

## Arts, Creative and Cultural Innovations Advisory Committee Meeting to be held via Zoom

*\*Public attendance at committee meetings continues to be restricted due to limited space and the physical distancing requirements. If you'd like to watch or listen to the live Committee meeting, please email [Committees@Penticton.ca](mailto:Committees@Penticton.ca) 24-hours prior to the commencement of the meeting for the Zoom meeting participation details. You will have an opportunity to ask questions related to the agenda at the end of the meeting.*

**Friday, January 15, 2021  
at 2:30 p.m.**

1. **Call Regular Committee Meeting to Order**
2. **Adoption of Agenda**
3. **Adoption of Minutes**
  - 3.1 Minutes of the November 20, 2020 Arts, Creative and Cultural Innovations Advisory Committee **1-3**  
**Staff Recommendation:**  
*THAT the Arts, Creative and Cultural Innovations Advisory Committee adopt the minutes of the November 20, 2020 meeting as presented.*
4. **New Business**
  - 4.1 LED Scroll Light Replacement Funding – Kelsey Johnson, Manager of Recreation, Arts and Culture and Guy Pollock, Member of the Public **4-7**
  - 4.2 Representative Updates **Verbal**
    - a. Penticton Art Gallery
    - b. Okanagan School of Arts
    - c. Penticton Arts Council
5. **Next Meeting** **8**
6. **Public Question Period**
7. **Adjournment**

## Arts, Creative and Cultural Innovations Advisory Committee Meeting

held via Zoom  
Friday, November 20, 2020  
at 2:30 p.m.

- Present:** Timothy Tweed (*Chair*)  
Brenda Longland (*Vice Chair*)  
Kim Palmer  
Erica Stewart  
Calvin Meiklejohn  
Mairoula Dimopoulos
- Council:** Julius Bloomfield, Councillor
- Staff:** Kelsey Johnson, Manager of Recreation, Arts & Culture  
Alysa Wardley, Legislative Assistant  
Paula McKinnon, Legislative Assistant
- Regrets:** Judy Sentes, Councillor (*Liaison*)  
Paul Crawford  
Anita Petersen  
Juliana Buitenhuis
- Guest(s):** Katya Irwin, Word Count Consulting  
Kim Lymburner, SOS Arts Group

1. **Call to Order**

The Arts, Creative and Cultural Innovations Advisory Committee was called to order by the Chair at 2:35 p.m.

2. **Adoption of Agenda**

**It was MOVED and SECONDED**

THAT the Arts, Creative and Cultural Innovations Advisory Committee adopt the agenda for the meeting held on November 20, 2020 as presented.

**CARRIED UNANIMOUSLY**

3. **Adoption of Minutes**

- 3.1 Minutes of the September 18, 2020 Arts, Creative and Cultural Innovations Advisory Committee

**It was MOVED and SECONDED**

THAT the Arts, Creative and Cultural Innovations Advisory Committee adopt the minutes of the September 18, 2020 meeting as presented.

**CARRIED UNANIMOUSLY**

4. **Correspondence**

5. **New Business**

- 5.1 2021 Arts, Creative and Cultural Innovations Advisory Committee Meeting Schedule – Paula McKinnon, Legislative Assistant

The Legislative Assistant introduced to the Committee the drafted 2021 meeting schedule.

**It was MOVED and SECONDED**

THAT the Arts, Creative and Cultural Innovations Advisory Committee 2021 meetings be tentatively held on January 15, February 5, March 5, April 9, May 7, June 11, July 9, August 6, September 10, October 8, November 5 and December 10 at City Hall or electronically at 2:30 p.m. unless otherwise specified.

**CARRIED**

**Mairoula Dimopoulous, Opposed**

- 5.2 2021 Penticton Public Sculpture Exhibit Update – Kelsey Johnson, Manager of Recreation, Arts and Culture

The Manager of Recreation, Arts and Culture provided an update regarding the 2021 Penticton Public Sculpture Exhibit. The Committee was informed that a call for artists was released on November 6, 2020 and began accepting on November 9, 2020 until December 6, 2020. The Committee was also informed that of a couple changes that have been made to the general terms this year, which include accepting 6 street sculptures (increase by 1 from last year) and 1 roundabout sculpture.

