

Committee of the Whole
to be held at
City of Penticton, Council Chambers
171 Main Street, Penticton, B.C.

Tuesday, December 17, 2019
Recessed from the Regular Council Meeting at 1:00 p.m.

1. **Call Committee of the Whole to Order**
2. **Adoption of Agenda**
3. **Delegations and Staff Presentations:**
 - 3.1 The Be Kind Initiative 1-2
Grade 10 leadership students from Penticton Secondary School: Catrina Withler,
Kiana Moshaver, Jamie Samoyloff and Charlotte Hanna
 - 3.2 Public Skating Rink Society 3
Drew Barnes
 - 3.3 Economic Development Q3 Update 4-27
Andrew Kemp, Economic Development Specialist and Blake Laven, Acting Director of
Development Services
 - 3.4 Development Cost Charges Overview 28-41
Blake Laven, Acting Director of Development Services and JoAnne Kleb, Engagement Strategist
4. **Adjourn to Regular Meeting of Council**



penticton.ca

Request to Appear as a Delegation

Preferred Council Meeting Date: December 17 2019

Second choice(s): _____

Subject matter: The be kind initiative

Name of person(s) making presentation:

Catrina Withler, Kiana Moshaver, Jamie Samoyloff and Charlotte Hanna

Address: _____

Phone: _____

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

See attached.

Please note:

- This form and submissions will become part of the public record.
- The Mayor has the authority to determine if the subject matter warrants the delegation to appear before Council and may determine at which meeting.
- Please submit this completed form at your earliest convenience. Written Requests to Appear are to be received by the Corporate Officer, no later than noon Monday, one week prior to the Council meeting. Please include a copy of all materials that will be discussed.
- If you'd like to share a PowerPoint with Council, email it to the Corporate Officer by 9:30 a.m. Wednesday prior to the Council meeting to be included with the Agenda.
- We recommend you bring backup PowerPoint files with you on a memory stick.
- Delegations are limited to 5 minutes.

Corporate Office
Angie Collison, Corporate Officer
171 Main Street, Penticton, B.C., V2A 5A9

Phone: 250-490-2410
Fax: 250-490-2402
angie.collison@penticton.ca

Penticton Kindness Initiative

The Kindness Project is a student led initiative aimed to create a sense of community in Penticton Secondary School. Every month we hold a different, kindness related, school wide activity. In addition to this, we provided each student and staff member at Penticton Secondary a free T-shirt with the saying 'Be Kind ... (on the front) just because' on the back. Staff and students are encouraged to wear their t-shirts on the monthly kindness day. We have started expanding this project into other schools in the district, and throughout the city of Penticton. The goal of the project is to encourage kindness, and make people feel more welcome.

It is important for kids to feel safe in their school, so they can succeed. Having an item that connects students to their school helps harbour a sense of community that makes them feel safer. Hence the reason all the T-shirts will have the school's logo on the front. A recent study conducted by the McCreary Society found that students that were deprived of something they wanted were less likely to "...feel like a part of their school, plan to finish high school, and report positive mental health..." (BC AHS Provincial Report).

We understand the importance of the concept of anti-bullying, but we feel the idea of kindness to others does not allow anyone to opt out...we can all be a little kinder to others. Unlike the expression "anti bullying", be kind supports a more positive mindset. Both the words "anti" and "bullying" have negative connotations while being kind is more affirmative. Kindness should be intentional, thought about and acted on.

With help, this project has the potential to become a city-wide event. We would like for this to continue throughout many years. It will help make Penticton a kinder, more welcoming place.



Request to Appear as a Delegation

Preferred Council Meeting Date: December 3

Second choice(s): December 17

Subject matter: Public Skating Rink Society

Name of person(s) making presentation:

Drew Barnes

Address: _____

Phone: _____

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

To provide Council with an update regarding the status of a proposed Outdoor Public Skating Rink at 107 Main Street (south of Gyro Band Shell) and to request permission to keep gathering information for the Rink. It is anticipated that the Society will return in the Spring 2020 for a formal request of License of Occupation or similar permission.

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ECONOMIC DEVELOPMENT

QUARTERLY REPORT



2019: Q3 Update



OUTLINE



- **Key Result Areas Goals:** 2019 Work Plan
- **Progress Reporting:** Q3 Activity
- **Q3 Economic Indicators:** What the Data says
- **Upcoming for Economic Development Team:** 2020 Work Plan

2019 WORK PLAN



KEY INITIATIVES

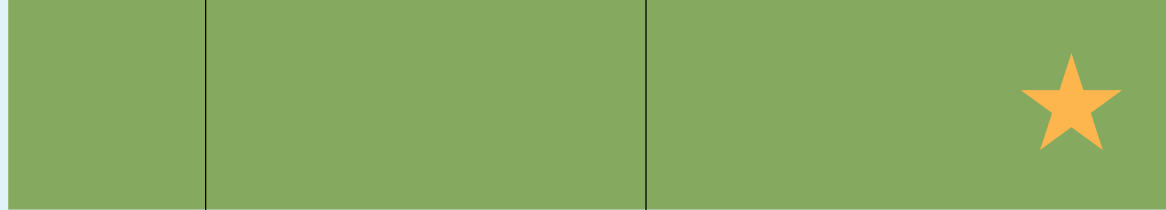
Q1

Q2

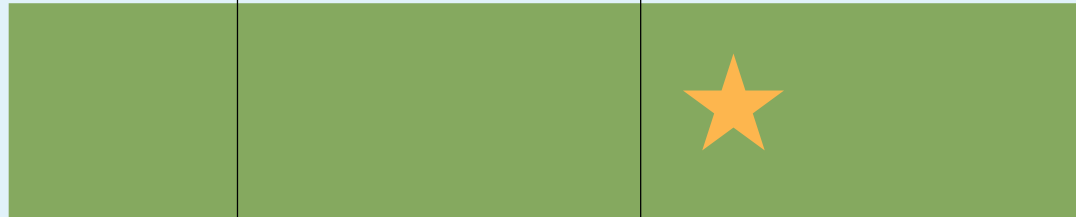
Q3

Q4

ECONOMIC DEVELOPMENT NEWSLETTER



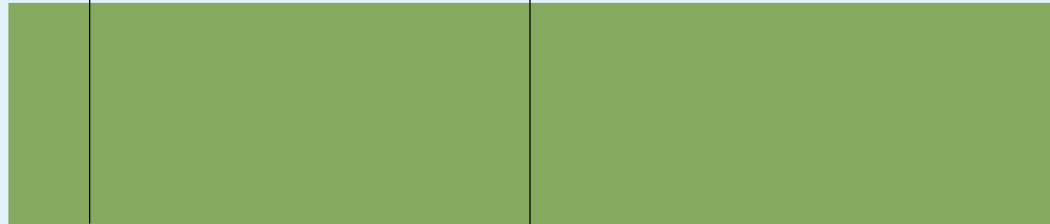
HIRING & HOUSING BUSINESS FORUM



WELCOME PACKAGE



FUTUREBIZ PENTICTON ECONOMIC FORUM





Q3 ACTIVITY





HIRING &
WORKFORCE HOUSING
FORUM

PENTICTON SEPTEMBER 18, 2019



Futurebiz 2019 – 110 participants, great knowledge sharing and media coverage.

