



Penticton is renowned for showing its community support, with thousands of people lining the street, waving signs and cheering on the athletes. Pick up your free fan kit at the Penticton Farmers' Market on Saturday, Aug. 17 or Aug. 24. This includes street chalk to write your messages of support along the race routes, as well as blank signs to fill out and wave on the day.

**Where to get more information**

All City information, including road closure charts and maps, is posted at [penticton.ca/ironman](http://penticton.ca/ironman). For event details, visit the IRONMAN Canada website at [ironman.com/im-canada](http://ironman.com/im-canada). Note that the City's call centre will be open on Aug. 25 from 7 a.m. until 3 p.m. to answer traffic-related questions (250-490-2345).

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**Media Contact:**

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