

## City issues call for submissions for community light display project

(Penticton, BC – Monday, Sept. 29, 2025) – The City of Penticton invites local businesses to participate in the Community Holiday Light Display Project, a festive initiative that builds on Penticton's holiday light tradition by expanding into Rotary Park with up to five winter-themed light installations.

"We're looking for creative and enthusiastic partners to design and install a spectacular winter or holiday-themed light display in Rotary Park. This is a unique opportunity to showcase your business while contributing to the magic of the season," says Jeff Plant, manager of Recreation, Arts & Culture.

Participating businesses will receive:

- Recognition through signage at their sponsored installation.
- Mentions on the City's social media posts related to this specific project.

For more information, and to download an application form, visit [penticton.ca/holiday-magic](http://penticton.ca/holiday-magic). Submissions will be received until Oct. 10, 2025.

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