

Agenda

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on table

Parks and Recreation Advisory Committee Meeting

to be held via Zoom and in person in Council Chambers Wednesday, October 22, 2025 at 9:30 a.m.

1. Call Regular Committee Meeting to Order

We acknowledge that Penticton, where we live and work, is on the traditional lands of the Syilx People in the Okanagan Nation.

2. Adoption of Agenda

3. Adoption of Minutes

3.1 Minutes of the July 23, 2025 Parks and Recreation Advisory Committee Meeting Recommendation:

THAT the Parks and Recreation Advisory Committee adopt the minutes of the July 23, 2025 meeting as presented.

4. New Business

Collyer

4.1 Esplanade Renewal Plan: Phase 1 Engagement Summary and Project Update Staff Recommendation:

THAT the Parks and Recreation Advisory Committee receive into the record the report dated October 22, 2025 title "Esplanade Renewal Plan: Phase 1 Engagement Summary and Project Update".

Dixon/ Johnson

4.2 2026-2030 Draft Capital Plan – Parks & Recreation Project Highlights – For information only

5. **Next Meeting**

The next Parks and Recreation Advisory Committee meeting is scheduled to be held on January 28, 2026 at 9:30 a.m. via Zoom.

6. **Adjournment**



Minutes

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Parks and Recreation Advisory Committee Meeting

held via Zoom and in person in Council Chambers Wednesday, July 23, 2025 at 9:30 a.m.

Present: Sue Fraser, Chair

Marc Tougas, Vice-Chair

Cameron Baughen (via Zoom)

Juliana Buitenhuis Laura Carleton Joanne Grimaldi Don Mulhall Chris Sayles

Council Liaison: Isaac Gilbert, Councillor

Staff: Kristen Dixon, General Manager of Infrastructure

Kelsey Johnson, General Manager of Community Services Julie Czeck, General Manager of Public Safety and Partnerships

Deanne Burleigh, Bylaw Services Manager

Scott Boyko, Public Works Manager Ysabel Contreras, Parks Planner Hayley Anderson, Legislative Assistant

Regrets: Carla Kildaw

1. Call to Order

The Chair called the Parks and Recreation Advisory Committee to order at 9:32 a.m.

2. Adoption of Agenda

It was MOVED and SECONDED

THAT the Parks and Recreation Advisory Committee adopt the agenda of July 23, 2025 as presented.

CARRIED UNANIMOUSLY

3. Adoption of Minutes

3.1 Minutes of the April 23, 2025 Parks and Recreation Advisory Committee Meeting

It was MOVED and SECONDED

THAT the Parks and Recreation Advisory Committee adopt the minutes of the April 23, 2025 meeting as presented.

CARRIED UNANIMOUSLY

4. New Business

4.1 KVR Trail Strategy

Delegation: George Harris, George Harris Collaborative

It was MOVED and SECONDED

THAT the Parks & Recreation Advisory Committee receive into the record the report dated July 23, 2025 titled "KVR Trail Strategy".

CARRIED UNANIMOUSLY

4.2 <u>Esplanade Renewal Plan Project Overview</u>

It was MOVED and SECONDED

THAT Parks and Recreation Advisory Committee receive into the record the report dated July 23, 2025 titled "Esplanade Renewal Plan Project Overview".

CARRIED UNANIMOUSLY

4.3 <u>Penticton Pier Replacement Update</u>

It was MOVED and SECONDED

THAT the Parks and Recreation Advisory Committee receive into the record the report dated July 23, 2025 titled" Penticton Pier Replacement Update";

AND THAT the Committee endorse the proposed plan for the Penticton Pier and surrounding landscape;

AND THAT the Parks and Recreation Advisory Committee recommend that Council include additional funding to reconstruct the pier to its original full length, within the next 3 years, as part of the upcoming capital budget process, including additional public fundraising efforts.

CARRIED UNANIMOUSLY

4.4 Parks Regulation Bylaw No. 2025-15

It was MOVED and SECONDED

THAT the Parks & Recreation Advisory Committee receive into the record the report titled "Parks Regulation Bylaw No. 2025-15".

