



Committee of the Whole

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Committee of the Whole
to be held at
City of Penticton, Council Chambers
171 Main Street, Penticton, B.C.

Tuesday, November 21, 2017
Recessed from the Regular Council Meeting at 1:00 p.m.

1. **Call Committee of the Whole to Order**
2. **Adoption of Agenda**
3. **Delegations and Staff Presentations:**
 - 3.1 SOS Volunteer Centre – grant request 1-8
Mike Potqijeter, Board President
 - 3.2 Geospatial Strategic Plan for the City of Penticton 9-31
Jason Hart, Harterra Spatial Solutions
 - 3.3 Official Community Plan – November Engagement 32-36
Ben Johnson, Special Projects Manager
4. **Adjourn to Regular Meeting of Council**

Request to Appear as a Delegation

Preferred Council Meeting Date: 21 November 2017

Second choice(s): 5 December 2017

Subject matter: SOS Volunteer Centre Board & Staff

Name of person(s) making presentation:

Mike Potgieter - Board President

Address: 102-696 Main St.

Phone:

Email:

info@volunteercentre.info

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

The South Okanagan Similkameen Volunteer Centre encourages residents to volunteer in the community. We are providing information on our services and programs, information on ways to increase visibility within Penticton. We have applied for a grant to the city and would like to provide summary info on the grant request.

Please note:

- This form and submissions will become part of the public record.
- The Mayor has the authority to determine if the subject matter warrants the delegation to appear before Council and may determine at which meeting.
- Please submit this completed form at your earliest convenience. Written Requests to Appear are to be received by the Corporate Officer, no later than noon Monday, one week prior to the Council meeting. Please include a copy of all materials that will be discussed.
- If you'd like to share a PowerPoint with Council, email it to the Corporate Officer by 9:30 a.m. Wednesday prior to the Council meeting to be included with the Agenda.
- We recommend you bring backup PowerPoint files with you on a memory stick.
- Delegations are limited to 5 minutes.

Corporate Office

Dana Schmidt, Corporate Officer

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SOS Volunteer Centre Supplemental Information to City of Penticton Grant Application for 2018.

The South Okanagan Similkameen Volunteer Centre is a registered non-profit society and a registered charity that provides a direct service to the community meaning that all of our programs and services are open and accessible to the public. Access to resources and support services for everyone, including, but not limited to, volunteers, volunteer managers and volunteer based community organizations are available through our Society. The Volunteer Centre plays a key role in promoting and supporting effective volunteering in our community. We:

- **Promote Volunteerism:** We encourage people to volunteer and raise public awareness about the contributions of volunteers and the value of volunteering.
- **Build Capacity for Effective Volunteering:** We help community leaders to do a better job of recruiting, managing, retaining and appreciating volunteers. We assist social service, educational, and environmental Charities and Non-profits to effectively engage today's volunteers
- **Provide Leadership:** We collaborate with governments, community leaders and organizations and speak on behalf of volunteers and volunteering.
- **Help Develop Community:** We provide easy access to opportunities that allow people to connect to their community through volunteering.
 - Help attract volunteers to events and activities undertaken by community organizations
 - Attract all potential volunteers and especially target potential volunteer groups and encourage, educate and support them to volunteer in the community. Groups include Youth, Families, Baby Boomers, New Canadians, and those that are differently-abled.

Briefly describe the services the organization provides: The Volunteer Centre is a one stop place where the public can learn about places to volunteer and apply their skills and experience. We provide the public with:

1. Listing of Volunteer opportunities open in the community
2. Guide to Volunteering (including rights and responsibilities of volunteers and Non-profits)
3. Info on the benefits of Volunteering (to the community and the volunteer incl. Health benefits)
4. Self- Assessment tool for those who are new, or want to try different volunteer roles.
5. Best practices on engaging volunteers (workshops and educational materials, including best practices for engaging youth as volunteers)
6. Provide information to the public on volunteering by attending public events, health fairs etc. and writing articles and publishing media info
7. Access to a website and searchable database of Volunteer Opportunities,
8. An opportunity to register as a volunteer electronically and we provide them with e-blast updates on volunteer opportunities when they become available.

Briefly describe the project/program for which the organization is requesting this grant:

The Targeted Outreach to Volunteers project will encourage more Penticton citizens to become engaged in their community through volunteering. The project will better direct interested volunteers to agencies and events that need their support.

The South Okanagan Similkameen Volunteer Centre Society began building a database of registered volunteers in 2010. There are currently more than 800 volunteers registered with the Volunteer Centre. A database houses the names and e-mails of these volunteers.

A Volunteer Outreach Coordinator is needed to further develop the database of volunteers to:

- 1) include information on the volunteer interests and experiences**
- 2) match volunteer interests and experiences with the volunteer positions open in the community**
- 3) continually increase the number of registered volunteers through highly visible promotion in the community**
- 4) focus on youth as volunteers to help replace older volunteers who are retiring.**

The Volunteer Outreach Coordinator will provide volunteers with guides to volunteering, (including rights and responsibilities). (The Coordinator will update volunteer position descriptions and broaden the reach of these positions to include positions at more agencies and events.

This Grant request is for \$20,000 to help contribute to the costs of employing a Volunteer Outreach Coordinator.

This project benefits the community and the residents that volunteer.

The Community benefits both economically and socially from engaged residents who volunteer. Research shows that volunteering builds healthy communities. Volunteers provide support to community based Non-profits including social service agencies who provide assistance to those in need, including The Brain Injury Society, The SOS Canadian Mental Health Society, the Better at Home Program and the Women in Need Society, as well as non-profit organizations such as the SS Sicamous Society. Volunteers provide support to large events such as the Challenge and Gran Fondo to Peach City Beach Cruise. Our services are open to all events and agencies that ask for our help.

Research also shows that Volunteers benefit from volunteering by improved health such as reducing depression (through connections and less isolation), and improving skills and experiences, especially for youth (see attached Health Benefits of Volunteering).

Project/programs goals and timelines:

1. November/December 2017-Recruit-hire-train Volunteer Outreach Coordinator
2. Jan-Dec 2018- Increase the number of registered Volunteers from 800 to 2500
3. Jan-Jun 2018-Workshop with Events on best practices for engaging volunteers, assist in writing volunteer plans for events.
4. Jan-Mar 2018- Collect Info on volunteer experiences and interests from current registered volunteers, Build searchable database based on these skills and experiences,
5. Jan- Dec. 2018-Match and deploy volunteers to open volunteer positions based on their skills and experiences

- 6. June-Dec. 2018 Track, gather feedback and follow-up with volunteers who are deployed in the community-follow up with events and review volunteer program plans
- 7. Dec, 2018- prepare project review and report including project recommendations

Describe the project/program target population (age/sex/language/disability, etc.): The target population are the residents of the City of Penticton. Volunteers are targeted based on their needs and interests that match with the needs of Community organizations. Particular volunteer groups that are targeted to increase their participation include Youth, Baby boomers, Seniors, Working adults and persons with disabilities.

Briefly describe how the project/program supports the City’s vision statement:

From the City’s website: "Penticton is an innovative, adventurous waterfront City that focuses on sustainability, community and economic opportunity." Our elected members also indicated that the City of Penticton would have two strategic priorities throughout the next three years: revitalizing the Downtown and Waterfront areas."

This project supports the City’s vision by creating sustainability that boosts community and economic opportunity. Specifically:

- 1. Volunteers contribute to a vibrant, innovative and adventurous community.
"Penticton prides itself on our friendly and robust volunteer base that adds to the charm of the community and makes us unique" Mayor Jakubeit, Penticton Herald, Feb. 16, 2015

Without volunteers the City of Penticton would not be able to attract and properly organize for major events. Without volunteers tourists and residents would not have the same experience in the community. Without a continual supply of volunteers helping social service agencies, there would be an increased number of distressed residents including homeless people, and hungrier, starving children. More stray animals would exist and our natural environment and green spaces would be uncared for. Volunteers provide a bridge between what government services provide and what is needed/missing in the community. Volunteers are what make the City of Penticton charming and unique, and this project supports and promotes volunteerism.