Job Fair – 65 job seekers and five local businesses attended, response to Metric Modular lay off.





- Applications for grant funding
 - Homelessness Community Action Grant – Youth Homelessness Strategy
 - Childcare EOI for Edmonton Ave
 - Community Child Care Planning Grant
 - Age-friendly Communities grant
 - Real Estate Foundation of BC grant



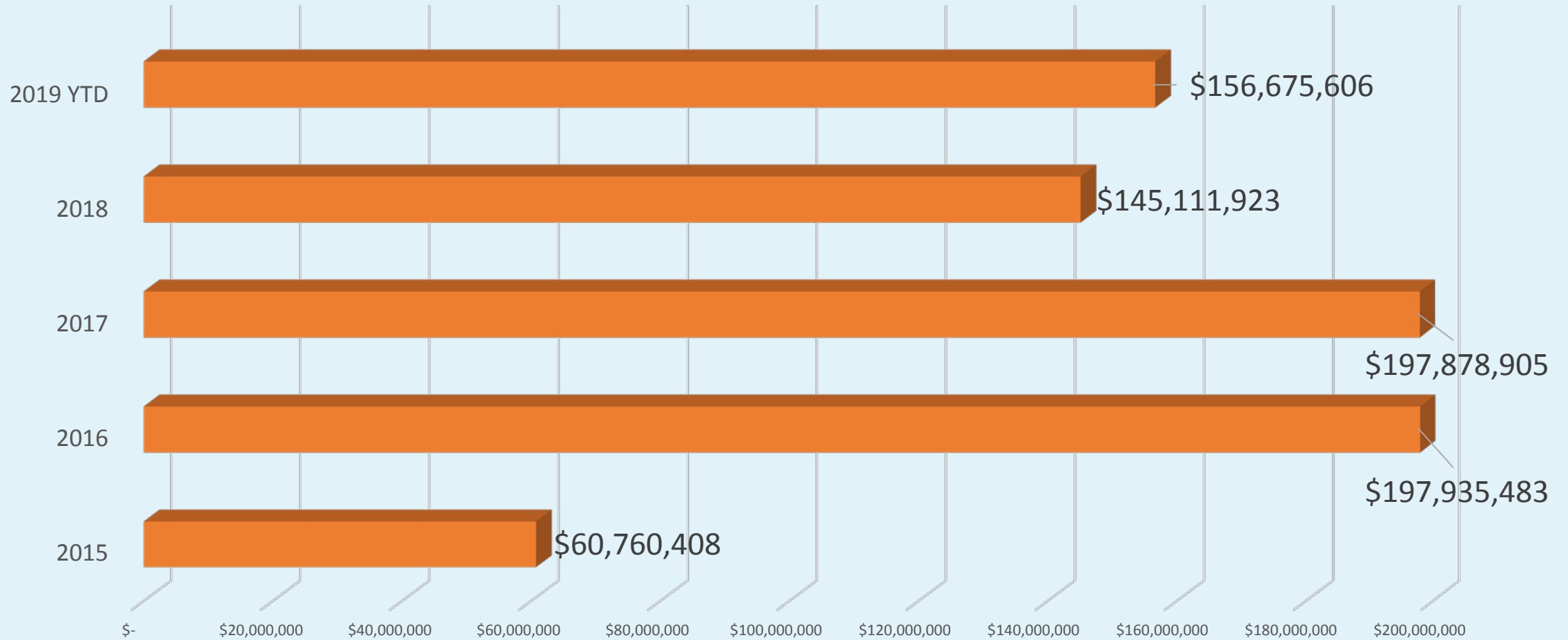
ECONOMIC INDICATORS



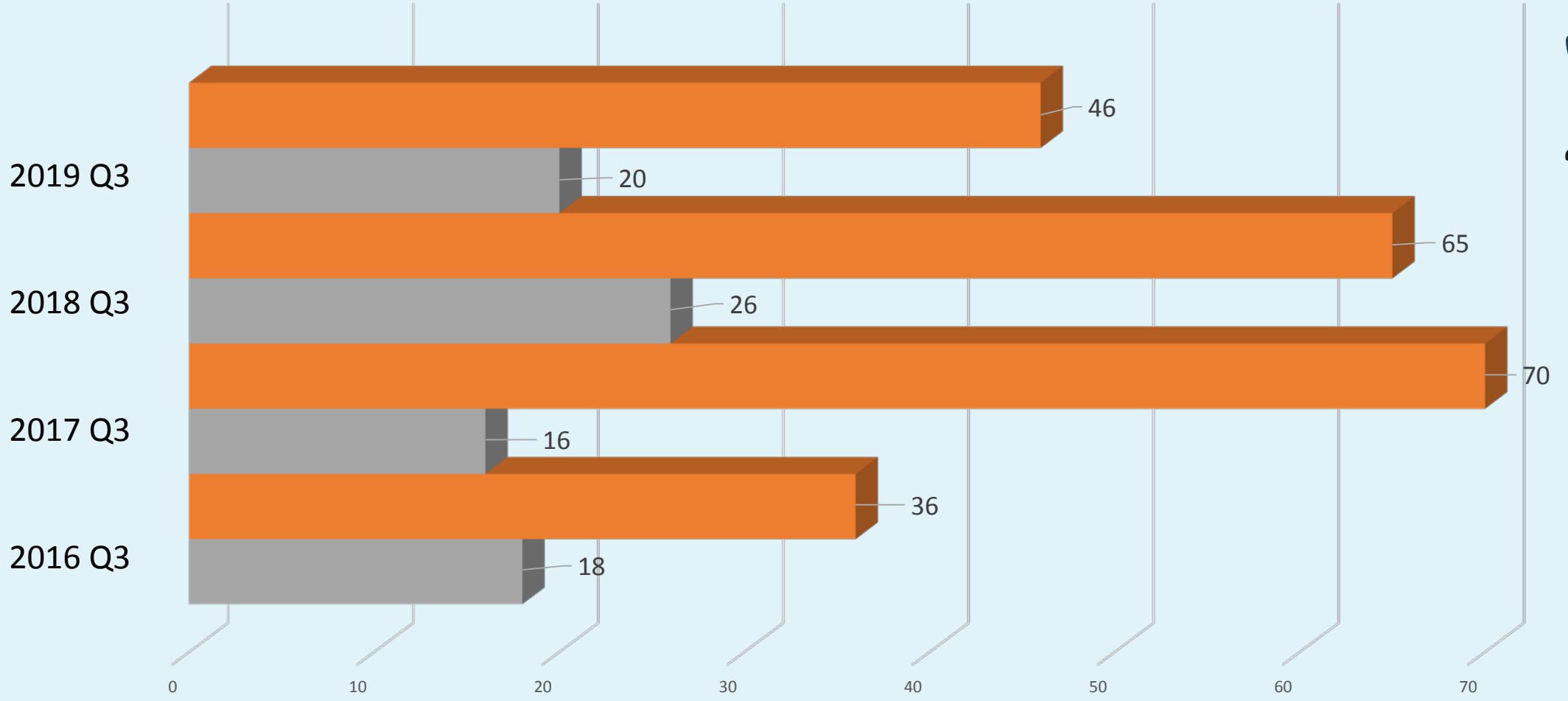
CONSTRUCTION VALUES: BUILDING PERMITS



Yearly Building Permit Totals

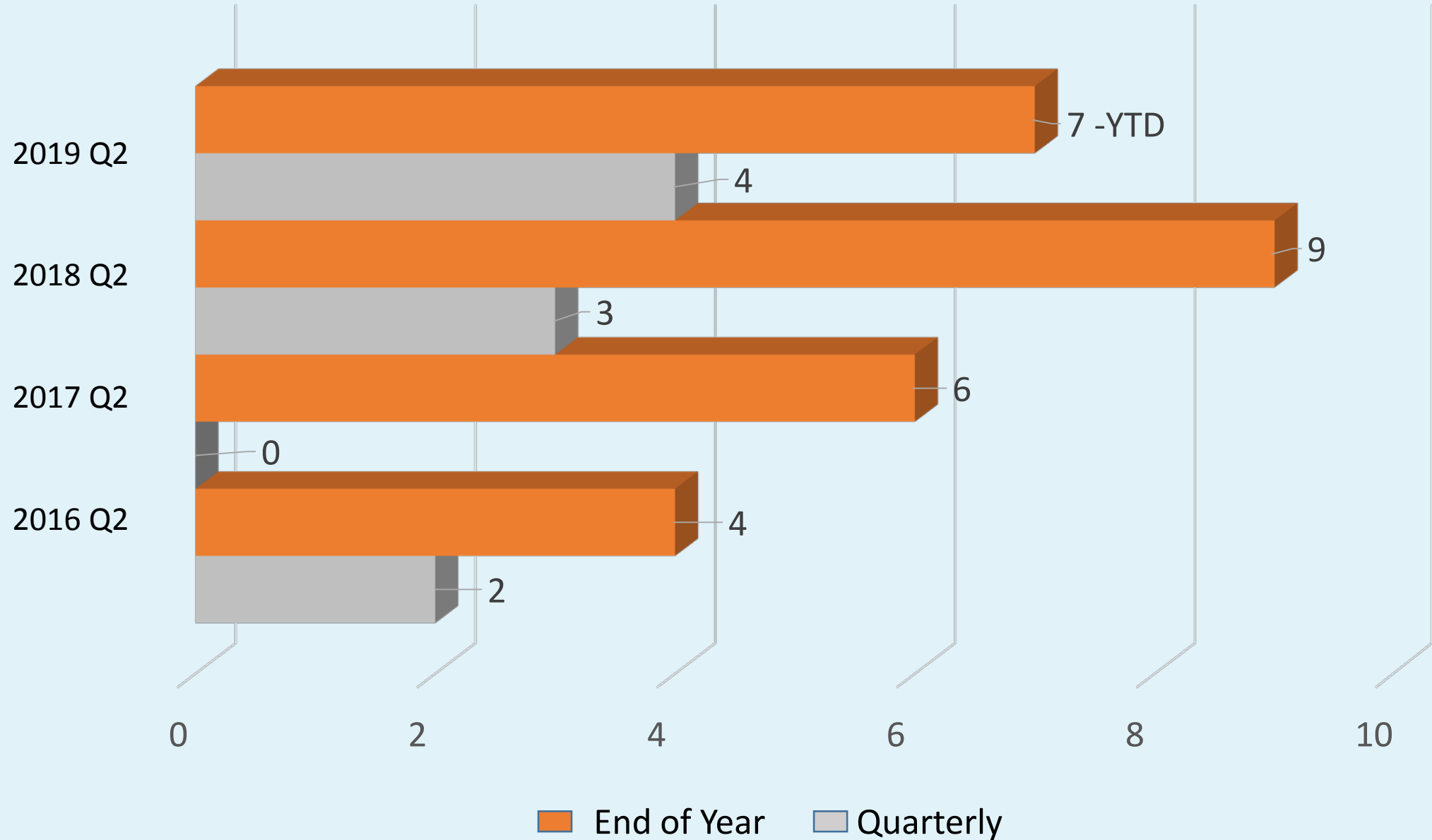


