

City installs new pay parking meters on downtown streets

Following direction from Council on the expansion of the metered parking program throughout commercial areas of the downtown, new parking meters have been installed on Main St., Ellis St., Front St., Nanaimo Ave., and Padmore Ave.

“Residents may have noticed the new pay parking machines on the revitalized blocks of Main Street,” says Bylaw Services Supervisor, Tina Mercier. “The expansion of the metered parking program is just one of the measures the City put in place to help to recoup revenue loss as an outcome of COVID-19.”

Paid parking is in effect Monday to Saturday, 9:00 a.m. to 6:00 p.m. with rates of \$2 per hour. Residents that are looking for longer downtown parking options may purchase monthly or annual parking permits for City lots through the cashiers at City Hall.



“We encourage residents to utilize an incentive, the purchase of \$20 and download the Passport Canada application for your smart phone to top up the meter from your device without returning to your vehicle to deposit coins.”

The Passport Canada app is available at www.ppprkca.com. As

an incentive, the purchase of \$20 worth of parking time will be valued at \$25, giving users and extra \$5 worth of parking time.

For more information on parking in the City, please visit www.penticton.ca/parking.

New campaign aims to attract remote workers and skilled talent

Penticton’s Economic Development department has launched a ‘Start Here Penticton’ campaign to attract remote workers, entrepreneurs and skilled talent to the community.

This initiative builds on recommendations from the business community and the COVID-19 Safe Restart Task Force to focus on resident and labour attraction as one of the efforts to support post-pandemic economic recovery.



Remote workers benefit from our local economy because they support and invest in our local businesses, increase our municipal tax base and expand our local recruiting pool.

Key messages throughout the campaign will promote the many advantages to living, working and investing in Penticton. This “Penticton Advantage” focus will be marketed through materials including blogs, social media and visual elements.

At the heart of the campaign are the stories of people who have recently moved here. These will be posted to StartHerePenticton.com and shared over social media. The City’s Economic Development department will work with key stakeholders – including SOICS, the Chamber, DPA, Penticton Airport, Travel Penticton and the real estate community – to identify opportunities for cross-collaboration.

Help spread the word! Follow the Start Here Penticton social media channels [@startherepenticton](https://www.facebook.com/startherepenticton) on Facebook and Instagram (or [@startpenticton](https://twitter.com/startpenticton) on Twitter), plus the new Start Here Penticton LinkedIn page (log on to find out about our contest). All details about the campaign can be found at StartHerePenticton.com.

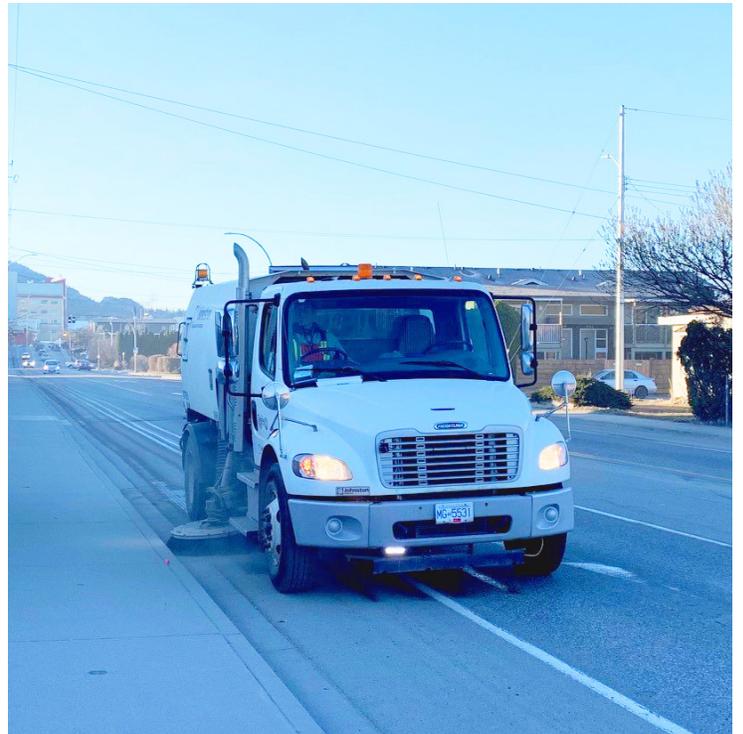
Street and sidewalk sweeping dusting off Penticton

City public works crews have hit the streets for a round of spring cleaning with the annual deployment of street and sidewalk sweeping equipment.