CARRIED UNANIMOUSLY

5. **Next Meeting**

The next Parks and Recreation Advisory Committee meeting is scheduled to be held on October 22, 2025 at 9:30 a.m. via Zoom.

6. **Adjournment**

It was MOVED and SECONDED

THAT the Parks and Recreation Advisory Committee adjourn the meeting held on July 23, 2025 at 11:32 a.m.

CARRIED UNANIMOUSLY

Certified Correct:		
Hayley Anderson Legislative Assistant	-	



Memo to Committee

penticton.ca

Date: October 22, 2025 File No: RMS/6520-20

To: Parks and Recreation Advisory Committee

From: Steven Collyer, Housing and Policy Initiatives Manager

Subject: Esplanade Renewal Plan: Phase 1 Engagement Summary and Project Update

Staff Recommendation

THAT the Parks and Recreation Advisory Committee receive into the record the report dated October 22, 2025 title "Esplanade Renewal Plan: Phase 1 Engagement Summary and Project Update".

Executive Summary

Council approved funding for the Esplanade Renewal Plan during the 2025 Budget deliberations. Staff have completed Phase 1 of public engagement for this project (Attachment 'A'). Emerging themes from engagement support the preservation of environmentally-sensitive areas, improving the trail connectivity through the area, enhancing the existing facilities, and investigating opportunities for more public amenities.

Background

Area Description

The area includes the Penticton Yacht Club, Penticton Tennis Club, and Esplanade Park (Figure 1). There is a mix of provincially owned and city-owned land in the area. Provincial leases and local licenses-to-use are lapsing in this area, presenting the opportunity to revisit the area's development and consider future uses.



Figure 1 - Map of the Esplanade Renewal Plan area.

Past Design Concepts (2011)

In 2011, the Okanagan Waterfront Enhancement Committee presented a report to Council suggesting improvements for the entire Okanagan lakefront, including in the Esplanade Area. While improvements were ultimately focused on other areas of the lakeshore, three design concepts were completed at that time, reflecting various levels of naturalization and development (Attachment 'B').

- 1. Waterfront Park: Mostly naturalized park land around the marina operations with multi-use lawn spaces and robust trails connecting to the KVR corridor
- 2. Destination Landing: Vibrant public-private partnership with mixed-use commercial opportunities like restaurants and condos (revenue generating buildings), improved beach access, green spaces, manicured and managed public spaces with built infrastructure connecting to the KVR walkway
- 3. Hybrid of 1 and 2: Yacht club restaurant and boutique hotel, park land and trail access

These previously drafted concepts provided a starting place for Phase 1 engagement to help start the discussion and generate feedback.

Technical Reports

At the time the previous design concepts were prepared, the City commissioned a geotechnical investigation and environmental assessment of the Esplanade area. For this project, an updated environmental assessment and a preliminary archaeological assessment were commissioned to inform the project and outline the most up-to-date information. The environmental assessment was completed by a Qualified Environmental Professional. The Archaeological Preliminary Field Reconnaissance was completed by an archaeologist, alongside continued collaboration with Traditional Ecological Knowledge Keepers (TEKK) through the snpink'th Indian Band.

The updated environmental assessment report found a range of environmentally-sensitive areas, with the highest sensitivity on the forested banks. The registered biologist set out recommendations for various areas of the site for when projects advance, for example defining trails better through the sensitive areas to limit disturbance and incorporating riparian enhancements without compromising the foreshore and fish habitat in the lake.

The archaeological assessment found six Areas of Potential, demonstrating the characteristics that warrant further archaeological review if works proceed in those areas. Mitigation is recommended, with further archaeological review recommended if mitigation is not possible. No surface artifacts were identified during the preliminary survey. The area is within a high archaeological potential area as per the provincial Archaeology Branch data.

An updated geotechnical review was not deemed necessary at this stage.

The latest technical reports will form part of Phase 2 public engagement to inform future land use decisions.