COMMERCIAL PERMITS ISSUED

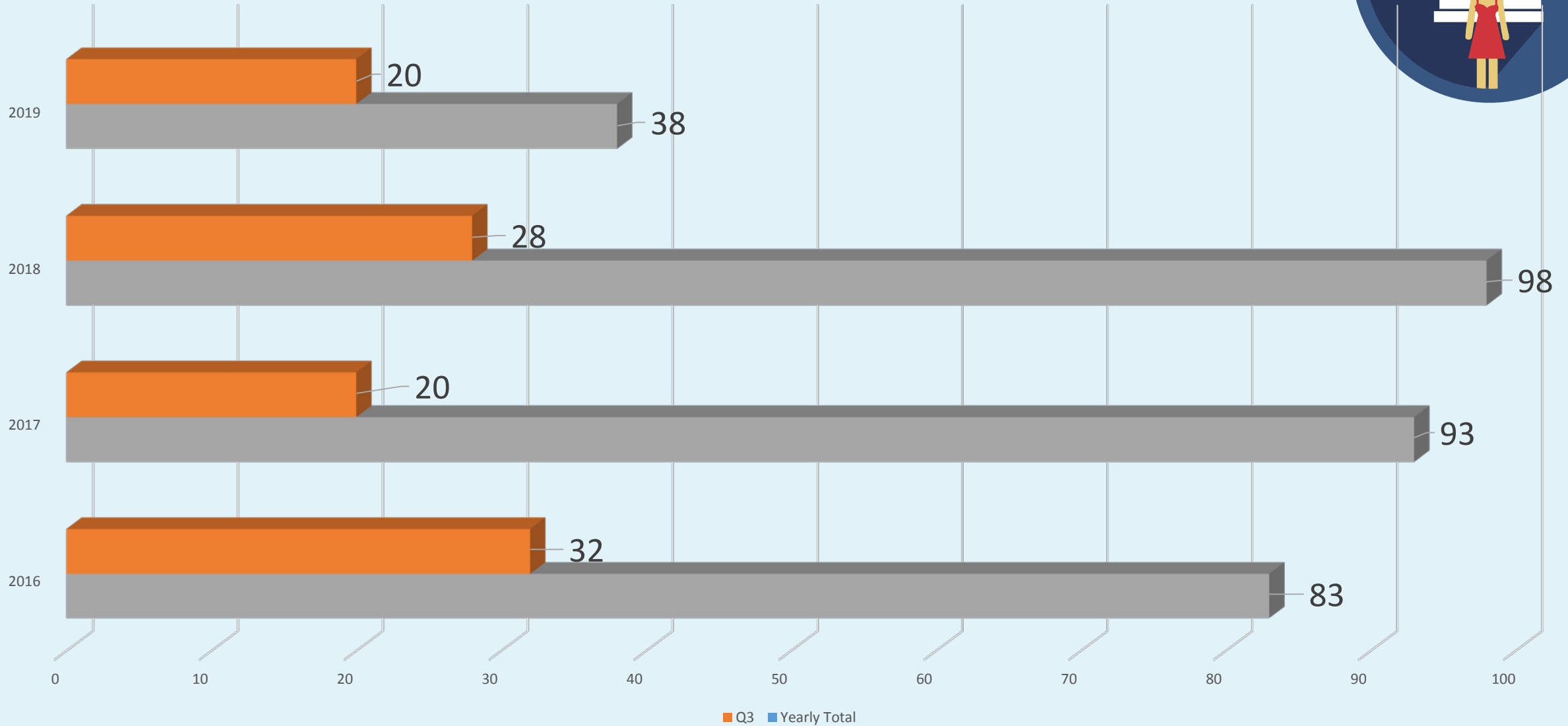


End of Year Quarterly

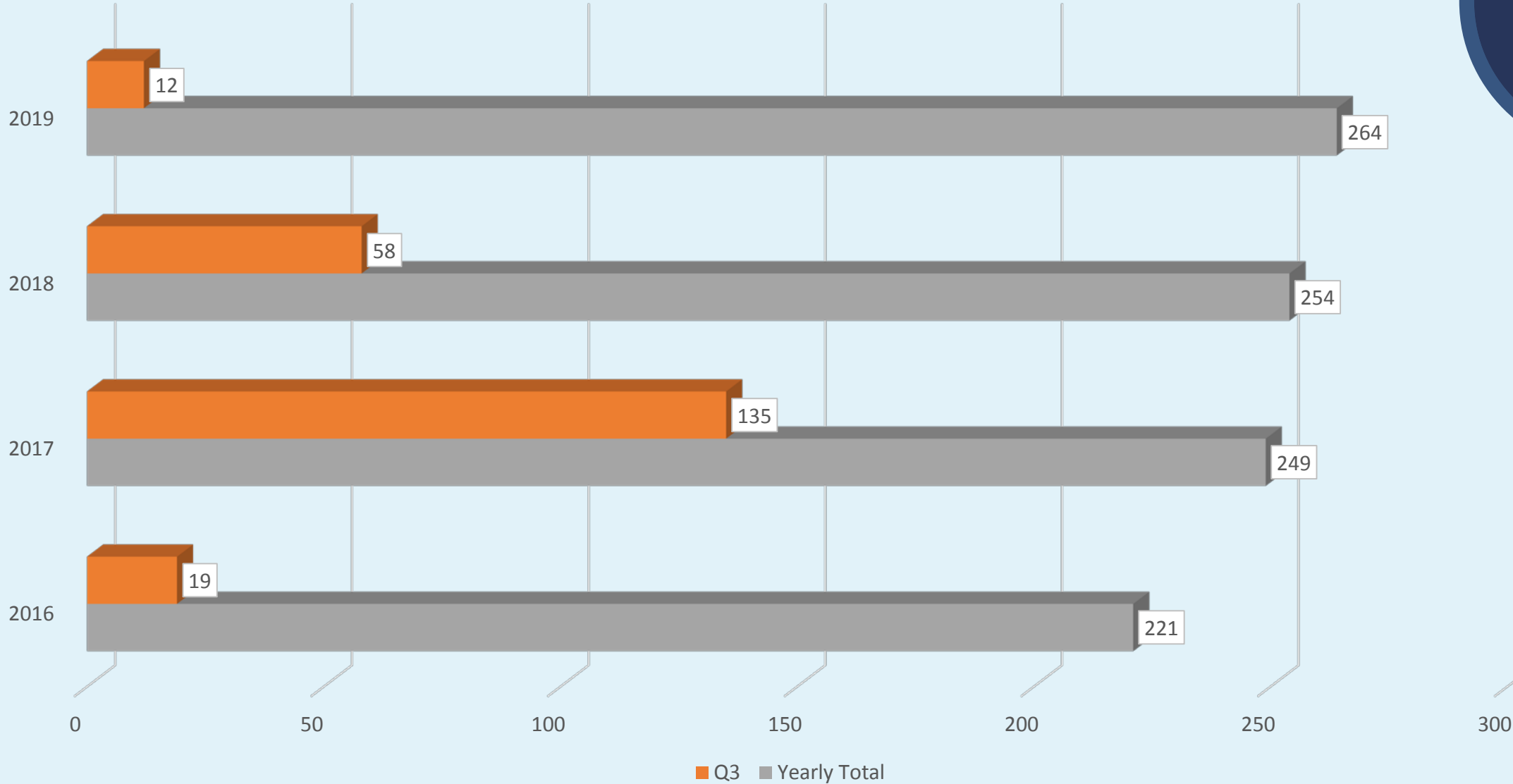
INDUSTRIAL PERMITS ISSUED



SINGLE FAMILY HOUSE UNITS APPROVED



MULTI FAMILY UNITS APPROVED



SUMMARY: HOUSING UNITS TOTALS SINCE 2014



Year	Single Family Dwellings	Duplex Units	Multi-Family Units	Secondary Suites	Carriage Houses	Annual Total
2014	92	20	42	8	2	164
2015	69	56	39	9	6	179
2016	83	50	221	34	8	396
2017	93	64	249	41	11	458
2018	98	62	254	51	26	491
2019 (end Q3)	38	15	264	31	15	363
