

Penticton Farmers' Market springs to life for outdoor events season

(Penticton, BC – Monday, April 14, 2026) – The Penticton Farmers' Market springs back to the downtown core this Saturday, April 18, ushering in the return of the outdoor events season.

This event will require a road closure in the 100 block of Main Street (between Westminster Avenue and Lakeshore Drive) on Saturdays from 6 a.m. until 2 p.m. Drivers are reminded to anticipate extra foot traffic throughout the area and to watch for signage and posted detours.

The Farmers' Market has been operating in downtown Penticton since 1991, and during the height of summer, attracts close to 10,000 visitors. It will be open every Saturday from 8:30 a.m. to 1 p.m. until Oct. 31, 2026, with more details available at pentictionfarmersmarket.org.

"The return of the Penticton Farmers' Market is always a welcome sign that spring has arrived and our outdoor events season is underway," says Mayor Julius Bloomfield. "We're excited to invite both residents and visitors back to this fantastic community showcase celebrating the work of local makers, bakers and growers."

Upcoming major outdoor events

The following events are confirmed, with a few more surprises coming, to be announced soon.

- **Meadowlark Nature Festival** (May 14-18): Join an outdoor adventure to explore our landscape with an ecological and cultural focus.
- **Downtown Community Market** (Saturdays from May 16-Sept. 5): Also situated downtown, this vibrant market showcases handcrafted goods, arts, artisan foods, live music and entertainment.
- **Public Works Week Open House** (May 21): The City's Public Works teams invite residents to step behind the scenes for an Open House at City Yards, 616 Okanagan Ave E.
- **HaHaHa Kidzfest** (June 4-6): Get ready to laugh, play, create and be amazed. Three full days of family-friendly entertainment.
- **Night Market** (Thursday evenings, June 4-Sept. 17): New this year! Stay tuned for more details.
- **Peach City Beach Cruise** (June 26-28): Hundreds of show cars including hot rods, antiques and classics stage themselves along the Okanagan lakefront for this display, also including food, live entertainment and more.

- **Elvis Festival** (June 26-28): Celebrate the king of rock 'n' roll at this tribute artist competition deemed to be the largest Elvis festival in Canada.
- **Canada Day celebrations** (July 1): Celebrate Canada's birthday with a full day of activities and entertainment.
- **Penticton Scottish Festival** (July 3-4): Highland dancing, bagpiping, drumming, caber toss, pipe band competitions, a beer garden and other live entertainment make for a fun-filled day.
- **Okanagan Trestle Tour** (July 5): This epic bike ride along the historic Kettle Valley Rail Trail ends in Penticton with an outdoor celebration.
- **Peach Classic** (July 18-19): Ranked among the oldest triathlons in Canada, this event is growing fast, attracting everyone from beginners to professional triathletes and Olympians.
- **Rib Fest (July 24-26): A summer favourite, with BBQ, live music and family-friendly entertainment in the park.**
- **Ultraman Canada** (July 24-26): Split up over three days, this race totals 515 km. There are four Ultraman events contested around the world, with Ultraman Canada being held in Penticton since 1993.
- **Peach Festival** (Aug. 5-9): This must-do event of summer is one of the largest free family festivals in Canada, dating back to 1947. Highlights include live outdoor concerts, parades, sport and dance competitions, carnival rides and more.
- **Dragon Boat Festival** (Sept. 12-13): Cheer on the 80+ teams as boats take to the water off Skaha Lake Park. The festival will have a vendor's market, food trucks and a beverage garden, attracting participants in the thousands.

For a list of upcoming concerts and theatre events, view [upcoming events at the South Okanagan Events Centre \(SOEC\)](#), the [Penticton Trade & Convention Centre \(PTCC\)](#) and the [Cleland Theatre](#). For more details about these events, visit penticton.ca/events. To receive news updates from the City, sign up at penticton.ca/updates.

-30-

Media Contact:

250-809-5623

communications@penticton.ca