Phase 1 Engagement Results

The Esplanade Renewal Plan involves two phases of public engagement. The first phase goals were to raise awareness of the project, seek general themes and values of the area, and have the results inform the next planning and engagement phases. Feedback was gathered from May 6th to June 6th through an engagement kiosk at City Hall, online through Shape Your City Penticton, and at the May 6th Council Open House and the May 28th Esplanade Area 'Walkshop' and Tour.

Staff raised awareness of this project through the following methods:

- 5,000+ direct emails to Shape Your City Penticton subscribers
- 4 newspaper advertisements

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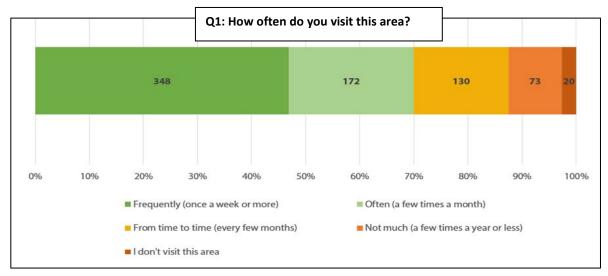
- 2 in-person events
- Multiple meetings with user groups in the area (yacht club, tennis club, disc golf club)
- Video tour of the area
- 9 signs posted in the area
- Multiple social media posts
- 147 letters mailed to surrounding property owners and residents

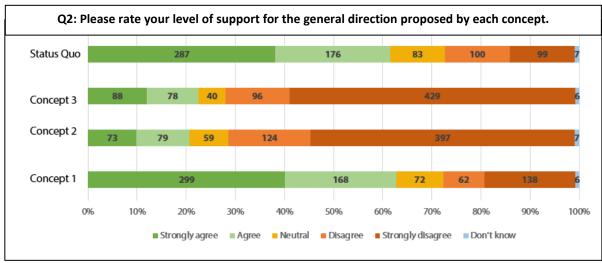
The engagement summary report is included as Attachment 'A', providing more details on the engagement plan and results from this first round of engagement on the Esplanade Renewal Plan project.

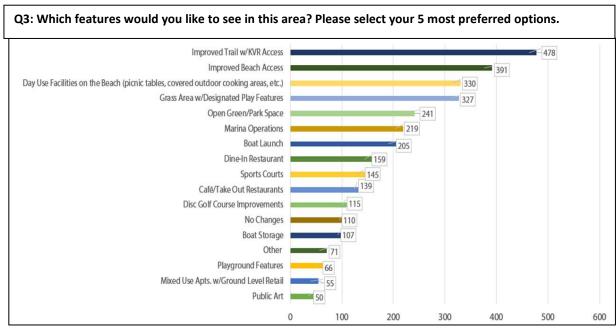
Staff note that the results reflect the views of participants and not the necessarily the broader community. 781 feedback forms were received over the Phase 1 engagement period. The feedback form was available both online and in-person, and included the following three questions:

- 1. How often do you visit this area?
- 2. Please rate your level of support for the general direction proposed by each concept.
- 3. Using the 2011 concepts as a starting point, which features would you like to see in this area?

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Question 1 asked, 'How often do you visit this area?', with around 70% of respondents report having visited the area either 'frequently' (348) or 'often' (172).

Question 2 referred to the three 2011 concepts for the Esplanade Area. As discussed earlier, the three concepts were 'Waterfront Park', 'Waterfront Mixed-Use', and 'Destination Landing'. A 'Status Quo' option was provided as well, focused on only enhancing existing features. Respondents indicated a preference for enhancing existing site features and adding more recreation-focused facilities in the area in the future, consistent with those in Concept 1.

Question 3 asked respondents to identify their top five preferred land use features to be provided in the area over the next 20 plus years. The highest ranked results include connectivity improvements to the KVR trail and the beach, as well as more day use facilities and open park space. Notably, no changes to the area and mixed-use development ranked lower in priority.