<u>TOTAL</u>	<u>473</u>	<u>267</u>	<u>1069</u>	<u>174</u>	<u>68</u>	<u>2051</u>

Single Family Dwellings make up **23%** of housing stock approved since 2014

Multi Family Dwelling Unit types make up **77%** of housing stock approved since 2014

2051 Housing Units approved since 2014

3197

**Total Active
Business Licenses
as of Sep 30, 2019**

37

**Total New
Business Licenses issued
for Q3
as of Sep. 30, 2019**

198

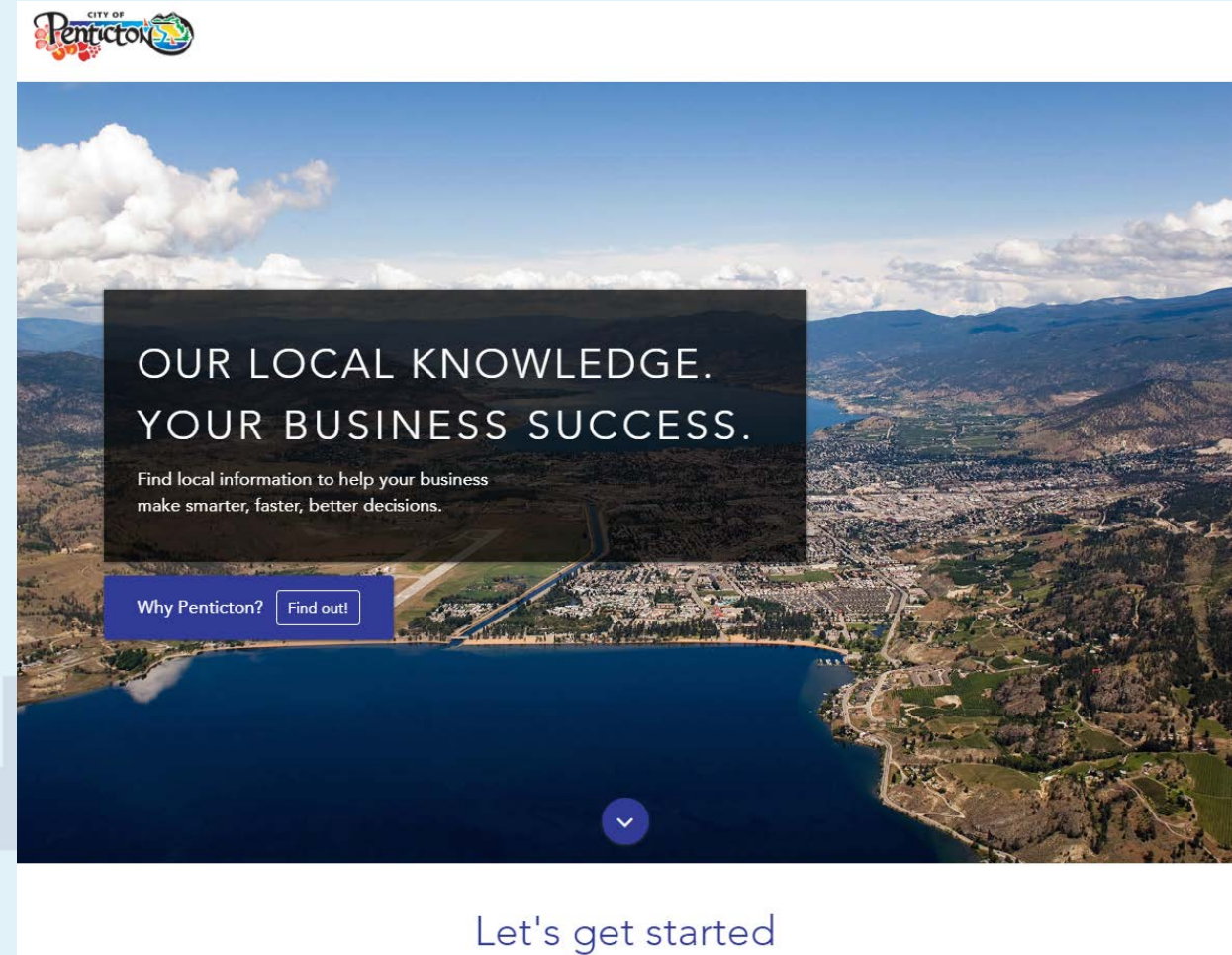
**Active Vacation Rentals
As of June 30, 2019**

7

**Total New
Vacation Rentals
in Q2 2019**

Accessible Local Data

- Business Climate Survey indicated a strong desire for the City facilitate access to local economic data
- Penticton's businesses are growing and want to efficiently leverage the power of local data
- Updated quarterly, this toolkit provides a blend of data from local and larger sources
- Helps those researching the community to start a new business and learn about new market or expansion opportunities



CITY OF Penticton

OUR LOCAL KNOWLEDGE.
YOUR BUSINESS SUCCESS.

Find local information to help your business
make smarter, faster, better decisions.

