



Committee of the Whole

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Committee of the Whole

to be held at the City of Penticton, Council Chambers
171 Main Street, Penticton, B.C.

To view the live broadcast and recordings, visit www.penticton.ca

Tuesday, July 18, 2023

Recessed from the Regular Council Meeting at 1:00 p.m.

1. **Call Committee of the Whole to Order**
2. **Adoption of Agenda**
3. **Delegations:**
 - 3.1 100 More Homes / Social Development MOU Report 1
Linda Sankey, South Okanagan Similkameen Brain Injury Society and Jamie Lloyd-Smith,
Social Development Specialist
 - 3.2 Penticton Pickeball Club Update 2-6
Dave Burgoyne, President, Graham Perrie, Past- President, and Don Milne, Treasurer
4. **Adjourn to Regular Meeting of Council**

Request to Appear as a Delegation

Preferred Council Meeting Date: July 18 2023

Second choice(s): _____

Subject matter: 100 More Homes / Social Development MOU Report

Name of person(s) making presentation:

Jamie Lloyd-Smith / Linda Sankey

Address: _____ Phone: 250.486.0526
_____ Email: Jamie.Lloyd-Smith@penticton.ca

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

Jamie Lloyd-Smith of the City of Penticton and Linda Sankey of the South Okanagan
Similkameen Brain Injury Society will be presenting an update on items related to the
Memorandum of Understanding held between 100 More Homes Penticton and the City
of Penticton.

Please note:

- Meetings may be held electronically. Participation details will be confirmed with you prior to the meeting.
- This form and submissions will become part of the public record.
- The Mayor has the authority to determine if the subject matter warrants the delegation to appear before Council and may determine at which meeting.
- Please submit this completed form at your earliest convenience. Written Requests to Appear are to be received by the Corporate Officer, no later than noon Monday, one week prior to the Council meeting. Please include a copy of all materials that will be discussed.
- If you'd like to share a PowerPoint with Council, email it to the Corporate Officer by 9:30 a.m. Wednesday prior to the Council meeting to be included with the Agenda. If presenting via zoom, please be prepared to share your screen.
- **Delegations are limited to 5 minutes.**



Request to Appear as a Delegation

Preferred Council Meeting Date: July 18, 2023

Second choice(s): _____

Subject matter: Pickleball Club - update on membership and demand for court time

Name of person(s) making presentation:

Dave Burgoyne, President, Graham Perrie, Past-President, Don Milne, Treasurer

Address: _____

Phone: _____

Email: _____

Please provide details of your presentation or request of Council here: (or provide a detailed attachment)

We will provide a brief history of the Penticton Pickleball Club, current membership numbers, court usage, programs and other organizations demands for pickleball instruction.

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Penticton Pickleball Club (PPC)

Presenters: Dave Burgoyne, President
Graham Perrie, Past President
Don Milne, Treasurer

To: Mayor and Council, City of Penticton (COP)

Subject: Club membership/demand for court time/programs and court usage

Background:

May 19, 2015

- COP staff recommended Council approve construction of 4 pickleball courts at Robinson Park **and** that Council approve future development of up to “4 additional” courts for a total of 8 courts at Robinson Park.
- Staff report dated May 19, 2015 (File No: 6240-20) showed a footprint providing up to 12 courts would fit at Robinson Park if the Horseshoe Pits were moved to alternate location.
- Motion 8.4 Pickleball Court Development 281/2015 passed unanimously.
- Four courts were constructed in 2015
- The Penticton Pickleball Club was formed as a “Not for Profit Society.”

July 2019

- Council approved Robinson Property Master Plan which supported the construction of 4 additional courts as approved by Council in 2015. This would bring the total to 8 courts at Robinson Park.

October 2019

- A letter was sent from PPC to COP committing to a significant contribution of funds towards the “4 additional” courts. At the time the PPC had accumulated \$37,000 but was able to contribute \$50,000 towards the additional courts following a successful fundraising appeal to members.
- With the pandemic affecting capital projects, only 2 courts were built in 2020. COP staff and PPC agreed that the remaining 2 courts would be built within the next few years.

May 5, 2023

- A letter from COP Staff received by PPC confirmed that the 2 courts remaining of the “4 additional” courts approved in 2019 are included in the 2023/27 Financial Plan and will be constructed at Robinson Park in 2024.