In addition to the feedback form, staff heard directly from the public at the May 6 Council Open House (over 200 participants) and the May 28 'Walkshop' and Tour (over 150 participants). Below are some of the recurring themes raised from participants at these events:

- Importance of biodiversity and habitat preservation in the natural areas
- Trails should be clearly delineated and minimize impacts through the sensitive areas
- Continue the waterfront path through this area, improve walkability
- Enhance the derelict building near the tennis courts
- Tennis club facilities require enhancements to support the club and tournaments
- Improve walkability through the area with a connected lakefront path and improved connection to the KVR for different users
- Opportunity for educational signage to share environmental, cultural, and historic stories of the area.
- Enhance the marina features, including restaurant and clubhouse building, while maintaining parking/ramp functionality
- Retain the disc golf course at Esplanade Park as it is regularly used

Overall, the feedback received in Phase 1 shows participants have a strong preference for keeping the area focused on recreational use, with less support for residential or other types of development.

Financial implication

Engagement work to date has been completed within the approved project budget.

Analysis

The strong interest in Phase 1 through the feedback form and participation at in-person events highlights a keen public interest in the future land use of these public lands. The feedback received in Phase 1 shows a preference for more naturalization and recreation enhancement, with less interest in seeing new development.

Based on past design concepts completed in 2011, respondents favoured Concept 1 (Waterfront Park) and status quo options, looking at enhancements to the existing facilities and features in the area.

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In contrast, Concepts 2 and 3 received more negative feedback, with features like mixed-use apartments, retail, and cafés ranking low in preference. The Status Quo suggests support for retaining existing amenities such as the restaurant, Tennis Club, Yacht Club, Marina, and other park features.

Staff recommend that Council receive this report into the record and provide direction to staff to proceed with Phase 2, blending natural area protection and enhancement with selective revitalization of existing recreational and commercial amenities. Phase 2 will include updated design concepts reflecting the Waterfront Park concept and incorporating minor opportunities for commercial and other complementary features.

Next Steps

Staff continue to refine concepts for Esplanade Area, working with various user groups and the public to refine the future land use vision through Phase 2 of public engagement this fall.

Staff will present at a future Parks and Recreation Advisory Committee meeting in Q4 2025 to seek input on the draft plan.

Project Milestone	Expected Date
Launch updated technical reviews	Q1 - 2025
(environmental & archaeological)	
Phase 1 public engagement	Q2 - 2025
Receive and review updated technical	Q2/Q3 -2025
reviews (environmental and archaeological)	
Develop and refine updated design concepts	Q3 - 2025
reflecting the feedback from Phase 1	
Phase 2 public engagement	Q3/Q4 - 2025
Finalize draft Esplanade Renewal Plan	Q4 – 2025
Plan adoption	Q1 – 2026; TBD

Attachments

Attachment A – Esplanade Renewal Plan: Phase 1 Engagement Report Attachment B – Past Esplanade Area Plan Concept Design Options (2011)

Respectfully submitted,

Steven Collyer Housing and Policy Initiatives Manager

Concurrence

General Manager of Development Services

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Esplanade Area Renewal Plan Phase 1 Engagement Report

August 7, 2025



- 1.0 Overview
- 2.0 Community Participation
- 3.0 Feedback Form Results
- 4.0 Information Sessions and Open Houses
- 5.0 Conclusions

Appendix A – Engagement Timeline



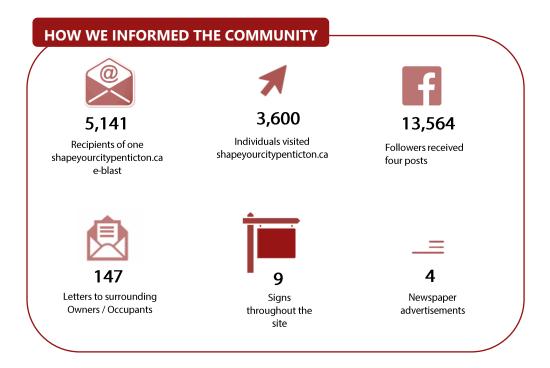
1.0 Overview

The Esplanade Area is a lakefront area that is a unique mix of provincially owned land, city-owned park land, and natural areas including silty hillsides that connect to the KVR walkway through an informal trail network. Current use of the area includes the Okanagan Marina (Penticton Yacht Club) and boat launch, the Penticton Tennis Club (a private club), a disc golf course, and lakefront/beach recreation. Built structures in the area include the Penticton Yacht Club building, public washrooms and the vacant former yacht and tennis club building which is currently boarded up. All of these buildings are close to end of life or require investments, while land use and building leases are also set to expire and decisions need to be made on the various facilities.