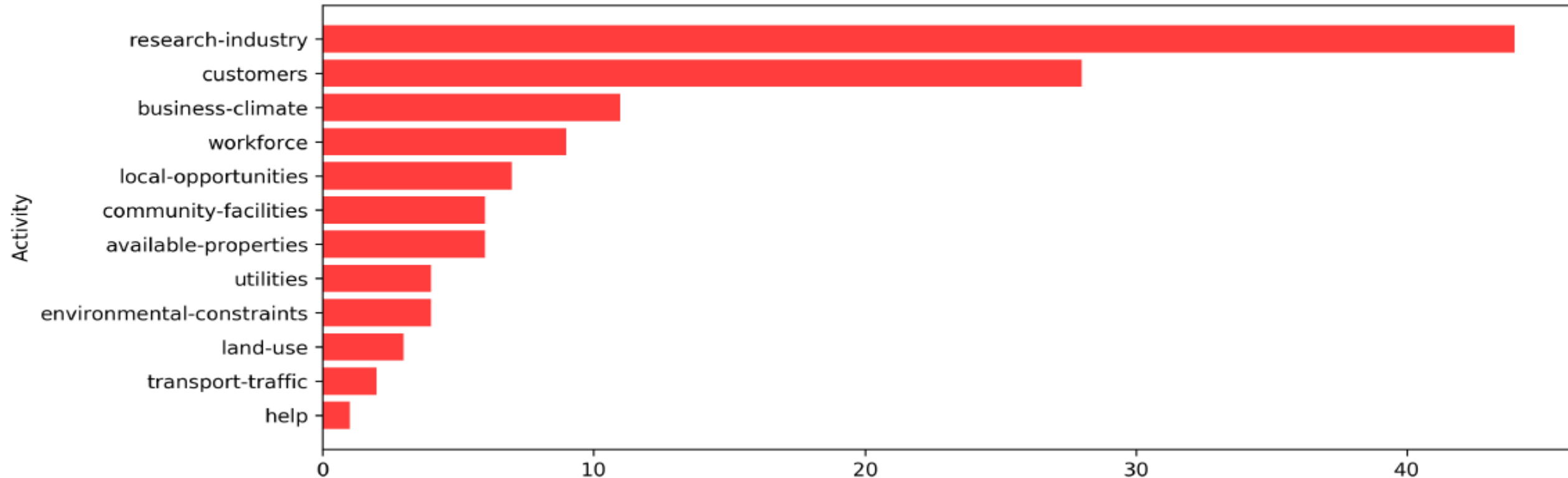
Why Penticton? Find out!

Let's get started

Accessible Local Data

- 815 Site Visits since launch in September 2018
- 86% of Site Visits are from Canada & 14% international

Page Views by Activity



UPCOMING FOR ECONOMIC DEVELOPMENT





- March 2020 Virtual and In-person Job Fair
- Business Climate Survey for manufacturing sector
- Site visits for local schools to local businesses
(manufacturing specifically)



MEGAPHONE



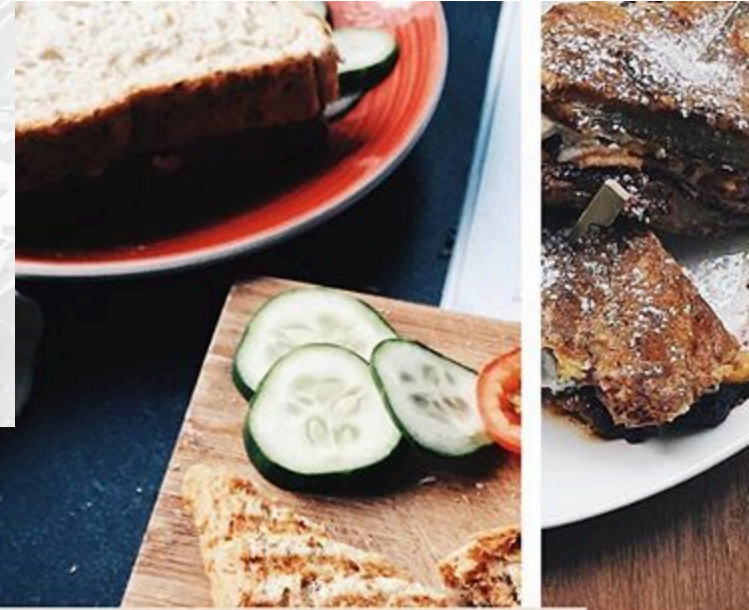


HEK YEAH MEDIA

Harpreet Sidhu - Partner



HEK YEAH MEDIA



01 MAPL

The Irresistible Brie recipe

FRESH, NEW RECIPES

Calling all cheese lovers!

Let Maple Roch put a delicious spin on a popular appetizer that will have your guests drooling for more.



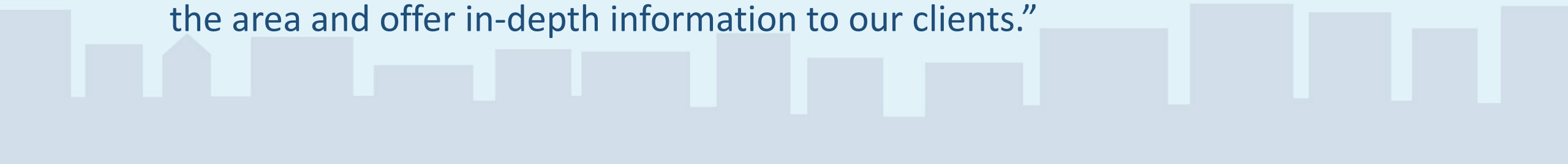
mapleroch





HEK Yeah Media comments on Penticton

Business Toolkit – “was as great help to us as we started our business. We were able to use it to research our business idea and see what was currently being offered in the area. After researching our own business we have started using the tool kit to help us research our clients businesses as well. The demographic information allows us to use the information to better understand the area and offer in-depth information to our clients.”





QUESTIONS?





Development Cost Charge (DCC) Program Update – Engagement Overview

Blake Laven,
Acting Director
Development Services

JoAnne Kleb,
Engagement Strategist

Definition

Development Cost Charges – A one-time charge collected from land developers by a municipality to offset some of the infrastructure expenditures incurred to service the needs of new development.

