

Council approves improvements to Mobile Vending program

(Penticton, BC – May 4, 2021) – With the goal of boosting vender interest, amendments to the City of Penticton’s Mobile Vending program have been given the green light by Council.

Following the collection of survey feedback and suggestions earlier this year, the 2021 season will see the following changes introduced:

- where possible, power will be made available to vendors for an additional cost;
- locations will now be dedicated vs. the first come first serve model used in past years; and
- the program will be expanded to include the location at Poplar Grove Road (KVR Trailhead parking lot).

“Since it was established in 2013, the City’s mobile vending program has seen many refinements over the years with each round of changes taking steps to fine-tune the program overall”, said Penticton Mayor, John Vassilaki. “The updates being introduced this summer are based not only on what was heard, but also what was learned from looking at other communities”.

For 2021, a total of eight locations will be available for vendors to use. Individuals interested in obtaining a mobile vending permit are encouraged to contact the Land Department at 250-490-2519 or land@penticton.ca.

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