Before a future land use plan is drafted, staff need to understand how residents envision the area's use over the next 20+ years. Past concept plans from 2011 were shared with the community as a starting point for conversations and ideas in this first round of public engagement.

2.0 Participation

Residents were invited to review the information about the proposal and complete a feedback form before Friday, June 6, 2025. The following diagram summarizes the activities conducted to notify interested participants about the engagement program. A detailed timeline of engagement activities is provided in Appendix A.



August 7, 2025

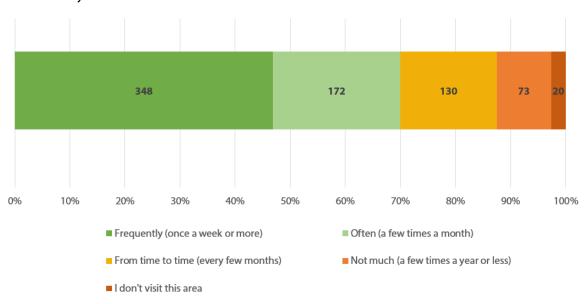


3.0 Feedback Form Results

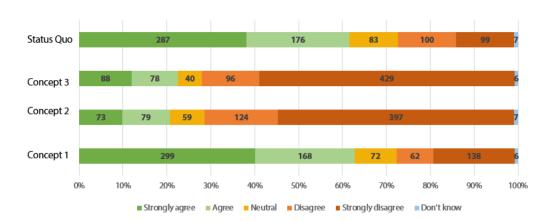
One of the primary ways the City gathers formal feedback is through the use of online and paper feedback forms. In total, **781 feedback forms** were received.

Please note that the key findings from the feedback forms are presented in this report. Complete results including full comments, are available at shapeyourcitypenticton.ca.

1. How often do you visit this area?

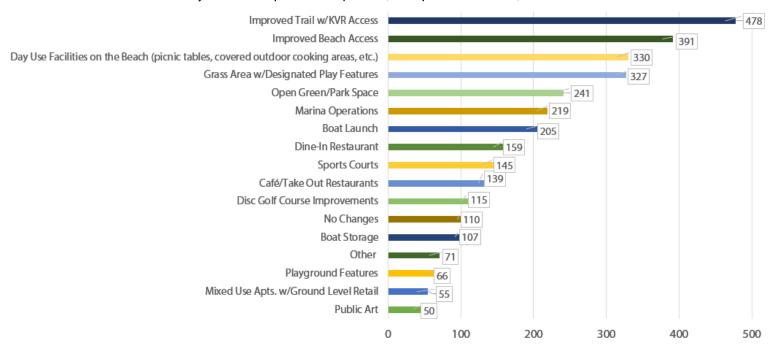


2. Please rate your level of support for the general direction proposed by each concept.





3. Using the 2011 concepts as a starting point, which features would you like to see in this area? Please select your 5 most preferred options (in no particular order).



4.0 'Walkshop' and Tour

City staff hosted a 'walkshop' and tour on May 28, 2025. A tent with display boards of the reference concepts was set up at the roundabout on Marina Way with feedback forms available on site. Staff lead a tour to each station along the Esplanade and discussed key points for the community consider, including environmental and archaeological interests, current user group usage and historical building information. A second booth was set up at the trail head of the KVR on Vancouver Place at the same time advising trail users of the engagement opportunity and collecting feedback on the concepts. There were over 150 participants at this event.

