



## City marks Earth Day and Senior's week with Free Transit

(Penticton, BC – April 20, 2021) – Penticton will mark two upcoming occasions by hosting free transit.

On Thursday, April 22, free transit will be offered to residents and visitors to celebrate Earth Day. Established in 1970, the annual world-wide Earth Day event encourages individuals, organizations and governments to take action on behaviour, initiatives and policies that support protecting our planet.

Free transit will also be offered Saturday, June 5 to help honour Senior's Week. Individuals 55 years and older are eligible to ride all bus routes throughout the City for free to mark the Province's annual celebration of seniors.

"By acknowledging these two important occasions with the provision of free transit, this is another opportunity to increase transit ridership, get people more comfortable using transit and support changing the behavior of some drivers by having them consider public transit options," said Penticton Mayor, John Vassilaki.

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