- 5.3 Introduction to SOS Arts (Formerly known as SOPAC Society) – Calvin Meiklejohn, Member at Large

Kim Lymburner, Guest on behalf of Member at Large Calvin Meiklejohn, informed the Committee of the transition from the SOPAC Society to SOS Arts Group. SOS Arts is conducting an environmental scan of various arts groups to help determine what the role of SOS Arts should be moving forward with the hopes of creating an inventory of data regarding challenges and needs throughout various Art's Councils throughout the region to share with the community. The intention of the SOS Arts Group is to unite the region through arts and culture resources and events.

Recessed the meeting at 3:05 p.m. and reconvened at 3:09 p.m.

Councillor Bloomfield requested an approximate date that the SOS Arts Group could present their plans to Penticton City Council. Mr. Lymburner informed the Committee that SOS Arts plans to present to Penticton City Council in early 2021.

5.4 Representative Updates

- a. Penticton Art Gallery
- b. Okanagan School of Arts (OSA)
  - Settled into new office space at Co-work Penticton
  - Discontinuing all events scheduled to take place at the Elks Lodge due to new COVID regulations
  - Offering various Zoom classes
  - More events scheduled for January cannot be confirmed at this time due to new regulations
  - AGM has not taken place due to removal from Shatford Centre
- c. Penticton Arts Council
  - October 6 – Made presentation to City Council with updates on activities over the past year and encouraged Council to continue funding arts to the level that they have been if not more
  - Involved with the Aging well Penticton Program
  - Love Local Art directory is now listed on their website – [www.pentictonartscouncil.com](http://www.pentictonartscouncil.com)
  - New round of art care supply packs that were distributed early this year to be continued

6. **Next Meeting**

The next Arts, Creative and Cultural Innovations Advisory Committee meeting will be scheduled in the New Year and will be held via Zoom.

7. **Public Question Period**

8. **Adjournment**

**It was MOVED and SECONDED**

THAT the Arts, Creative and Cultural Innovations Advisory Committee meeting held on November 20, 2020 be adjourned at 3:24 p.m.

**CARRIED UNANIMOUSLY**

Certified Correct:

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Alysa Wardley  
Legislative Assistant

**ITEM FOR DISCUSSION & CONSIDERATION:**

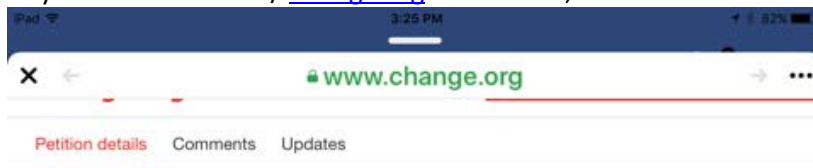
\*\*\* "Penticton Proud" \*\*\*

Recreate Lighting For Penticton

**INTRODUCTION:**

In 2019 the City of Penticton removed the final "lighted scrolls" expressing the rationale associated to physical and electrical safety concerns. The story met with substantial response of displeasure from current and former Penticton residents. Additionally a petition was struck to save these "lighted scrolls" and well supported in numbers. The City of Penticton advised they had no plans to repair and reinstall however due to the huge public response and expressions to see it saved, the city would store vs destroy pending potential restoration.

City of Penticton Post / [Change.org](https://www.change.org) October 32, 2019:



## Keep iconic scroll lights in Penticton



Olga Magyar started this petition to Current and past citizens of Penticton and 1 other


We want the City of Penticton to keep the iconic landmarks of our city - the scroll lights on Riverside Drive and on Skaha Lake Road. Please use our tax dollars and volunteer help offered by local trades, to rebuild the iconic scroll lights to the current safety standards, and reinstall in their historic locations. It is possible! Look at the example of the City of Calgary: they rebuilt and reinstalled their iconic lion sculptures on the Centre Bridge. Certified electricians, welders and builders: we need volunteers! Let's make it happen!

### Victory


This petition made change with 1,781 supporters!



 Share on Facebook

 Send an email to friends

 Send a message via WhatsApp

 Tweet to your followers

 Send a text

 <https://www.change.org/p...>  
Tap and hold the link to copy it

**ISSUE:**

The City of Penticton has no plans philosophically, in capital budget, or otherwise to replace the lighted scrolls which are now completely removed and have in fact been disposed of.