- 2. Increasing Labour Productivity fosters sustainability and innovation

This project improves labour productivity for the City of Penticton creating sustainability and boosting economic opportunity. By doubling the number of volunteer workers from 800 to 1600 an increase of \$3.6 million can be seen in the output of labour for the City. Labour productivity is an important measure of income (usually per capita) but in this case it is a measure of capital wealth for local businesses and the City. Increases in Labour Productivity contributes to sustainability and innovation for the City.

Number of Volunteers	Annual Labour Contribution	Annual Labour Productivity
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		(CDN dollars)
800	120,000 hrs	\$3,600,000
1600	240,000 hrs	7,200,000
2500	450,000 hrs	11,250,000

Notes: Average annual volunteer contribution is 150 hrs-based on 2.88 hrs wk x 52 wks.

(www.volunteercanada.ca). In 2012, Canada's level of labour productivity (dollar value of output hour worked) was US\$42 (approx. \$30 CDN)-. (www.conferenceboard.ca)

3. A Return on Investment of 144% for the City is a high Economic Opportunity

The return on investment for the City of Penticton's grant of \$25,000 in this project as a result of annual volunteer labour productivity increases is 144% in the first year. This is based on an increase of 800 registered volunteers to 1600. We project that the focused effort of a Volunteer Outreach Coordinator would increase the number of registered volunteers to 2500 creating an even higher ROI for the City of Penticton's grant of 450%.

4. Additional project returns that foster sustainability, community and economic opportunity

While a high return on investment from an increase in labour productivity can be seen from this project, additional benefits and investment returns will occur from:

- encouraging both youth and families with young children to volunteer strengthens the family unit and provides youth with healthy alternative lifestyles, contributing to a reduction in crime.
- improving the health and longevity of volunteers contributes to reduced visits to medical doctors and reduced health care costs.

5. Investing in our Youth as Volunteers contributes to a sustainable community

- There is a well-researched trend in volunteering that older volunteers are burning out or retiring and huge gaps exists in the service/non-profit sector where volunteers such as youth are not replacing them.
- Youth need direction and support to develop positive life paths and volunteering is seen by youth to contribute to their own self-esteem, however there are health reasons for youth to volunteer so this program helps meet the need of keeping youth healthy and positive
- There is a skill shortage in the area (Labour Market Survey 2014) yet youth are leaving our small rural communities to find jobs elsewhere, this project helps with employment transition early on AND helps for-profit employers to verify/understand skills youth gained through volunteer work.

This project will help build job and life skills of youth directed at keeping and employing youth in our community fostering a sustainable pool of labour. We are helping the City of Penticton boost community opportunity particularly as this project relates to the vibrancy, energy and adventurous spirit of youth. Volunteering is about more than employability as we all know. In fact people are expected to volunteer for altruistic reasons. We encourage young people to volunteer to help hone

their employable skill set because studies show that young people develop empathy through helping others. (Kristen Layous et al, 2012). In other words altruism can be fostered through volunteer work.

In February of 2016, Mayor Jakubeit published an article in the Penticton Herald titled "Vitality of volunteer Community Groups". In this article he indicated his concern that "we have so many service and community groups that depend on volunteers, but none seem to have a succession plan". Mayor Jakubeit goes on to say "Penticton prides itself on our friendly and robust volunteer base that adds to the charm of the community and makes us unique." He further asks: How strong will our volunteer and service groups be in 5-10 years?, and states that these are questions we need to start asking now. Mayor Jakubeit suggested that a plan to recruit younger volunteers needs to be in place and a way to help services adapt to include younger volunteers.

Our Volunteer Centre helps answer these questions. For example we target volunteers, including youth, to replace older, retired volunteers. Through funding from the TD Bank Group, we developed Guides to Volunteering for Student and Young Adults, and we developed a companion Passport: Skills for Jobs/Skills for Life through Volunteering. These were, and continue to be, distributed to schools in the region. We also produced a brochure for agencies to help them adapt to younger people. This project helps provide youth with greater exposure to non-profits and the potential careers within the industry.

Youth are required in schools to volunteer and in speaking with youth and counsellors we found that their knowledge of places they can volunteer with were limited. There are many more places to volunteer and a Volunteer Outreach Coordinator can help with this by ensuring Youth are aware of more Non-profits and events. We found that the counsellors and youth's knowledge of the benefits of volunteering for youth were limited. For example counsellors expect volunteering helps develop youth generally and a Volunteer Outreach Coordinator can help with identifying the specific skills youth do develop through volunteering. Also the impact on volunteering and the health of youth has been researched and we can share this with youth and counsellors to help show volunteering as more of a healthy lifestyle choice as well as an activity to support completion of their leadership courses.

6. This project boosts economic opportunity; there is a direct path from volunteering to paid work

In addition to the research highlights below the Volunteer Centre has witnessed volunteers later being hired for paid work in non-profits. To support the transition to paid work we created The Passport: Skills for Jobs/Skills for Life to be used as a tool to identify and verify skills gained which volunteers can provide all employers offering paid work.

Research highlights linking Volunteering and Employability:

- Longitudinal analysis has found that volunteering can have a positive effect on the likelihood of people moving into employment
- Volunteering helps ease life transitions. Students and young adults are going through tremendous growth and one of the important transition is finding suitable employment.

- The frequency of volunteering makes a difference to its effects on employment outcomes.
- Volunteering helps develop soft skills to aid in working on a project team.
- Volunteers felt more employable, and employers viewed volunteering on a CV positively, and volunteering positively affects relevant human and social capital indicators which in turn have been associated with individual employability gains.
- Volunteering contributes more to the supply side of labour-by building volunteers' skills, confidence, work practices and social contacts.

Sources of information on Volunteering and Employability:

Daniel Schugurensky, Bonnie Slade and Yang Luo Ontario Institute for Studies in Education / University of Toronto (est. 2004). "Can volunteer work help me get a job in my field?": On learning, immigration and labour markets.

James Davies, University of Strathclyde & Volunteer Scotland 2014. The Volunteering Experiences of Young People in Disadvantaged Areas. Presented at the Voluntary Sector and Volunteering Research Conference, New Researchers' sessions 2014. Published on the Voluntary Sector Studies Network.

Angela Ellis Paine, Stephan McKay and Domenico Moro. 2013. Does Volunteering improve employability? Evidence from the British Household Panel Survey. Published as Working Paper 100 in the Third Sector Research Centre.

Members draw on the Volunteer Centre to help them find volunteers. We provide a service to all non-profit agencies that seek our help. In addition to this list we have provided support to Challenge Penticton and other major city events. Our non-profit members include:

[Alzheimer Society of BC](#)

Peach City Beach Cruise

[South Okanagan Women in Need Society](#)

[Penticton Better at Home](#)

OSNS-Child Development Society

Challenge Penticton

Multisport Penticton

Granfondo

Hamlets

Okanagan Similkameen Parks Society

[South Okanagan Immigrant and Community Services](#)

South Okanagan Victim Assistance Society

[Heart and Stroke Foundation BC and Yukon](#)

Mental Wellness Society-[BC Schizophrenia Society Penticton Branch](#)

[Interior Health Lifeline Program](#)

Salvation Army

[Canadian Mental Health Association-South Okanagan Similkameen Branch](#)

Critteraid

[South Okanagan Similkameen Brain Injury Society](#)

South Okanagan Owl Rehabilitation Centre

Haven Hill

Penticton Recovery Resource Centre

[Canadian Red Cross](#)

Okanagan Boys and Girls Club

Arthritis Society

Canadian National Institute for the Blind

[Literacy Now South Okanagan Similkameen](#)