General comments received during the 'walkshop' and tour include:

- Importance of biodiversity and habitat in the natural areas
- Do not encroach/disturb into the natural areas
- Enhance the building which was formerly used by the tennis club and as an event space
- Tennis Club needs long-term support from City to apply for grants to enhance facilities
- Improve walkability through the area, extend the lakefront walkway to this section of Okanagan Lake
- Provide educational signage/informative trail displays to for public education of the area





- Enhance walking connection up to KVR
- Ensure any works are monitored by an environmental professional
- Consider expansion of the marina area, and its facilities
- Like to see a public restaurant, similar to the Dragonboat Pub on Skaha Lake
- Improve access information for public awareness of Esplanade Park (disc golf area)
- Would like to see development in the area, build it up (1 person)
- This space should be more inclusive, currently the Tennis and Yacht Club use this area but much of the public is unaware of this space. (1 person)
- Why does the Tennis Club get a waterfront space when there could be other uses that aren't private there if a tennis court could be located anywhere else? (2-4 people discussion)
- Maintenance of the area needs to be enhanced and improved.
- Lighting and safety improvements.
- Important to remember accessibility to areas for people of all ages.
- Maintain ease of access to Marina Way Beach
- Need for more public seating areas not just park benches but gathering spaces.
- Xeriscaping near Okanagan Lake Park/Marina Way Park looks good and should be done in this area as well as it is a good example.
- What would the cost of this project be and where would the funding be coming from?
- The Marina boat storage is not the best use of the space.
- The restaurant is now private to members only, there should be a public restaurant or café.
- The restaurant floods often, how would any new development be able to occur with this issue.
- More facilities in the area like washrooms.
- Commercial development should be focused in the downtown area to ensure that there is a strong downtown economy, and this can be a more natural area.
- Keep areas for parking and consider the function of boat trailer movements at the marina through any future projects.







5.0 Conclusions

The main goal of this first round of public engagement was to gather feedback on how the community envisions the future land use of this location, which will inform updated concepts for community input in the upcoming second round of engagement. For the purpose of this feedback form, each concept was presented and ranked invididually.

The majority of respondents use the area frequently or often (70%) and staff learned through this process that of the three concepts from 2011, respondents preferred Concept 1 (62%), followed closely by Status Quo (61%). Respondents disagreed or strongly disagreed with Concept 2 (71%) and Concept 3 (72%).

The top 5 amenities respondents would like to see in the area are:

- 1. Improved trails with KVR access
- 2. Improved beach access
- 3. Day use facilities on the beach (picnic tables, covered outdoor cooking areas)
- 4. Grass area with designated play features, trails, improved beach access
- 5. Open green/park space

Amenities ranked third and fourth were separated only by three votes.

Next Steps

The feedback gathered through this first phase of engagement will be shared with staff and presented to Council. The feedback, along with results from environmental and archeological studies, will be used to create a draft future land use plan which will be shared with the community-at-large in phase 2 of public engagement for further input later this year.

