

## **Penticton takes important step towards Age-Friendly designation**

(Penticton, BC – May 4, 2021) – Penticton has taken an important step towards achieving the Age-Friendly Community designation with the unanimous approval of the Penticton Age-Friendly Action Plan at Council’s meeting today.

“There are many organizations and groups doing great work around age friendliness,” says Adam Goodwin, Social Development Specialist. “This plan identifies specific actions where we can work collaboratively with community partners to improve.”

The City received a \$25,000 grant from the Union of BC Municipalities (UBCM) to prepare the plan. Staff worked with a project advisory group, consultant and the public through various engagement opportunities to complete an assessment of current age-friendly features of the community, identify priorities to support a more age-friendly community, and to develop specific action plans to accomplish some of the goals identified to make Penticton more age friendly.

“On behalf of Council, I want to thank the community partners who participated in the development of the Penticton Age-Friendly Action Plan,” said Penticton Mayor John Vassilaki.

Citizens interested in reviewing the plan can find a copy on [www.penticton.ca/agefriendly](http://www.penticton.ca/agefriendly).

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