Penticton Chamber of Commerce

[Penticton United Church](#)

Canadian National Institute for the Blind

South Okanagan Similkameen Chamber of Commerce

Penticton Community Restorative Justice

Okanagan Gleaners

Ooknakane Friendship Centr

Geospatial Strategic Plan for the City of Penticton

Presentation to Penticton City Council • November 21, 2017



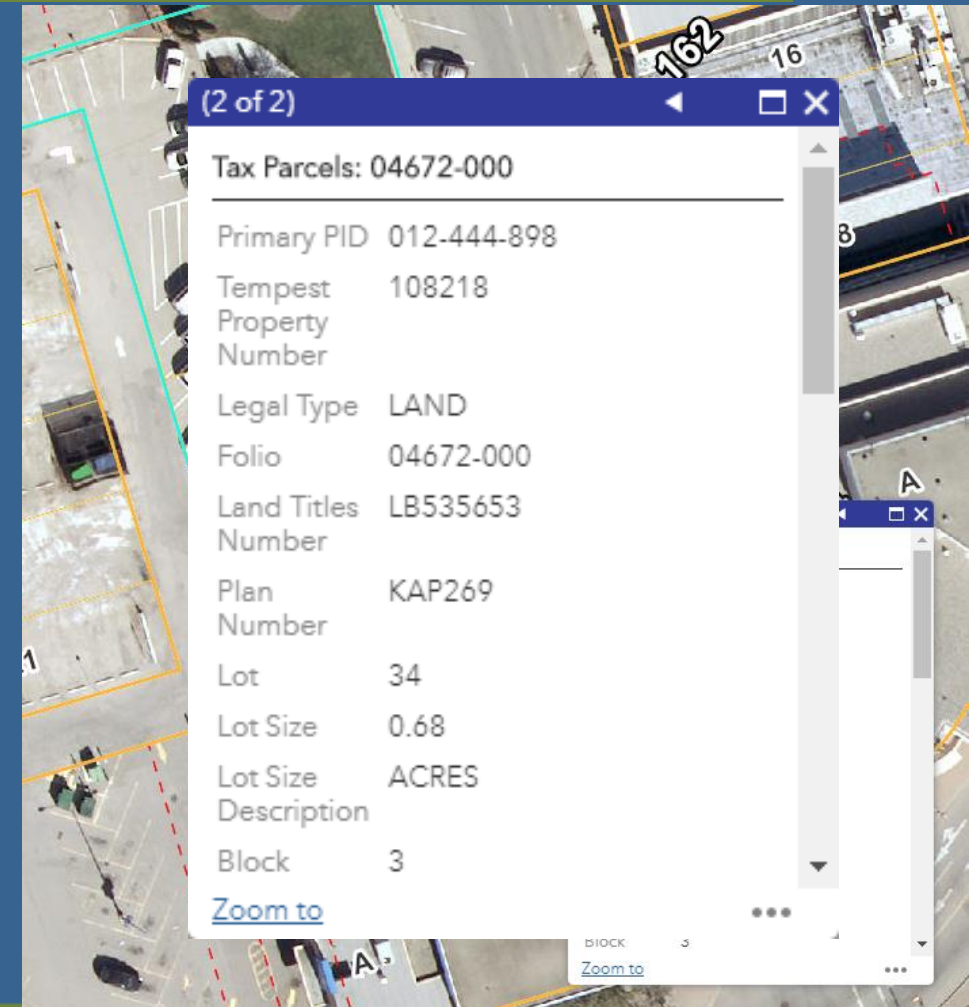
Jason Hart
Owner /GIS Specialist
jason.hart@harterra.com

Agenda

- What is geospatial data and technology
- Why is it a necessity for local government
- What are the City's recent geospatial achievements
- What is required to make the City successful – the Strategy

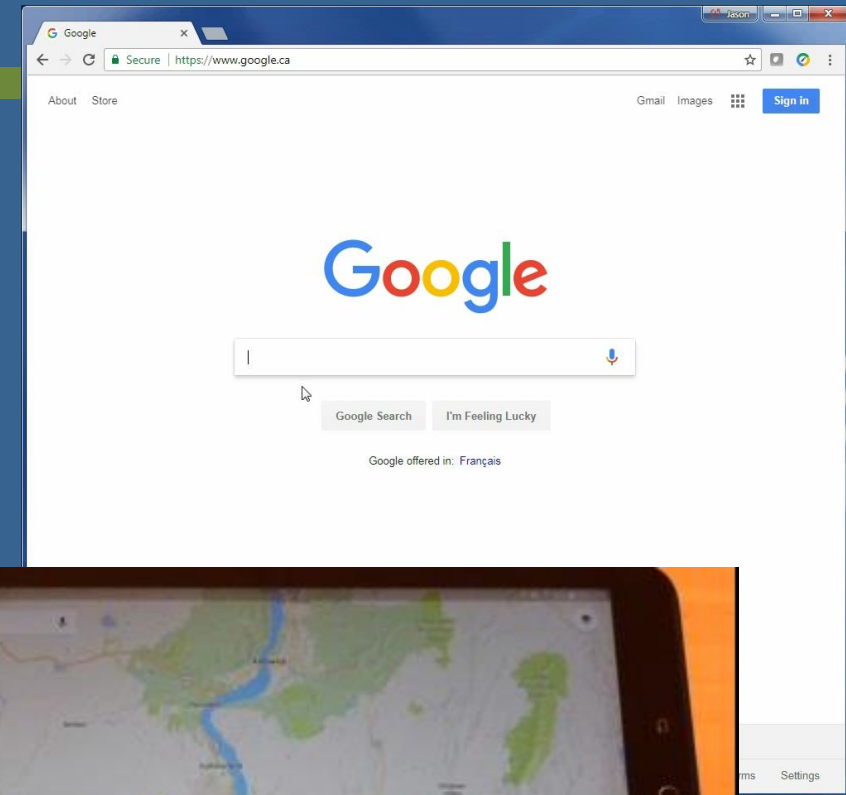
What is geospatial data and technologies?

- Geospatial simply refers to information or technologies that have a geographical or locational component.
- It really provides information on:
 - ‘where’ in addition to ‘what’...
 - relationships between things and how things relate in the physical world
- Geography and location is immensely powerful!



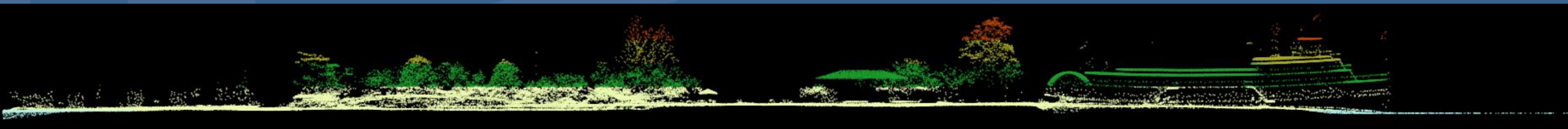
What is geospatial data and technologies?

- You are already familiar with geospatial data and technologies and their uses in your daily life... but may not even realize it:
 - In your car as you drive...
 - In your pocket in your cellphone...
 - In your internet search results...



What is geospatial data and technologies?