Development Cost Charge - Best Practice Guide



Imposed by Bylaw the charges are intended to facilitate development by providing a method to finance capital projects related to growth

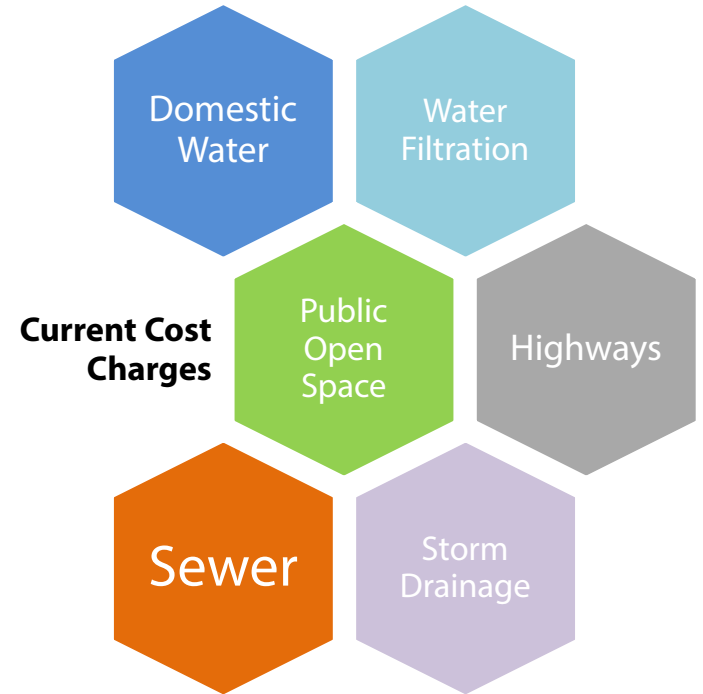
Subdivisions

- Single Family Zoned / Duplex Zoned

Building Permit

- Multi-Family Residential per Unit
- Commercial
- Industrial
- Institutional

How it works



- Last major program update 2007
- Construction inflation since 2007 approximately 40%
- New Official Community Plan
- Project list is out of date






Council Direction (June 4, 2019)

- THAT Council direct staff to review the DCCs for Public Open Space and compare to similar sized municipalities in the Okanagan;
- AND THAT staff review cost of construction increases that might be applied to all classifications within the DCC Bylaw
- AND THAT Staff provide Council with an amending bylaw that addresses Public Open Spaces within one year.

Council Priority

- Modernize the DCC Bylaw to reflect current growth and appropriate distribution of infrastructure costs

 2019-2021
- 33 -

VISION

A vibrant, innovative, healthy waterfront city focused on sustainability, community and economic opportunity.

MISSION

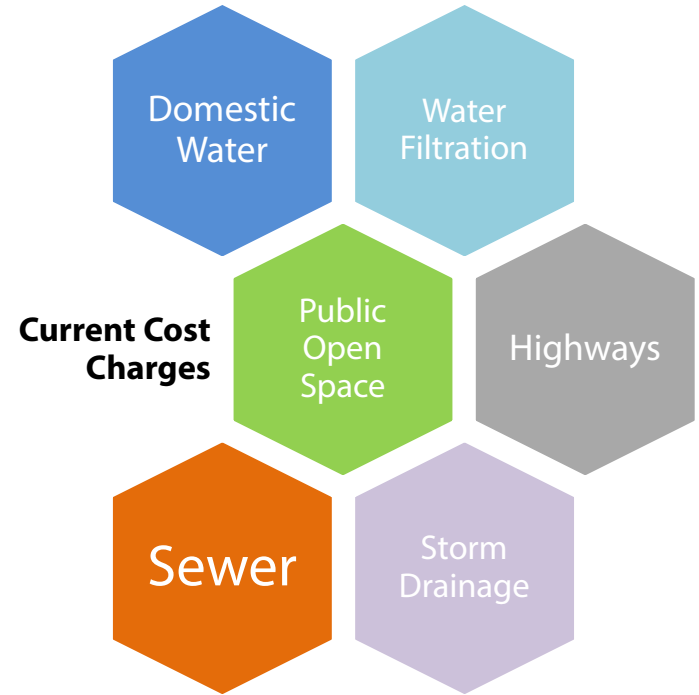
Penticton will serve its residents, businesses and visitors through good governance, partnership and the provision of effective and community focused services.

COUNCIL PRIORITIES

Asset & Amenity Management	Community Safety	Community Design
<p>The City of Penticton will ensure the services we provide to our residents and visitors are reliable and cost effective by proactively investing into our natural and built assets.</p> <p>Strategic Initiatives and Actions</p> <ul style="list-style-type: none">• Identify service levels and costs for all community owned assets and services• Review our amenities and investigate ways to maximize their usage and value while exploring innovative service delivery options with regional and other partners• Review agreements and determine fee structures to reflect the fiscal realities of service provision• Promote continuous improvement on our Asset Management processes• Modernize the DCC Bylaw to reflect current growth and appropriate distribution of infrastructure costs• Ensure City land is maximized to its' full potential	<p>The City of Penticton will support a safe, secure and healthy community.</p> <p>Strategic Initiatives and Actions</p> <ul style="list-style-type: none">• Enhance safety through partnerships with other service delivery agencies• Improve resident and visitor confidence that a safe and secure community exists through engagement, protection, prevention and enforcement• Invest in appropriate human assets to keep our community safe and secure• Engage the Criminal Justice system through collaborative approaches to reduce the impact of prolific offenders on the community• Continuing engagement with BC Housing and Interior Health to reduce or mitigate the effect of the current opioid crisis on the community	<p>The City of Penticton will attract, promote and support sustainable growth and development congruent with the community's vision for the future.</p> <p>Strategic Initiatives and Actions</p> <ul style="list-style-type: none">• Ratify the OCP and update the requisite policies and bylaws• Establish clear intentions for future growth that reflect the OCP• Expand and Invest in safe multi-modal transportation options including the 'Lake to Lake' connection• Utilize best management practices and strategies related to climate change adaptation and mitigation activities• Encourage environmentally sustainable development including renewable energy initiatives• Continue Downtown revitalization focused on cleanliness, safety, vibrancy and sustainable infrastructure

Proposed work plan

1. Interim inflationary increases (minor amendment)
2. Amendments to the DCC reduction program (encourage sustainable developments and housing affordability)
3. Open Space (Parks) DCC update based on PRMP
4. New DCC rate structure (based on new Official Community Plan and infrastructure master plans)