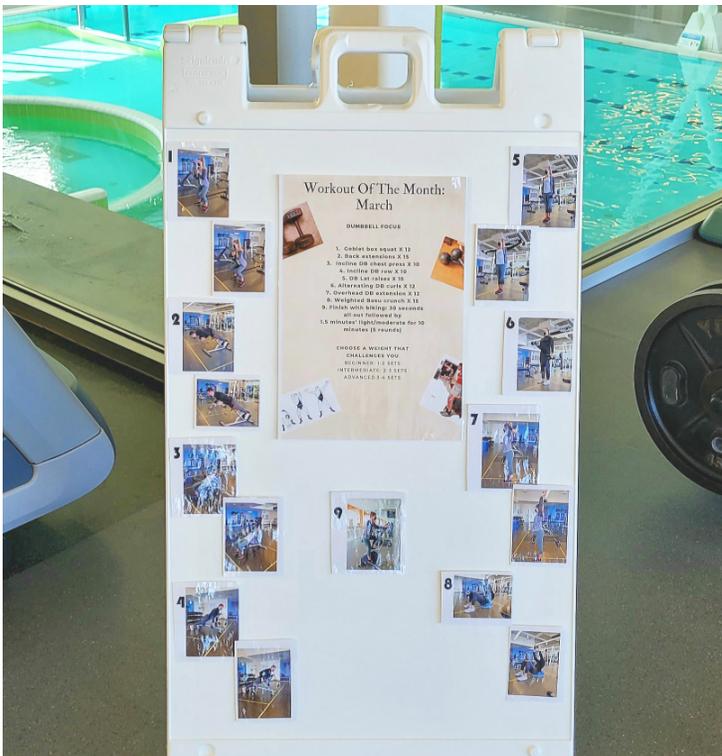
Crews began work in early March by focusing their attention on priority roadways first, followed by secondary routes and finally residential roads. Sweeping operations start at 4:00 a.m. until 3:15 p.m. to enable the safe and efficient cleaning of all areas. All roads are scheduled to be swept by the third week of June. Removal of sand from sidewalks and the cleaning of traffic islands and bridges will also commence, as will the sweeping of roads in rural areas.

“With sweeping equipment and associated crews moving slowly down roadways and around corners, we asked motorists to exercise care and patience when passing”, said Public Works Manager, Len Robson.

For more information on the street sweeping program, visit www.penticton.ca/roads.



Recreation Penticton introduces new ‘Workout of the Month’ campaign in Fitness Room



The Penticton Community Centre’s Fitness Room is looking to engage the community in new workout routines when visiting the facility with the introduction of a new “Workout of the Month” campaign.

“We are always looking for ways to elevate the experience in our Fitness Room for visitors,” says Recreation Coordinator of Fitness, Joshua Bibbs. “The goal of this campaign is to encourage our patrons to try new exercise routines to make the visit to the Fitness Room a positive experience, not to mention that doing new routines is beneficial for building new muscles and prevents overuse injuries.”

Patrons can look for the monthly workout routine on a sandwich board at the entrance of the Fitness Room. Certified staff will be available for any questions that may arise when completing the routine including proper form and technique of the exercises.

To learn more about Fitness Room offerings, please visit www.penticton.ca/fitnessroom.

Council Highlights

Council highlights are intended to provide a brief summary of recent Council meetings. To view the official meeting minutes and other council related information, visit penticton.ca/council.

Age Friendly Action Plan Update

Adam Goodwin, Social Development Specialist and Lesley Dyck and Heather Cooke, Lesley Dyck Leadership and Consulting presented Council with an update on the Age Friendly Action Plan including the results of the first round of public engagement prior to the project moving to the next phases.

Ageing Well Penticton

Ian Gerbrandt, OneSky Community Resources introduced Ageing Well Penticton, a partnership and project that supports the social connections and belonging of seniors in Penticton funded by New

Horizons for Seniors Program and discussed how it complements and can support an Age Friendly Community.

Penticton Creek Projects Update

Council directed staff to undertake interim emergency repairs to structures 3 and 4 on Penticton Creek at an estimated cost of \$150,000, funded from the existing Penticton Creek Revitalization – Reach 3 - General Capital Budget. The funding strategy for the 2021 Penticton Creek projects be re-evaluated once the City receives notification from the various grant processes.