- A key geospatial technology is the Geographical Information System (GIS)
 - This is the technology to store, manage and analyze geospatial data
- It is comparable to other computer systems you hear about...
 - Customer Information Systems
 - Financial Systems (Enterprise resource planning systems)



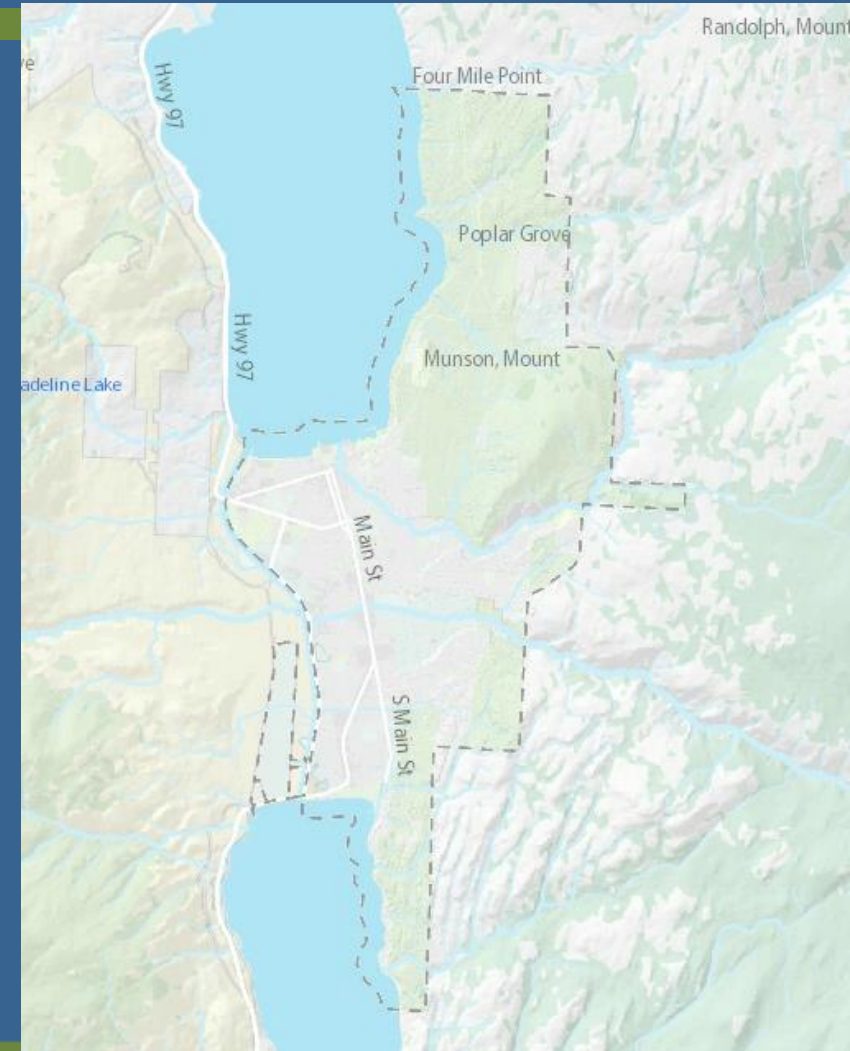
What is geospatial data and technologies

- Geographical information systems (GIS) are as critical to local government business and operations as other core systems we associate with running local government.



What is geospatial data and technologies

- Geospatial data tells a lot about the world we live in...
 - boundaries of a property
 - buried water, sanitary, and storm assets
 - names of roads and addresses
 - policies and community plans
 - emergency measures such as evacuation routes
 - and so much more...
- Geospatial technologies are the tools that allow for the collection, management and use of geospatial data.



A necessity for local government



- Geospatial data and technologies make local government stronger by equipping them with the potential to:
 - Improve the management of assets
 - Support better and real-time decision making
 - Help visualize and predict future events
 - Provide better ways to communicate and engage
 - Improve efficiencies
 - Innovate and improve business operations

A necessity for local government



- Geospatial data and technologies support most if not all aspects of local government:
 - Decision making
 - Community planning
 - Operations
 - Public engagement
 - Financial
 - Emergency management

A necessity for local government

“Knowing where things are, and why, is essential to rational decision making”

Jack Dangermond, Environmental Systems Research Institute (ESRI)

“understanding precedes action”

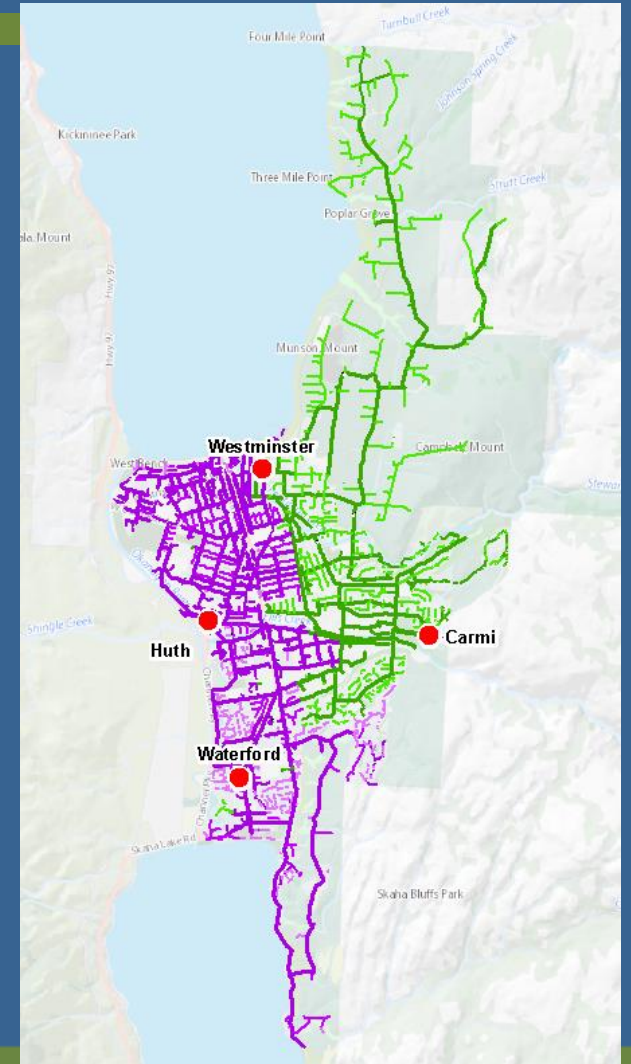
Richard Saul Wurman, Architect, graphic artist and TED Conference Creator

Where is the City at now....

Geospatial data and technologies are already changing the way the City of Penticton operates, plans and responds to events with tools that access a central repository of local information and provide meaningful, real-time insight for decision making for the benefit of the community.