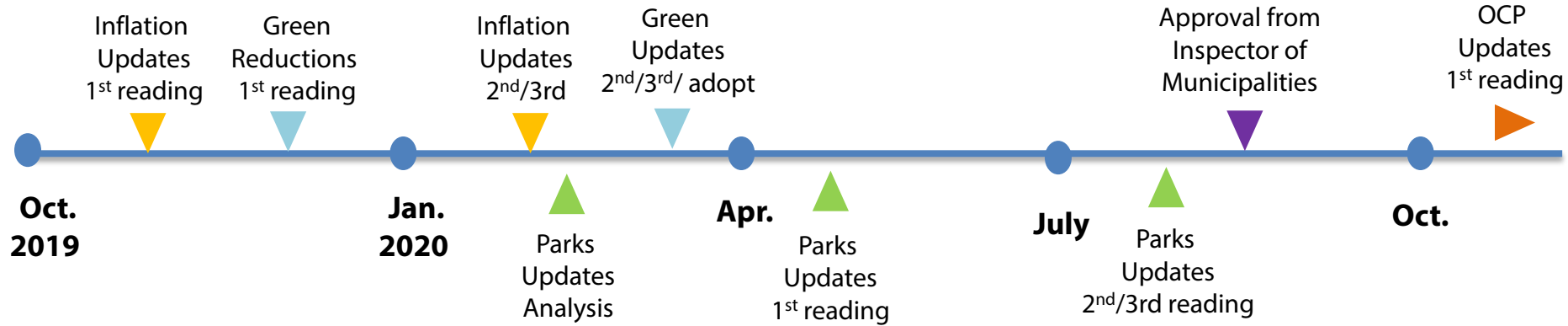
Committee Involvement

- 35 -

Work plan presented to and supported by:

- Economic Prosperity and Development Services Advisory Committee (July, 19 2019)
- Parks and Recreation Advisory Committee (August 21, 2019)

Timeline





Engagement Need ^{- 37 -}

- Public and stakeholder consultation is a requirement of DCC program updates and new rates
- Follows City's commitment to involve public in decision making

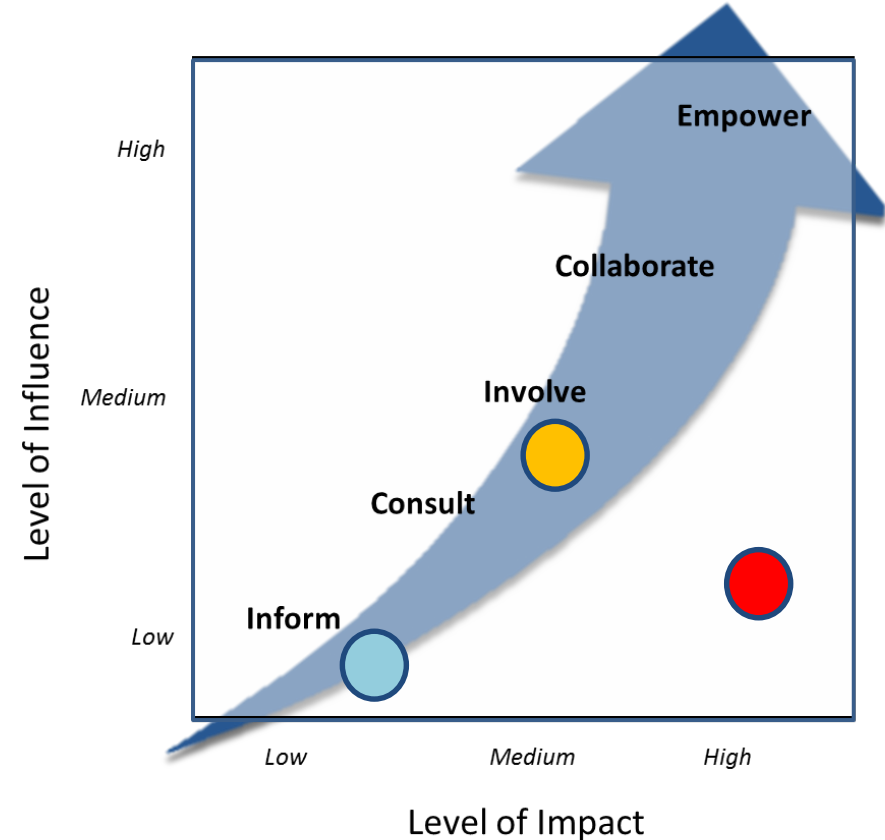


Stakeholder Analysis ^{- 38 -}

 **General Public**

 **Committees
(PRAC / DSAC)**

 **Developers /
Builders**



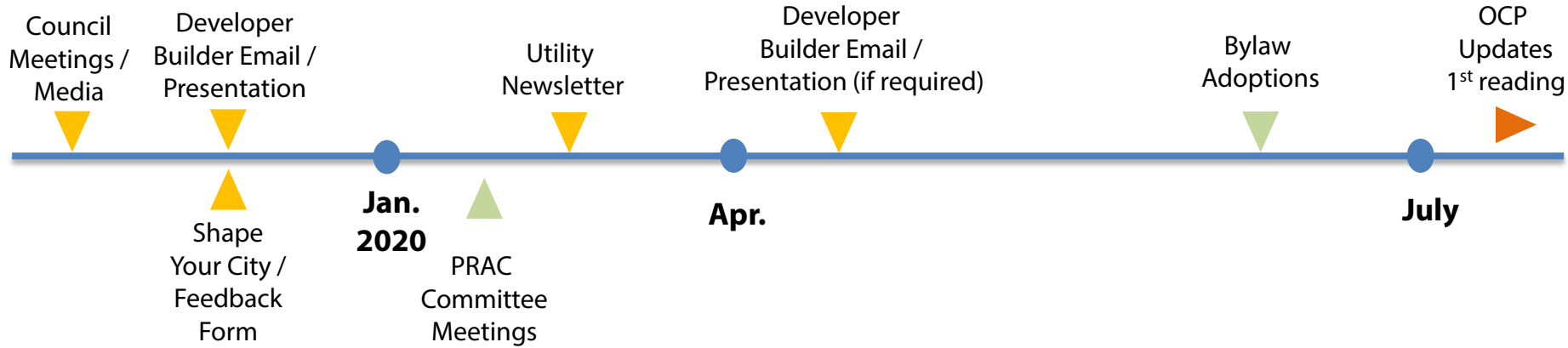


Engagement Strategy

Stakeholder	IAP2 Level	Techniques
General Public	Inform	<ul style="list-style-type: none"> • Council Meetings / Media • Utility Newsletter
Committees – DSAC / PRAC	Involve	<ul style="list-style-type: none"> • Meetings to introduce work plan, review analysis and gather feedback on recommendations
Developers / Builders	Inform / Consult	<ul style="list-style-type: none"> • Create SYC landing page with feedback form • Direct emails to notify about work and opportunities to get involved • Presentations to learn about program as a whole and specifics for each initiative • Follow up workshop if desired



Engagement Timeline



- Introduce DCC Reduction Bylaw for first reading
- Engagement plan commences
- Report back prior to 2nd reading
- Amend as required
- Send to Inspector of Municipalities for approval
- Adopt bylaw
- Begin larger DCC update after completion of master plans (2021-2022)