



development, cultural amenities and an overall atmosphere of progress and opportunity makes for a striking and memorable welcome,” said Penticton Mayor, John Vassilaki. “While the lands contained within the North Gateway have been attracting interest for years, the creation and introduction of a new strategy will provide an updated sense of direction around what’s possible and what’s wanted in this section of the City.”

-30-

**Contacts:**

Anthony Haddad  
General Manager, Community Services  
City of Penticton  
250-490-2579

Philip Cooper  
Communication Manager  
City of Penticton  
250-490-2583