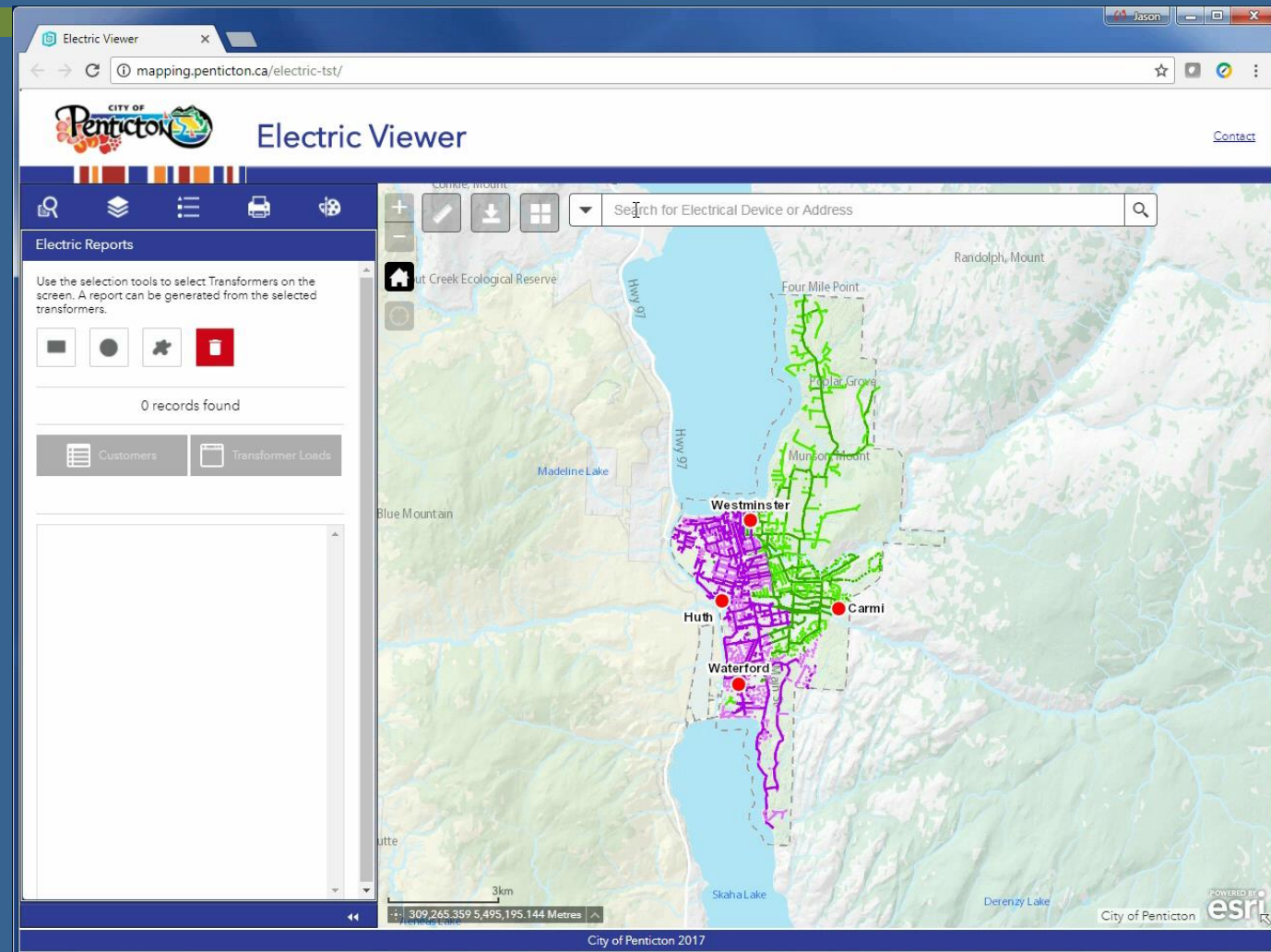
Focus of projects to date

- Consolidation of information into a centrally managed GIS.
- Training users on how to maintain information going forward.
- Building technology infrastructure to support the system and users.
- Implement tools to provide easy and simple access to information in the GIS in the office and the field.

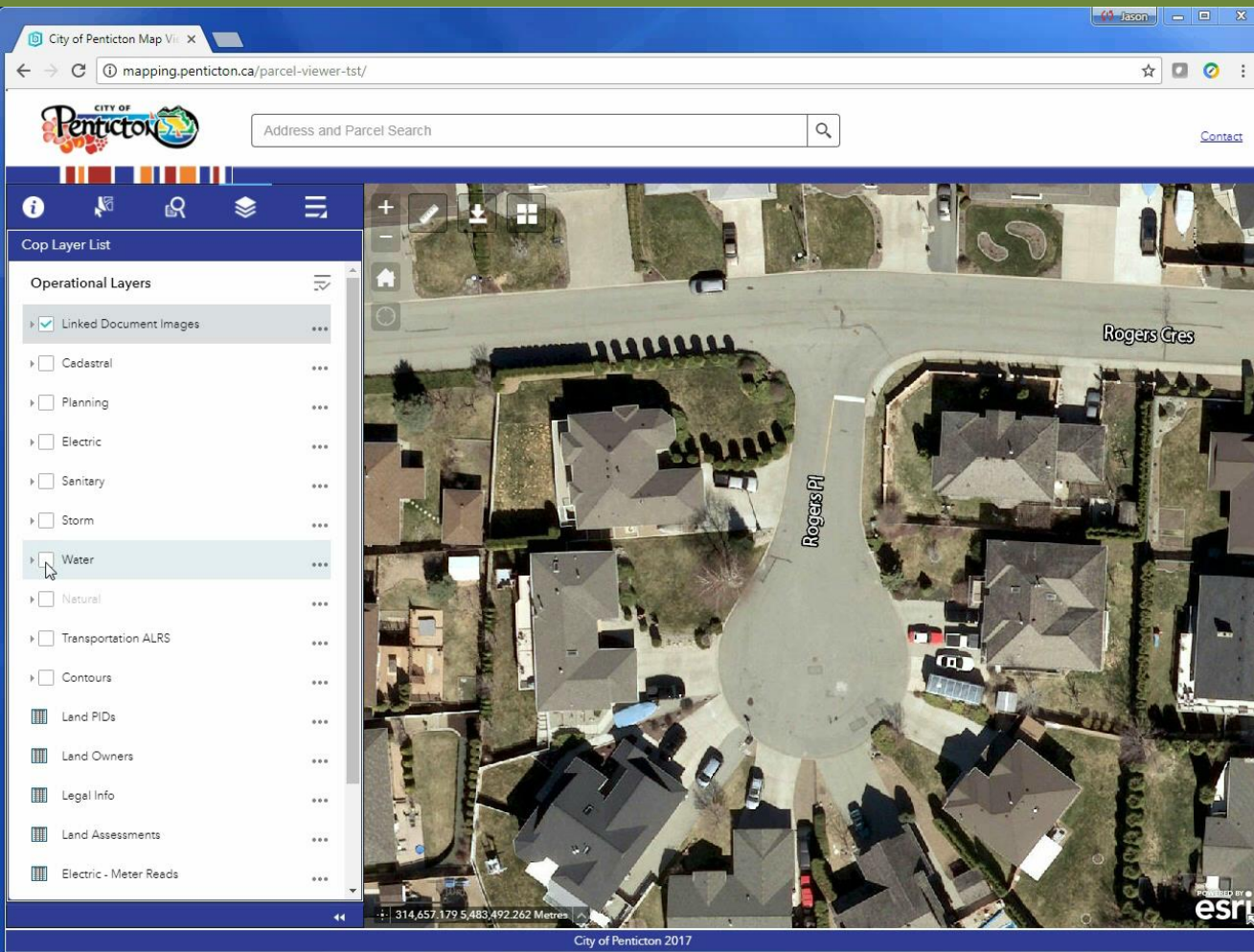


Electrical Utility

- System mimics the electrical network and understands how electricity flows.
- Supports safe operation of the electrical network.
- Accesses electrical information easier and faster.
- Determines customers impacted by outages or planned outages.
- Integrates with customer meter information.

