

## Have your say on how to improve Penticton Airport's website

(Penticton, BC – October 27, 2020) – The City of Penticton seeks to update Penticton Airport's website to better meet the needs of users with up-to-date travel information delivered through a smarter and more dynamic design. As part of this process, the City is calling on residents, travellers, pilots and other members of the public to provide feedback on how the current website can be improved.

Anyone who has an interest in the airport and its website is invited to fill out a short feedback form at [shapeyourcitypenticton.ca](http://shapeyourcitypenticton.ca) before Nov. 10. This process follows up on last year's Penticton Airport Flight Services Survey, in which residents were asked about specific travel habits and preferences.

"The goal of this revised website is not only to ensure travellers have access to up-to-date information, but to help place Penticton Airport on the radar for anyone seeking to fly in or out of the Okanagan," said Penticton's Director of Development Services, Blake Laven. "YYF has undergone a substantial transformation with upgrades to the terminal and customer experience areas. This is an opportunity for the City to further raise the profile of this important asset and highlight all the recent improvements."

Penticton Airport is owned and operated by Transport Canada, which is currently wrapping up an extensive renovation to the Airport Terminal Building. In recent years, the airport saw annual passenger traffic increases of 4-5 percent, attracting more than 160,000 travellers last year. Despite the challenges posed by the pandemic, Air Canada and WestJet flights have resumed their direct flights to Vancouver and Calgary.

"So many within Penticton and the region depend on these flights to connect for business or to visit friends and family," said Penticton Mayor, John Vassilaki. "We know this has been a tough year for air travel and this is a great opportunity to remind residents about the many ways the airport benefits them."

The airport is currently seeking a food services provider within its newly renovated terminal, which would serve passengers, the public, airport service providers, pilots and other airport tenants and stakeholders. Any business that is interested should contact YYF directly at [tc.pac.thop-pen.yyf-yyf.thop-pen.pac.tc@tc.gc.ca](http://tc.pac.thop-pen.yyf-yyf.thop-pen.pac.tc@tc.gc.ca).

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