

Hiring & Workforce Housing Forum brings together Regional changemakers

(Penticton, BC – July 26, 2019) – Connect in Penticton at the Hiring & Workforce Housing Forum on Sept. 18, 2019, a ground-breaking event that aims to tackle some of the most complex challenges facing our workplaces today.

Hear from leading experts, take part in interactive workshops, be inspired by the latest concepts, uncover opportunities and accomplish outcomes. This full-day event, organized by the City of Penticton's Economic Development department, will bring together South Okanagan employers with people who can make change happen.

"The issues of hiring and workforce housing are intricately linked to recruitment and expansion. In our tightening housing market, many employers cite a shortage of suitable housing as one of the major barriers facing recruitment," said Andrew Kemp, Economic Development Specialist with the City of Penticton. "We don't foresee this problem as fixing itself. By bringing together the major parties under one roof, we can spark some new solutions. We're excited to see which ideas take shape by day's end."

To attract great people, we need great places to live. Together, let's work toward a solution.

Join investors, developers, planners, property managers, real estate and mortgage specialists, various levels of government and governing bodies, economic development specialists and other regional changemakers all under one roof. This event is also relevant to those involved in education, regulation, housing, business support and development.

Gain insight to position your organization to attract your ideal recruits. Learn about hiring incentives for 'untapped' labour markets. Ramp up your online presence on the free recruitment portal StartHereOkanagan.com. Or opt to film your own recruitment video on-site with assistance from professional coaches, for a nominal fee.

Keynote speaker Brock Dickinson, a renowned economic development expert and adjunct professor with the University of Waterloo, will speak about the challenges ahead for employers in today's increasingly competitive hiring marketplace.

Currently confirmed speakers also include Cori Maedel of Jouta HR Consulting, Jennifer Tedman-Jones of Mitacs at UBC Okanagan, Heather Michaud of Immigration, Refugees & Citizenship Canada, Aireen Luney of the BC Provincial Nominee Program, and Jonathan Page, an award-winning expert in online recruitment and President of Careerleaf, which created the StartHereOkanagan.com platform.

Ticket sales are now open. Find out more and book your tickets at hiringandhousingforum.com.

Event details

Wednesday, Sept. 18, 2019

Forum: 9 a.m. – 5 p.m., Wine & Cheese Reception to follow

Penticton Lakeside Resort & Conference Centre, 21 Lakeshore Drive W, Penticton

Ticket information

General admission: \$35 early bird, \$50 regular

Admission including recruitment video: \$135 early bird, \$150 regular

Prices include lunch and wine & cheese reception

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