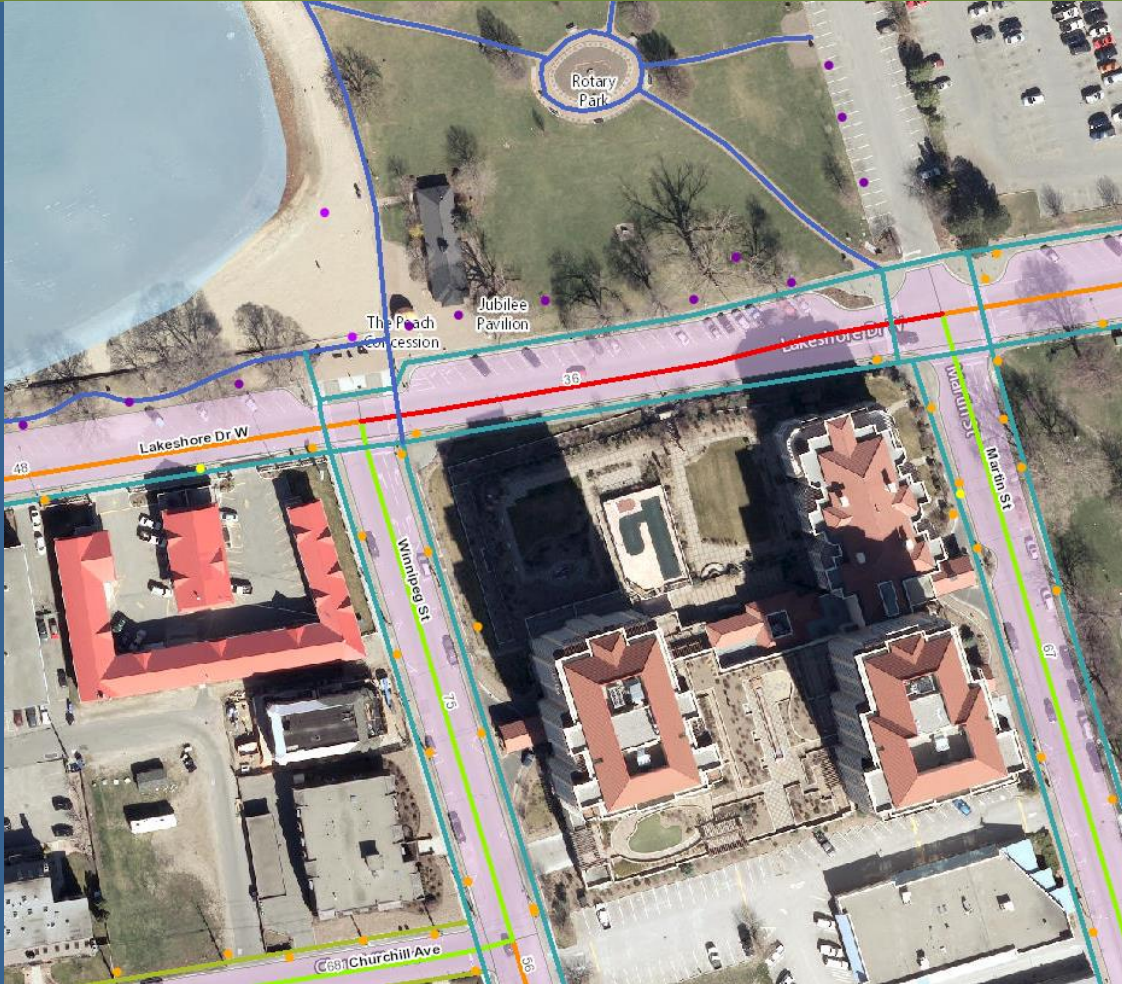


Water / Waste Water



- Migrated all data into the GIS.
- Reviewed historical information to cleanup and update information.
- Incorporated all construction as-built drawings and made them searchable.
- Made it easier to access inspection information on sanitary and storm pipes.

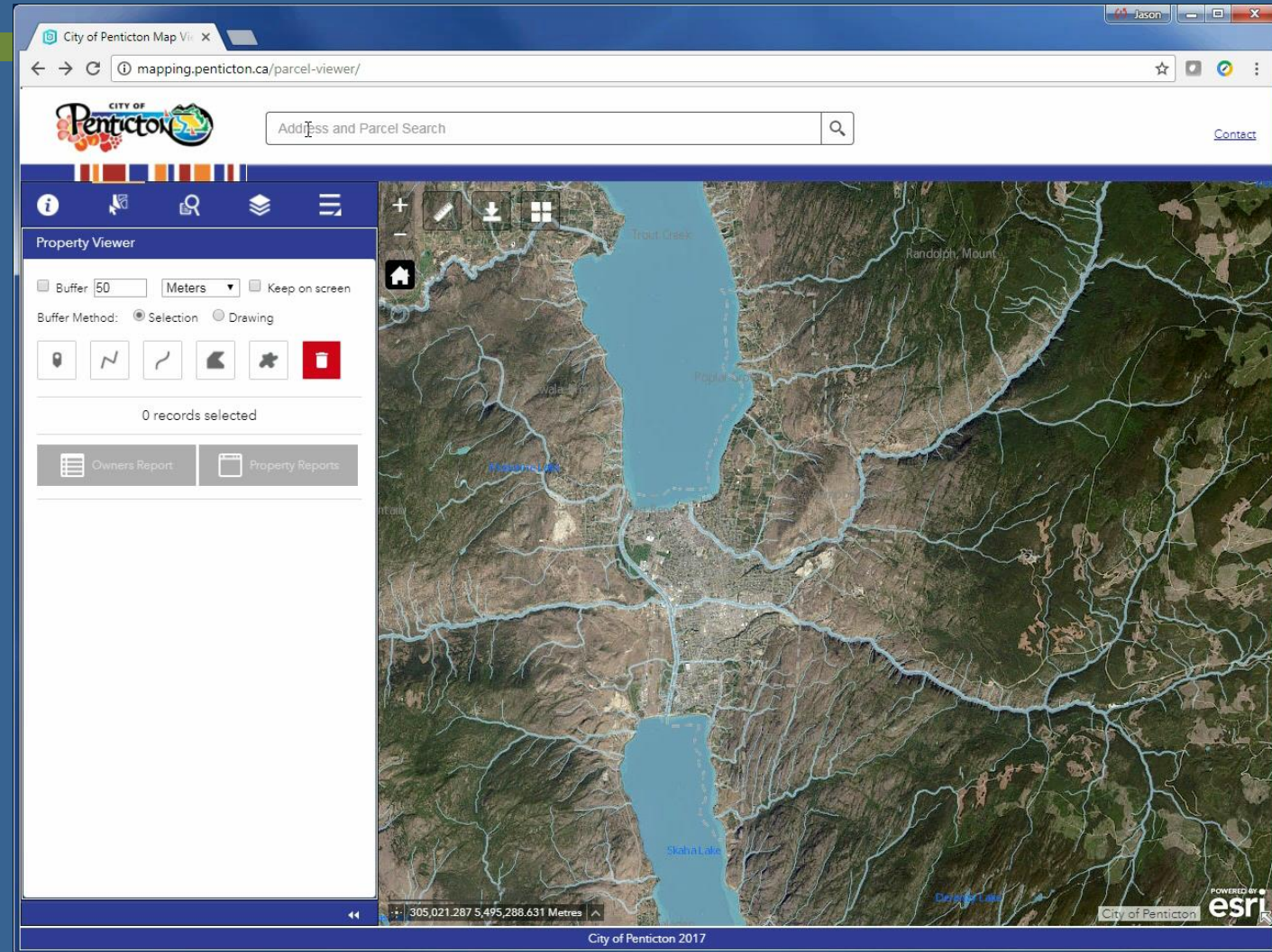
Roads and Pedestrian



- Consolidated all road and pedestrian information
- Provides detailed information on:
 - Road, walkways, sidewalks, & signs
 - Transit information
 - Condition of those assets

Applications

- Web applications for staff and public.
- Provides simple and easy access to information contained in the central database and linked to the GIS.