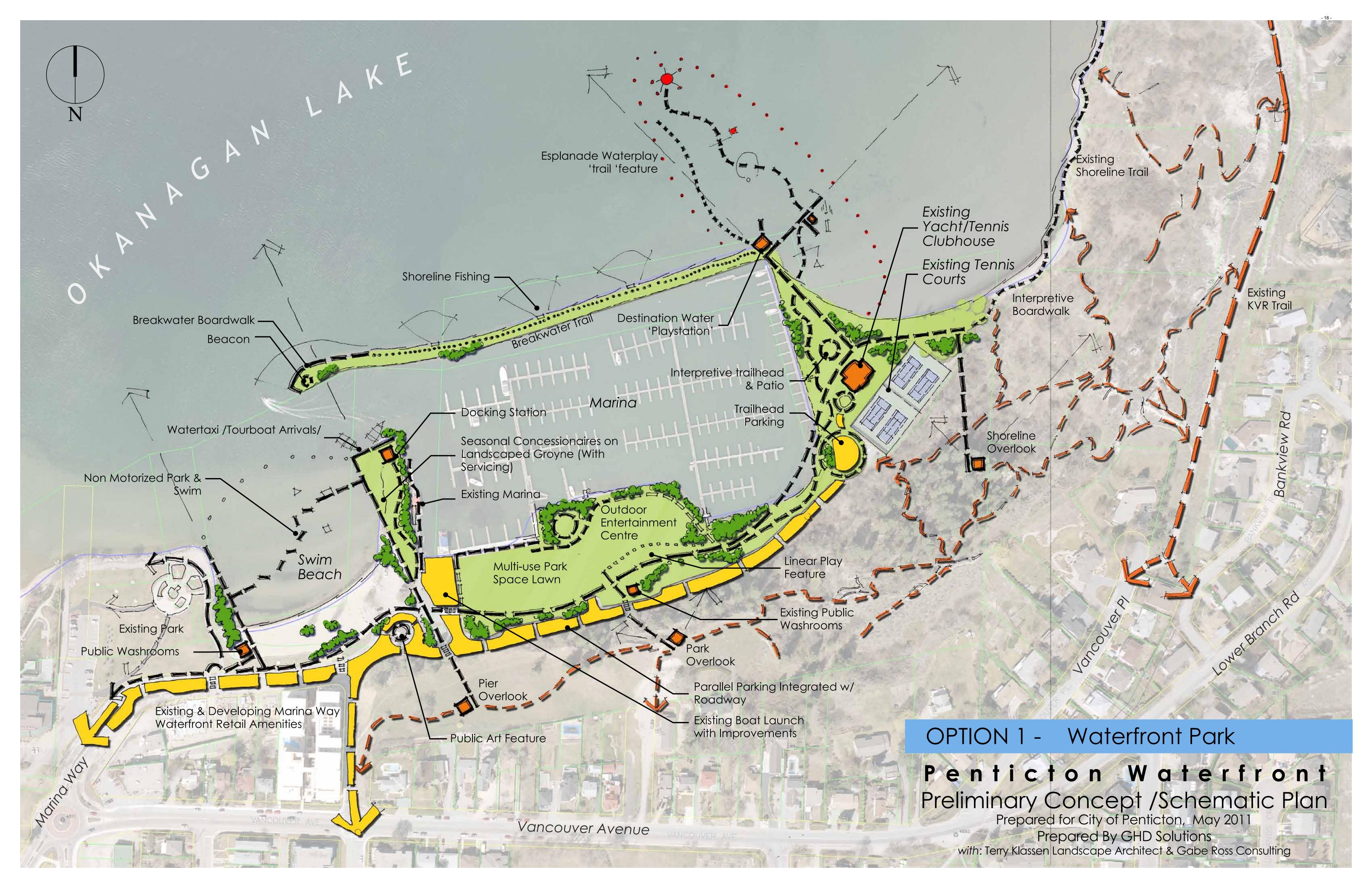
Appendix A – Phase 1 Engagement Timeline

The following list summarizes the main methods that were used to raise awareness about the project and the opportunities for residents to provide feedback through the first round of community engagement that took place between May 6 and June 6, 2025:

Date	Activity
Мау б	Project information and feedback form on www.shapeyourcitypenticton.ca
May 6	Council Open House
May 12	Press Release
May 15	Facebook event launched
May 16	Eblast