In recent dialogue with Mayor John. Vassilaki and CAO Mr. Donny Van Dyk it is apparent that although no funds are budgeted for replacement lighted scrolls or similar ambitious options; a presentation to council

showing work completed, public and financial support this would be welcomed and could have good potential for favourable consideration, installation and maintenance thereafter.

**BACKGROUND:**

The year and origin of the lights are uncertain; however a few lighted scrolls were until recently still enjoyed in Penticton. Lighted Scrolls are believed to be approximately 50-60 years, and there were originally several around Penticton.

Photos of lights in downtown Penticton circa: 1960's?



PentictonNow  
Announcement of 'lighted scrolls' removal spurs large-scale social ...

These lights were beautiful, nostalgic, and frankly an important nod to the history of Penticton.

When the announcement for removal of the remaining lights was posted in local media, social media, the public responded with comments capturing the feelings (see: FaceBook pages such as: Penticton Now and Then)

**EXAMPLES OF POTENTIAL:**

Attached are examples of Columbia Street New Westminster lighting:

1. Circa:  
(Unable to locate photo or information relating to original lights)
2. Visionary concept of recreation potential:
3. Actual Recreation: Circa: ~ 2010: (night: on, day: off)



An initiative to create nostalgic cross street, overhead lighted banners have great potential and location options.

Theme options specific to Penticton are endless! These can be created effectively;

- in 1 dimension
- with modern bright LED (can be left on and seen 24/7),
- inexpensive (buy and operate),

Examples (locations for install coordinated):

- theme: recreate basic original light scrolls (look like original)  
(downtown intersections?, several locations?)
- theme: sun graphic, water, related such as boat, kayak, kite  
(near skaha lake?)
- theme: floaties on channel  
(channel causeway?)
- theme: ogopogo  
(lakeshore drive?)
- theme: wine, fruit  
(Vancouver Hill?, South main?)
- theme: words about Penticton?  
"Greatest City In The World"  
"Best City In The World"  
"Best Lifestyle In The World"  
"We ♥ Penticton"  
(👉. Yes...."Horn blowing" and local pride)
- theme: 3 flags: Canadian. British Columbia. City of Penticton
- themes: ! many options, families, parks, camping, RV graphics

#### **PUBLIC PRIDE AND EXCITEMENT POTENTIAL:**

An initiative such as the creation of new graphics and traditional lighted banner style, recreation of lighted scrolls could be promoted under a theme that the Penticton former and/or present residents, businesses, service clubs, community groups, businesses, estates, etc can appreciate and support. A marketing name and theme could be established/themed as: "Penticton Proud", "Penticton Pride", "Love Our Penticton", etc

#### **FUNDING POTENTIAL:**

There are several areas for funding that could be explored and managed such as;

- federal, provincial, city grants,
- community organizations
- businesses
- public donations, estates
- buy a bulb, a string or similar promos
- (society status for donation tracking?)

#### **BUDGET OPTIONS:**

- to be explored

#### **MOVING FORWARD:**

##### **Designs and Costing Estimate:**

- prepare concepts and construction costs...

- get estimates for construction, or construction and installation.
  - examine potential ability of combo commercial and volunteer
- examine potential ability of volunteer only

**Media Stories:**

- potential for local interest and reporter support
- prepare press releases with concept and actual photos, quotes, progress, etc
- frequency of updates

**Public:**

- get public excited and supportive
- ensure messaging is clear that this is private / public ground roots driven vs city and tax increase related
- use the positive community proud messaging always

**Political:**

- a delegation with facts, support, costing, prepared for Q+A will need to present to council for buy in, and determined level of support (principal, installation, maintenance, cost share, etc as applicable) after preliminary concept and sense of support established by formed project group.
- decisions on location and content should be decided by project group and public vs political interference.

**Volunteers:**

- project leader and project roles
- for grant research
- for examining interest, potential, logistics of private donation
- potentially electrician, welding skilled or interested apprentice
- potentially retired electrician, or welder

**FEEDBACK?:**

- is there interest and where to go from here.

Thank you

“Penticton Proud” 🖱

Guy Pollock



## 2021 Arts, Creative and Cultural Innovations Advisory Committee Meeting Dates

Meeting commences at 2:30 p.m.

Council Chambers, City Hall, 171 Main Street (Second Level) or via Zoom

Month	Date
January	15
February	5
March	5
April	9
May	7
June	11
July	9
August	6
September	10
October	8
November	5
December	10