Growth of the sport of pickleball:

Penticton Pickleball Club membership:

2015 – 87 members

2017 – 180 members

2018 – 181 members

2019 – 215 members

2020 – 197 members (pandemic)

2021 – 217 members

2022 – 312 members (44% increase from previous year)

2023 – Capped @ 370 members (20% increase from previous year) and a waiting list of 40+

Pickleball BC:

- Founded in 2017
- Currently 13,600 members

Pickleball Canada (PCO):

- Founded 2009
- Currently 40,000 members

Pickleball Player Survey Results (Canada):

- 2019 – 75,000 people reported playing Pickleball across Canada
- 2020 – 350,000
- 2022 – 900,000
- 2023 – 1,000,000 report playing at least once/month, 45% report playing 4 or more times/month

Sport & Fitness Industry Association Surveys:

- 2021 – 5,000,000 players in the U.S.
- 2022 – 9,000,000 players in the U.S.

Pickleball Courts in the Okanagan:

City	Population (2021)	Population/Court
Naramata – 2 courts	1,628	814
Osoyoos – 4 courts	4,859	1,215
Oliver – 4 courts	5,094	1,273
Summerland – 6 courts	9,860	1,644
Peachland – 2 courts	5,789	2,895
West Kelowna – 12 courts	38,311	3,193
Lake Country – 4 courts	15,817	3,955
Vernon – 12 courts	67,086	5,591
Penticton – 6 courts*	36,885	6,148
Kelowna – 12 courts**	144,576	12,048

*Penticton – the 2 additional courts being developed in 2024 will reduce P/C to 4610

**Kelowna building 9 more courts which will reduce P/C to 6884

How more pickleball courts would benefit the City of Penticton:

Community Impact:

- Ability to accommodate more players/citizens, resulting in a more active, healthy community.
- Inclusion of youth and school programs in Penticton Pickleball Club programming. (SLMS, PMSS, Outma, Holy Cross have all requested time/instruction). While pickleball continues to be a sport predominantly played by seniors and retirees, it is developing into a sport for all ages (10-80 years at BC Championships in Vernon)
- Positive social interactions at the courts during Club and Public time. The pandemic really made people within our city think more about how they can socialize, how they can recreate, and pickleball has created a safe, interactive environment for many to gather and socialize while participating in the sport.

Social Development:

- Discovery House is one of several organizations that have requested 'learn to play pickleball' programming for their clients/membership.
- Tournament fundraising
 - The 2019 Cardiac tournament raised \$6,000 for the Hospital Foundation.
 - The 2022 Mental Health tournament raised \$25,000 for local Mental Health initiatives.

Economic Impact:

- Pickleball tournament tourism (players from the Lower Mainland, Whistler & Alberta attended the Mental Health tournament in September 2022)
- Tournaments could be scheduled during the shoulder season months of May, June, and September.
 - A minimum 8 courts are required for "small" tournaments (100-150 players)
 - 12 courts are required for a "medium" tournament (150-250 players)
 - 24 courts are required for a "provincial" tournament (650 players)

Court Usage/Programming

- PPC has use of courts on the following times:
 - Mon-Friday, 8 a.m. – 2:00 pm (all 6 courts)
 - Mon-Friday, 5 p.m. – dusk (4 courts only)
 - Saturday, 8 a.m. – noon – (all 6 courts)
- Programs are 2 hours long (8-10, 10-12, 12-2, 5-7)
- During these times, with the exception of Friday evening, courts are full with players waiting
- Sign up - 6 players per court (means 2 players sit off each game)
- In addition large waiting lists for most programs
- Players restricted to playing 3 "events" per week
- Players restricted to playing once/day
- "Guests" restricted

Program 2023

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
8:00 a.m. - 10:00 a.m.	Drop-In	3.0 to 3.4 Courts 1-3	3.5 - 3.9	Ladies' Day	Drop-In	Men's Ladder League Courts 1-6	
		Reserved Court 4					
		Lessons Ct 5, 6					
10:00 a.m. - 12 noon	3.5 to 3.9	Drop-In	3.0 to 3.4	Men's Day	4.0+ Courts 1-4	Women's Ladder League - Cts 1-6	
					3.5 - 3.9 Courts 5, 6		
12 noon -2:00 p.m.	Reserved Courts	4.0+ Courts 1-4	Reserved Courts	Reserved Courts	Reserved Courts		
		Reserved Court 5, 6					
2:00 p.m. - 5:00 p.m.	PUBLIC PLAY 2-5 pm Mon to Friday, after noon on Saturday and all day Sunday.						
5:00 p.m. - Dusk	4.5+ Ct1, Reserve Ct2	Ladies R.R. Cts 1, 2	Social MIXED Doubles Courts 1-4	4.5+ Ct 1	Reserved Courts 1-4		
	4.0+ Cts 3, 4	Reserved Courts 3, 4		Reserved Courts 2, 3, 4			
	Courts 5 & 6 open for public play	Courts 5 & 6 open for public play	Courts 5 & 6 open for public play	Courts 5 & 6 open for public play	Courts 5 & 6 open for public play		