

'Welcome Home' package offered to new Penticton residents

(Penticton, BC – March 14, 2022) – If you're a newly arrived resident to Penticton, the City's Economic Development department would like to offer you a free 'Welcome Home' package containing materials to help you settle in to your new community. This includes information about local services and resources, plus some incentives to explore our public facilities.

"As part of our efforts to attract families and skilled workers to Penticton, we are starting at the beginning by ensuring newcomers are given a warm welcome," said the City's Economic Development Manager, Carly Lewis. "This means providing them with useful information about the community, and connecting them with resources they may require to get settled, set up a business or simply make new connections."

This initiative follows recommendations from the COVID-19 Safe Restart Task Force to focus on resident attraction, while building upon the 2018-2022 Economic Development Strategic Plan's key strategies involving attracting and retaining skilled labour and businesses.

Anyone who moved to the city since Jan. 1, 2022 is eligible to register for the welcome pack at penticton.ca/welcome-home. These are designed as one per household, while supplies last. The pack includes a copy of the *Penticton: Your Guide to Living Like a Local* magazine, free passes to explore a public recreation facility, plus maps and other useful information from Travel Penticton, the Penticton & Wine Country Chamber of Commerce, Penticton Museum & Archives and Penticton Public Library.

The City is distributing the *Penticton: Your Guide to Living Like a Local* magazine to local real estate and rental agents, as well as South Okanagan Immigrant and Community Services (SOICS).

"If you're new to Penticton, welcome! Thank you for choosing this beautiful city as your new home. Speaking on behalf of City Council, we hope you enjoy exploring all this community has to offer," said Penticton Mayor, John Vassilaki. "We welcome your feedback involving community matters and look forward to hearing from you. My office door at City Hall is always open."

Visit penticton.ca/welcome-home to find out more and be sure to follow Start Here Penticton's social media channels @StartHerePenticton.

Contacts:

Carly Lewis
Economic Development Manager
City of Penticton
250-276-2165

Philip Cooper
Communication Manager
City of Penticton
250-490-2583