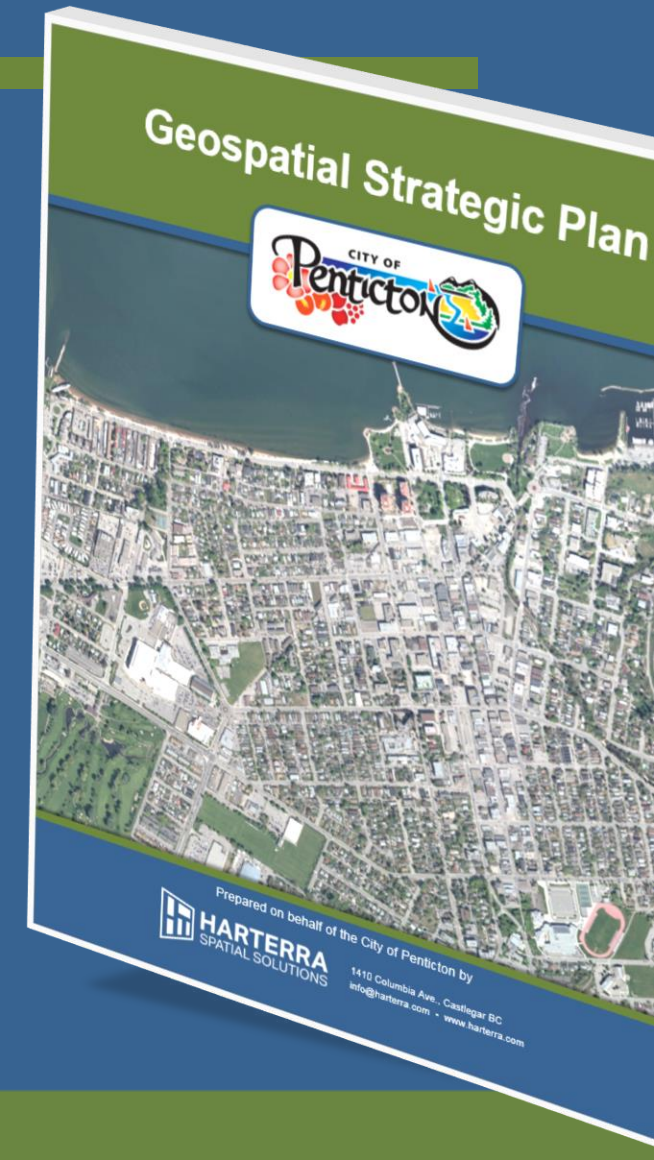


Requirements for Success Going Forward

- To be successful investments in geospatial technology and data must be:
 - Strategic and planned
 - Resourced to be sustainable over the long-term
 - Use resources effectively
 - Meet the needs of all the users and stakeholders

Geospatial Strategy Development

- Three key activities to gather information:
 - Surveyed all City staff on current usage, needs and priorities
 - Conducted departmental meetings to flush out needs
 - Surveyed similar sized local governments in BC
- Recommendations around 6 core areas:
 - Governance
 - Training, education and knowledge transfer
 - Digital data and databases
 - Procedures, workflows and integration
 - Software
 - Infrastructure



Vision

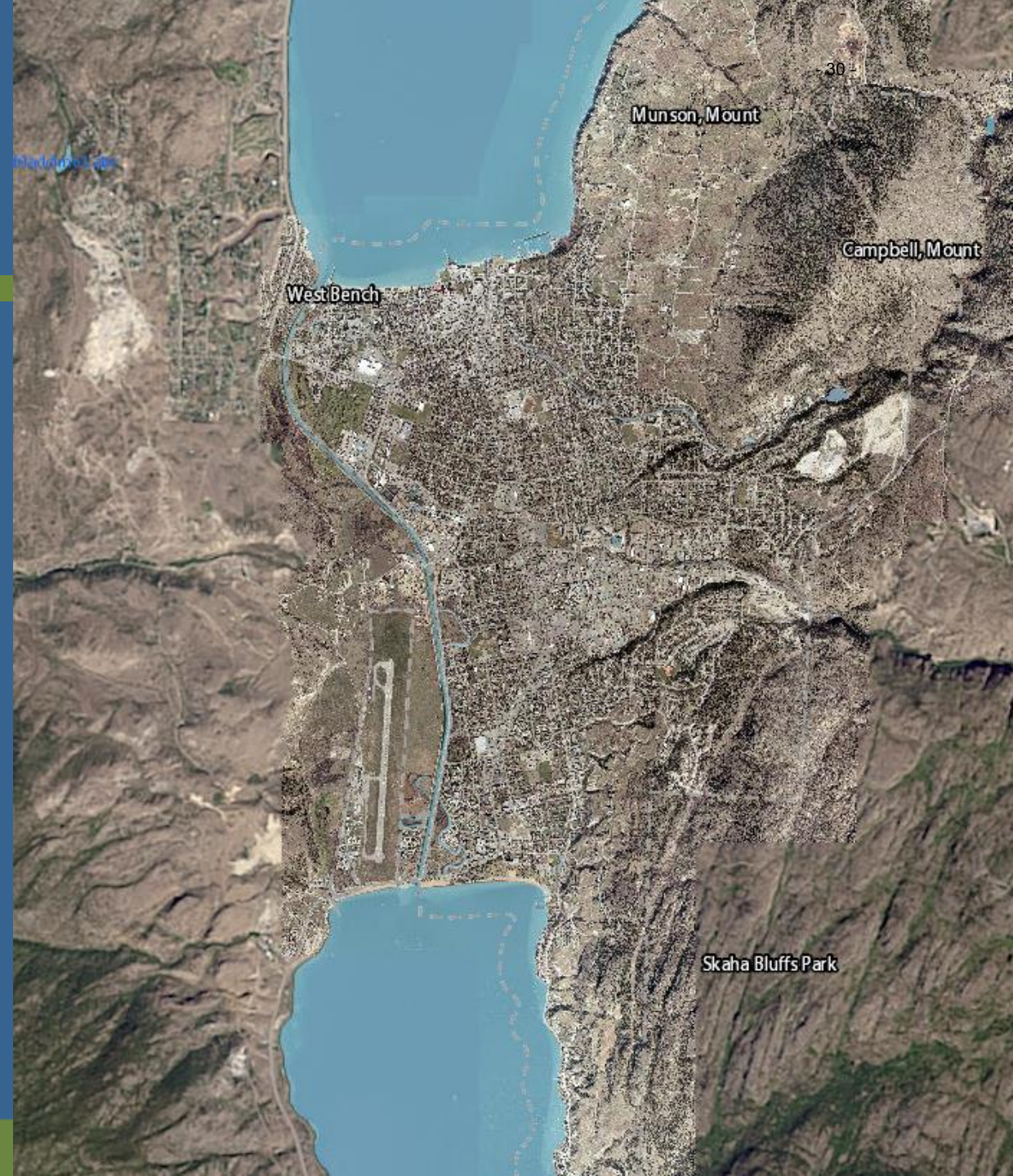
Utilize geospatial data and technologies to help foster a vibrant, innovative, adventurous City focused on sustainability, community, economic opportunity and the well-being of its residents.

3 Key Recommendations

- Put additional geospatial focused support resources in-place to ensure sustainability in the long term.
- Develop a clear governance structure and lines of responsibility.
- Continue to build a centrally managed and well maintained repository of all City geospatial data.

Conclusions

- Geospatial Data and Technology are essential to local government.
- The City has already made great strides.
- More work needs to be done.



Questions?

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HARTERRA
SPATIAL SOLUTIONS

1410 Columbia Avenue, Castlegar BC

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Council Report

penticton.ca

Date: November 21, 2017
To: Peter Weeber, Chief Administrative Officer
From: Ben Johnson, Special Projects Manager

File No: RMS 6480-20

Subject: Official Community Plan - November Engagement

Staff Recommendation

THAT Council receive, for information, an update on upcoming community engagement on the Official Community Plan.

Strategic priority objective

The OCP will embody and articulate priorities around environmental and social sustainability, economic development, accountability, inclusion and innovation.

Background

An Official Community Plan is a framework to guide positive change, land use management and development in a community such as the City of Penticton. The time horizon of an Official Community Plan is typically around 30 years. However throughout that timeframe, monitoring and periodic updates are required. The Official Community Plan will outline a combination of short-term and long-range goals for the City as a whole as well as more detailed policies for specific neighbourhoods, areas, issues or initiatives.

On July 4, 2016, Council supported a review and update of the Official Community Plan Bylaw 2002-20 including the retention of suitable staff to lead the planning program, and endorsed, at a high level, a public engagement strategy for the plan preparation. The rationale for the update was that although an OCP has a time horizon of around 30 years, the intention was always to review the OCP after five to eight years. See Attachment A for an overview of the OCP process timeline.

In addition to endorsing Guiding Principles for the engagement process, an Official Community Plan Task Force and its associated Terms of Reference were approved by Council on January 10, 2017. On April 4, 2017, staff reported to Council on the first round of community engagement, and Council endorsed an amendment to the OCP Task Force Terms of Reference to increase the number of members from 17 to 19. The OCP Task Force was convened in late April. On June 20, 2017, staff presented a summary of May's engagement efforts to the Committee of the Whole.