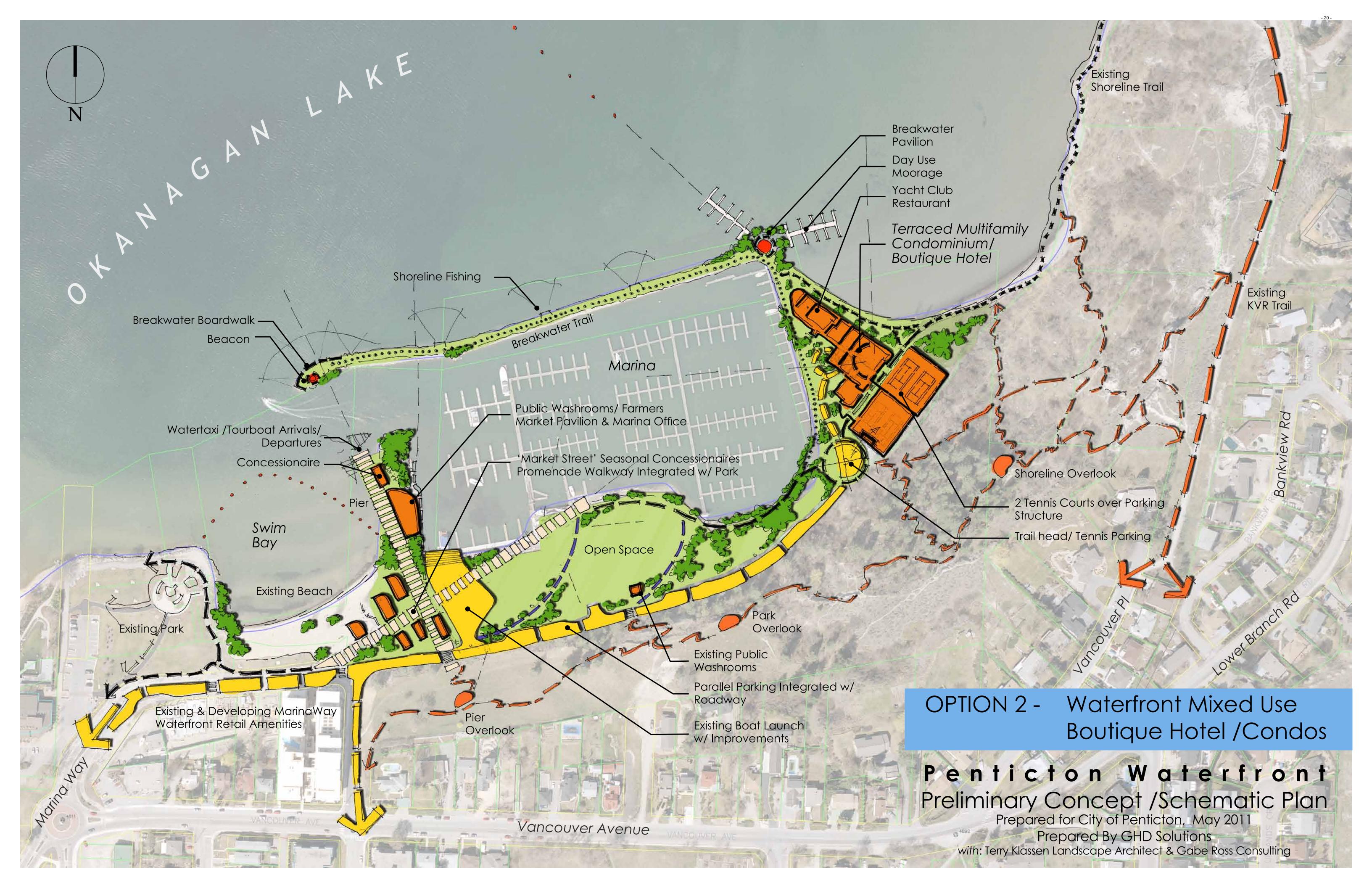
May 16	Letters mailed to surrounding properties
May 21	Social media post – Video Tour
May 23	Newspaper ad (Herald and Western)
May 26	Social media post
May 28	'Walkshop' and Tour on site
May 30	Newspaper ad (Herald and Western)
June 1	Social media post
June 3	Social media post
June 6	Phase 1 engagement ends







Preliminary Concept /Schematic Plan
Prepared for City of Penticton, May 2011
Prepared By GHD Solutions
with: Terry Klassen Landscape Architect & Gabe Ross Consulting





OPTION 2 - Waterfront Mixed Use Boutique Hotel / Condos

Penticton Waterfront

Preliminary Concept /Schematic Plan
Prepared for City of Penticton, May 2011
Prepared By GHD Solutions
with: Terry Klassen Landscape Architect & Gabe Ross Consulting





OPTION 3 - Mixed Use Waterfront Destination Landing

Penticton Waterfront

Preliminary Concept /Schematic Plan
Prepared for City of Penticton, May 2011
Prepared By GHD Solutions
with: Terry Klassen Landscape Architect & Gabe Ross Consulting