think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

We believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

We also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly,

Eric Noort, P.Eng. and Rebecca Noort cc'd, 604-()

Letter of Support re: Neighbourhood Brewing Company Inc

I, Jollean Evans, residing or operating a business at () Pickering Street, Penticton, B.C., support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Jollean Evans

Letter of Support for Neighbourhood Brewing Company Inc.

I, Burc Greack, residing or operating a business at () Pickering Street, Penticton, B.C., support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Burc Greack

Letter of Support for Neighbourhood Brewing Company Inc.

I, **Peggy Stel**, operating a business at () *Westminster Ave W*, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

I am really looking forward to the new venue!

Yours truly, Peggy Stel - owner/operator Picture This Custom Framing and Gallery

Letter of Support for Neighbourhood Brewing Company Inc.

I, **Leah Garras**, operate a business at () Martin Street, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them

create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Were so excited to be sharing our downtown with one of our favourite breweries (we're big on craft beer at Clancys Liquor!) and we know our little "Brewers Row" will bring some awesome visitors into downtown!

Yours truly, *Leah Garras*

Letter of Support for Neighbourhood Brewing Company Inc.

I Jean watts, residing or operating a business at () *acacia place*, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, *Jean watts.*

Letter of Support for Neighbourhood Brewing Company Inc.

I, Michael Devolder, residing or operating a business at Government Street Liquor Store, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Michael Devolder

Letter of Support for Neighbourhood Brewing Company Inc.

I, **Beatrice Lindstrom**, residing or operating a business at () ***Winifred Road, Naramata, BC V0H1N1***, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Beatrice Lindstrom

Letter of Support for Neighbourhood Brewing Company Inc.

I, **Lorelei Kelly** residing or operating a business at () ***Wade Ave West***, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

We bought our house on the corner of Winnipeg and Wade because of its location. We are enjoying the activity and amenities around us and welcome Neighbourhood Brewery Company into our neighbourhood.

Yours truly, Lorelei Kelly

Letter of Support for Neighbourhood Brewing Company Inc.

I, Mariclare Parmenter, a long time resident and hospitality employee, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

Yours truly, Mariclare Parmenter

Letter of Support for Neighbourhood Brewing Company Inc.

I, Raymond Kelly, residing at () Wade Ave West, Penticton BC, definitely support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton.

I know they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years),

I am excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

I want to welcome Neighbourhood Brewing as a new neighbour and look forward to them becoming a vibrant and dynamic entity in our area of downtown area of Penticton.

Yours truly, Raymond Kelly

Letter of Support for Neighbourhood Brewing Company Inc.

I, *Lynn Reeve*, residing or operating a business at () *Aikins Loop*, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the

City of Penticton. I/we think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I/we believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I/we also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

I was raised in Penticton from 1974-1993. We raised our kids in Langley BC 1993-2016. In 2016 we moved back to the area. We are so pleased with the F&B industry and how it is growing. We have many friends and neighbors that work in hospitality and make their living doing so. We, are thoroughly excited to have Neighborhood in town. It will be lovely.

Yours truly, Lynn Reeve

Neighbourhood Brewing Application

I, Michael Coghill, owner of property address, () Estabrook Ave, Penticton, BC, V2A 1J7, hereby support Neighbourhood Brewing's Application for Manufacturing Brewery Lounge and Special Event Area Endorsements with the City of Penticton.

Being the owner of this property, where Neighbourhood Brewing is currently under construction, it is a very exciting time seeing this prominent corner of Penticton transforming before our eyes. I expect that this business will become a highly sought out destination for many people across BC and Canada.

I would like to see Council support the City's recommendation approving their request for occupancy and proposed hours of operation. What they have requested in regards to allowable occupancy and hours of operation, are consistent with the surrounding businesses of the same nature.

As a property owner in the downtown core, I believe that any company willing to invest for the growth and development should be firmly supported by the City of Penticton.

Kind regards, Michael Coghill

Neighbourhood Endorsement

I'm writing to give full support for the licensing requests of Neighbourhood Brewing. I've known Mike Coghill since he started Yellow Dog and is a fantastic operator and community collaborator. We're looking forward to our new neighbours

Cheers,

Liam Peyton | Slackwater Brewing
General Manager / Co-Founder

218 Martin St, Penticton BC, V2A 5K3
c. (604) ()

Letter of Support for Neighbourhood Brewing Company Inc.

I, John Main, support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), we are excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

As a new resident to the South Okanagan, I am very excited to see these new businesses create jobs in our city and give its citizens a great place to eat and socialize.

John Main

Re. Support for Neighbourhood Brewing Company Inc.

Dear Ms. Greer,

I, Christiane Benrahmouni, residing at [REDACTED] Road, Penticton, B.C. support Neighbourhood Brewing Company's Manufacturing Brewery Lounge and Special Event Area Endorsement applications with the City of Penticton. I think they will be a wonderful addition to our business community. With their proven track record and reputation of being leaders in the BC brewing industry (having founded and operated Yellow Dog Brewing in Port Moody, BC, for the past 6 years), I am excited to have them create a new family-focused brewery here in Penticton. Their strong community values, family first focus, and ideas of collaborative and supportive endeavours, with what they are envisioning for the Penticton of tomorrow is exciting and we are glad to have them join our community.

I am positive in saying that the establishment of the Neighbourhood Brewing Company will bring entertainment as well as culinary accent to the demanding and appreciating public around the year in Penticton.

I believe that the occupancy and hours of operation proposed are in line with other like establishments in their area, and thus a reasonable request to support.

I also believe that any new and exciting investment in downtown Penticton should be welcomed and supported by Penticton council and the community.

This new business will only increase attraction to our very nice South Okanagan town and therefore stimulate our local economy.

Yours truly,



Christiane Benrahmouni

250-493-3699



Letter of Support for Neighbourhood Brewing Company Inc.

The Cannery Brewing Company which operates a brewery and tap room at 198 Ellis St. in Penticton is happy to support the Neighbourhood Brewing Company's Brewery Lounge application with the City of Penticton. With their proven track record in the BC brewing industry, we are pleased to have them create their new brewery here in Penticton. Their strong community values, family focus, and ideas of collaborative, supportive endeavours make what they are envisioning for the Penticton of tomorrow exciting. We are glad to have them join our community.

The occupancy and hours of operation proposed are in line with other like establishments in our area and thus are a reasonable request to support.

New and exciting investment in downtown Penticton should be welcomed by Penticton council and the community.

Sincerely,

Ian Dyck
The Cannery Brewing Co.
March 19, 2020

198 Ellis Street
Penticton, BC V2A 4L5
Phone: 250.493.2723
Fax: 236.422.3003
www.CanneryBrewing.com

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