

IRONMAN Canada mural set to be revealed Wednesday

(Penticton, BC – Aug. 22, 2022) – The new Subaru IRONMAN Canada mural is set to be revealed Wednesday, kicking off the triathlon event's long-awaited return to Penticton.

A panel of judges selected the final design after a callout for submissions was issued earlier this year. The media and public are invited to attend the unveiling, which will include brief speeches from the artists, the mayor and Subaru IRONMAN Canada representatives.

When: 2:30 p.m. Wednesday, Aug. 24

Where: Rotary Park, west side of the building at 185 Lakeshore Drive (near the Peach, facing the event's historic swim start)

"IRONMAN Canada embodies a lot of what makes Penticton such a special place," said Mayor John Vassilaki. "We rise to a challenge, we embrace things with enthusiasm and we always strive to do our best. With the return of IRONMAN, I know the entire city will feel the energy the athletes bring to the competition and that those competing will draw strength from the support of our community. I'd encourage everyone to get involved in this great event in any way they can, whether through volunteering or cheering loudly as these exceptional athletes compete. IRONMAN is back and Penticton is glad to have this showcase here and together we'll put our best foot forward."

'Movement & Motion' is a digital painting created by Jomae, a muralist duo based in the Okanagan. The work features the components of IRONMAN Canada (swim, bike, run and volunteerism), influenced by the feat of training for and competing in a triathlon. From the very beginning of the swim start, all the way to the cheering finish line, the mural is a celebration of the accomplishment and perseverance of IRONMAN Athletes.

"This is a pivotal day for the City of Penticton, celebrating the return of IRONMAN Canada to our city after a 10-year hiatus. This mural captures the spirit and emotion of not just the athletes, but of our community members who volunteer and cheer from the sidelines. We look forward to an exciting week ahead," said Kelsey Johnson, Manager of Recreation, Arts and Culture.

The project was funded in part by the Province of B.C. A photo of the mural, plus other information about Subaru IRONMAN Canada, can be found at penticton.ca/ironman.

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