Financial implication

None.

Analysis

Staff will initiate an intensive new round of community engagement for the Official Community Plan starting on November 22nd, with the PenTALKton event at the Trade and Convention Centre (see Attachment A). This evening event, created with the help of Skyler Punnett Creative (the organizers of the popular Pecha Kucha Penticton series), will feature 10 concise and engaging presentations by local and regional speakers. They will speak on subjects such as affordable housing, building healthy cities, food security, history and heritage, green architecture and design, smart neighbourhood development, our Downtown Plan, and the environment. Staff have actively promoted the event using posters and handbills, social media, press releases and print ads in the local newspapers. Invitations have been sent to specific groups: City Committees, Downtown Penticton Association, Chamber and more. Beyond just an opportunity to listen to the presentations, PenTALKton will be an opportunity to capture community input on the key themes as well as promote the upcoming engagement opportunities. All of the presentations will be recorded and made into videos that will be posted online to the Shape Your City OCP page and used in future events. The PenTALKton format will likely be used again as the OCP process moves forward.

In January, OCP engagement will continue in the form of a multi-day expo. Staff are actively working to find a dedicated space to be set up as an OCP storefront. Having access to such a space for an extended period will facilitate the creation of an engaging and creative space for dialogue about the future of Penticton. The intent of the Expo will be to share the content of the 2002 OCP along with current statistics and trends, and an indication of what has changed since 2002. Most important, however, will be to engage with the community in key subject areas, brought to the forefront as part of the earlier visioning sessions, in order to identify future priorities and values in key subject areas that will form the foundation of the OCP. The expo will be divided up into a series of subject area stations, each staffed by city staff, members of the OCP Task Force, and other subject-matter experts. The proposed stations are:

- OCP Context and Penticton Profile, growth and the draft OCP vision
- Transportation & Infrastructure
- Housing
- Transportation & Mobility
- Sustainability & the Environment
- Arts, Culture & Heritage
- Economy & Agriculture
- Building Healthy Communities

Each station will talk about what the current OCP says, what has changed since 2002, and what's happening today. Important questions will be posed, and each station will have an interactive and engaging way to capture feedback. This feedback will ultimately inform the goals, policies and future land use plan in the OCP.

Visual artists will be at the expo to creatively capture ideas as they emerge, and staff are exploring digital technologies – such as real-time information sharing and mapping – to include in the expo.

A further advantage of having a dedicated expo space is that we can open it up for specific groups for focused workshops and dialogue. These groups could include students from our high schools, middle and elementary schools, business associations, City staff and other strategic community stakeholders.

The expo will be promoted in advance through traditional media, social media, posters, email, and on-line. Significant efforts will be made during the expo to share information as things happen through a range of on-line platforms.

The OCP Task Force has assisted with the creation of the expo through discussions around the format, review of early engagement feedback, contribution to the development of the draft OCP Vision, and assisting with the creation and review of Expo content at a group and individual level. Many of the Task Force members have volunteered their time to attend the expo, share their knowledge, and engage with the community. Several Task Force members will be speaking at the PenTALKton event.

Staff anticipate that this will be one of the more creative and dynamic public engagement initiatives that the City has done, and that the expo will generate a create deal of energy and excitement – and creative ideas – for the Official Community Plan. The information provided by the community will set the scene for the direction and long term success of our community's Official Community Plan.

Next Steps

Following the expo, staff will begin to work with the community to draft principles, goals and policies in the key subject areas. The intent is to hold regular workshops in each area on a regular basis. The draft goals and policies will be reviewed and refined through future engagement, with the goal of creating a draft OCP for consideration by the community by mid-2018. Staff will work together closely with the Task Force to generate compelling ideas for this round of engagement to ensure that the community is involved in every step of the development of the OCP – in accordance with the direction of Council.

Attachments

Attachment A – PenTALKton Promotional Poster


Attachment B – OCP Timeline Overview

Respectfully submitted,

Ben Johnson

Special Projects Manager

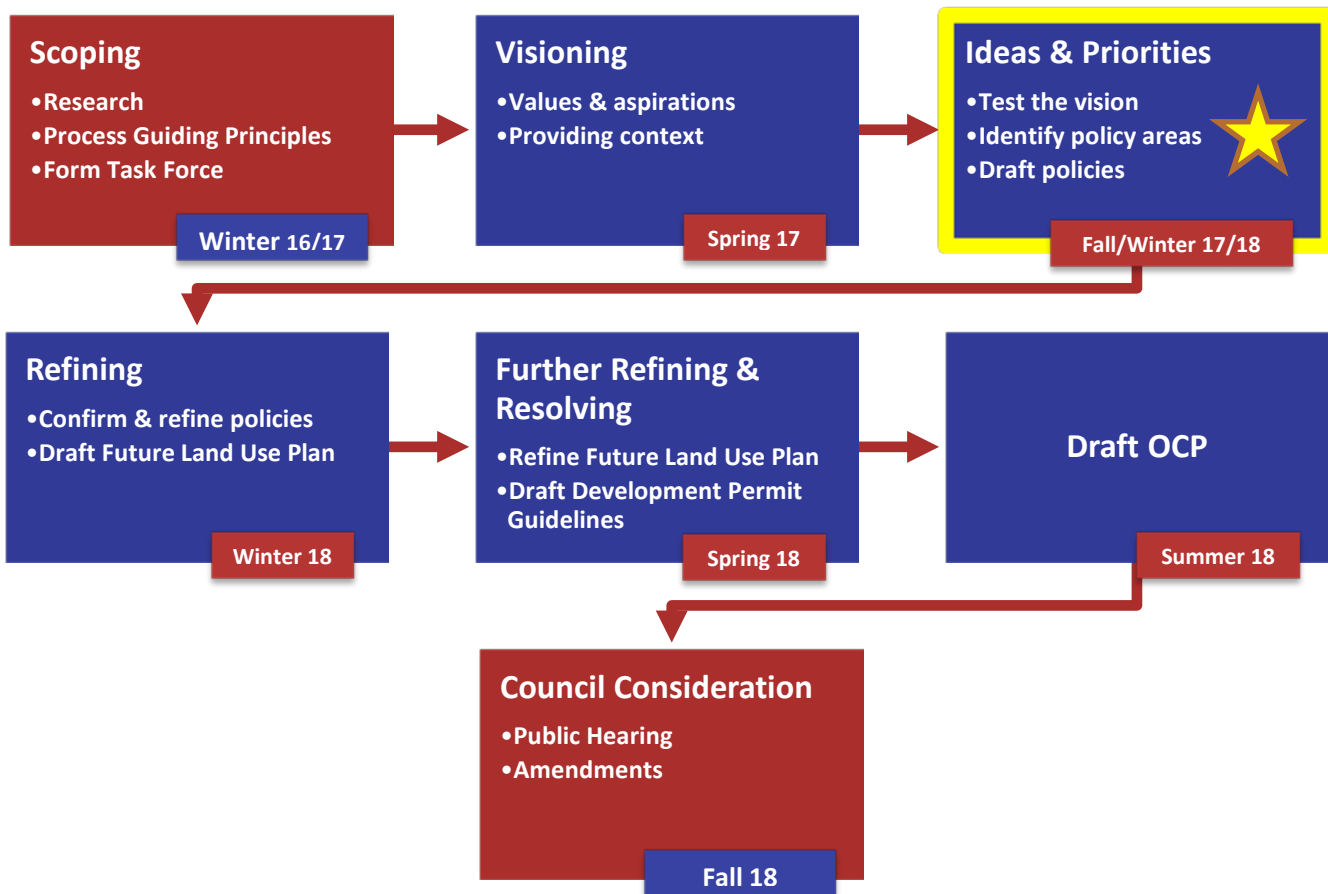
Approvals

Director 	Chief Administrative Officer PW
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Fall 18